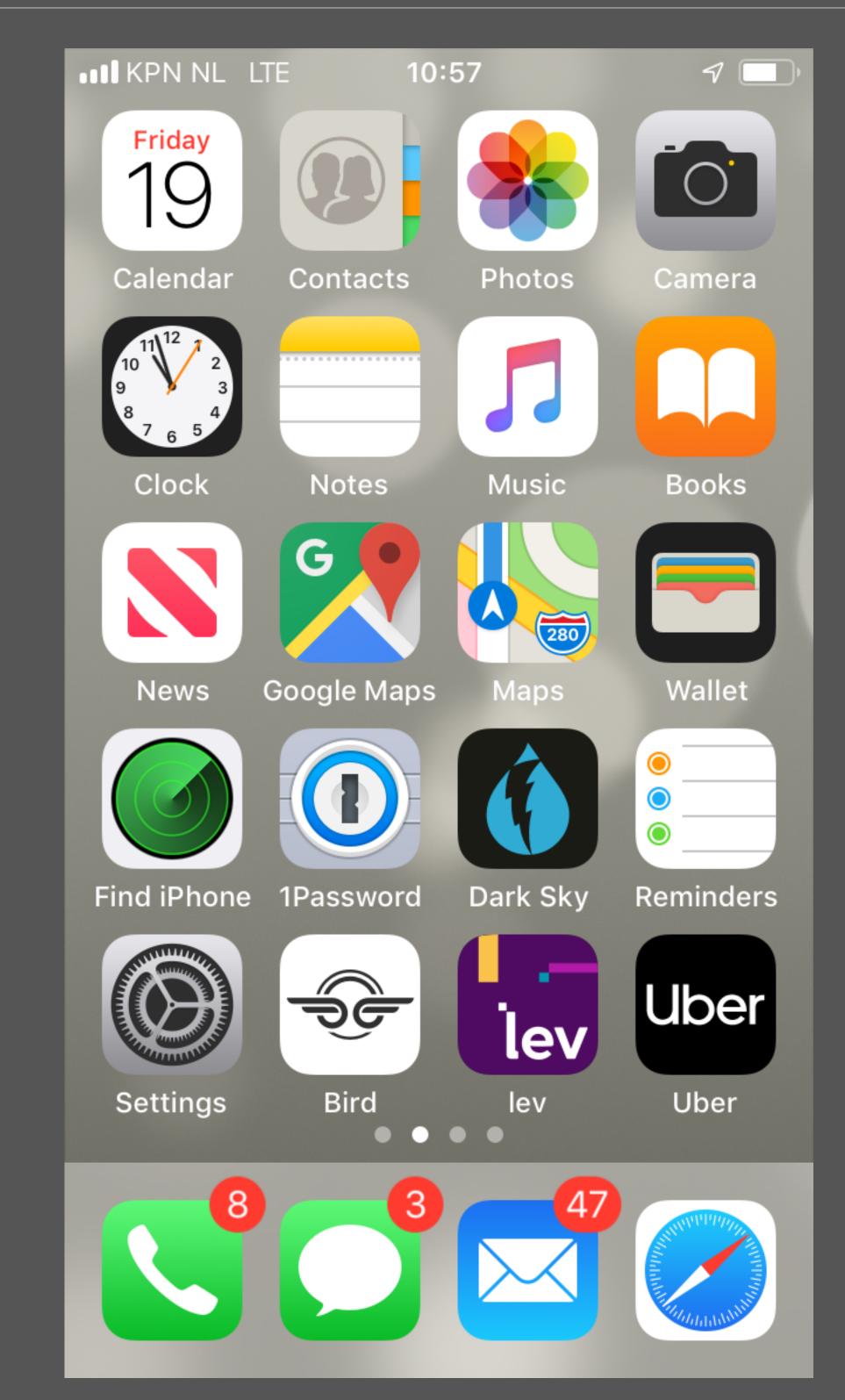
SECTION: LAUNCH PAGE: 1

USER LAUNCHES APP FROM COLD START



HANDBRAKE

DOOR SENSOR

CLOSE

DOOR LOCK

LOCK

HEADLIGHTS

OFF

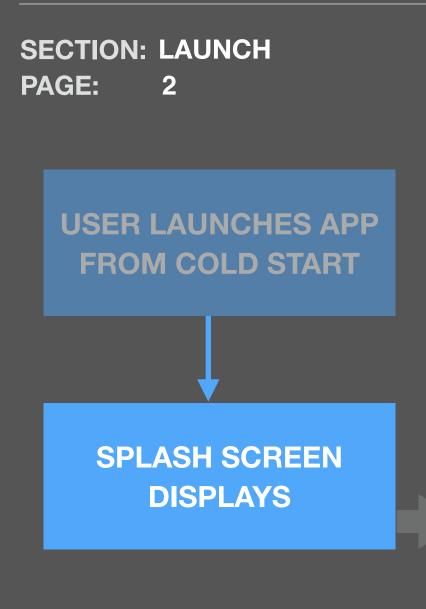
VEHICLE POWER

OFF

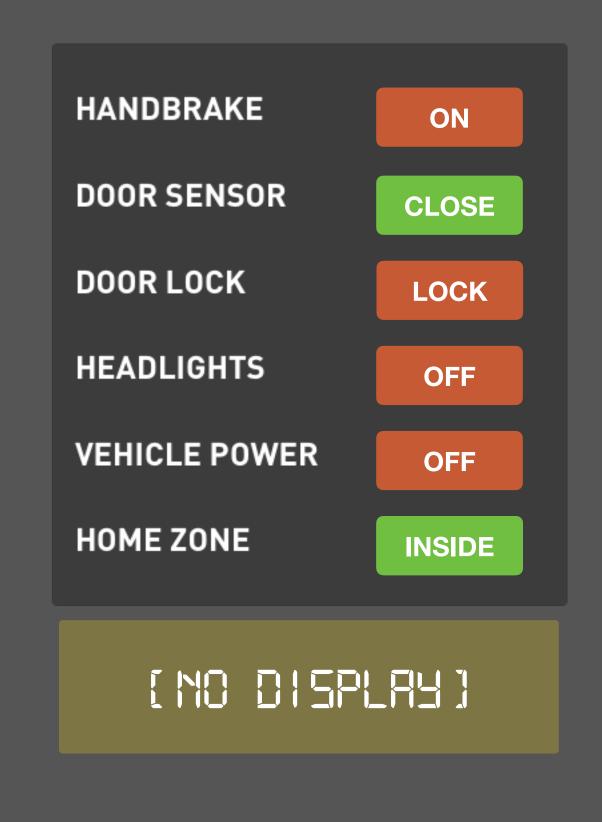
HOME ZONE

INSIDE

- App icon will change
 - GA1 owes updated asset to Vulog.

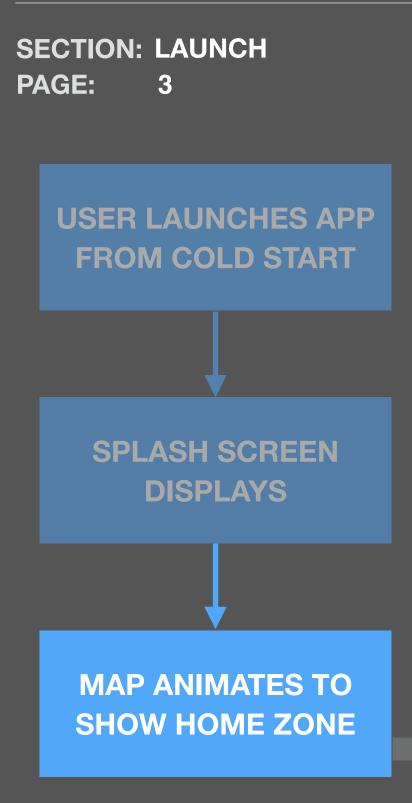


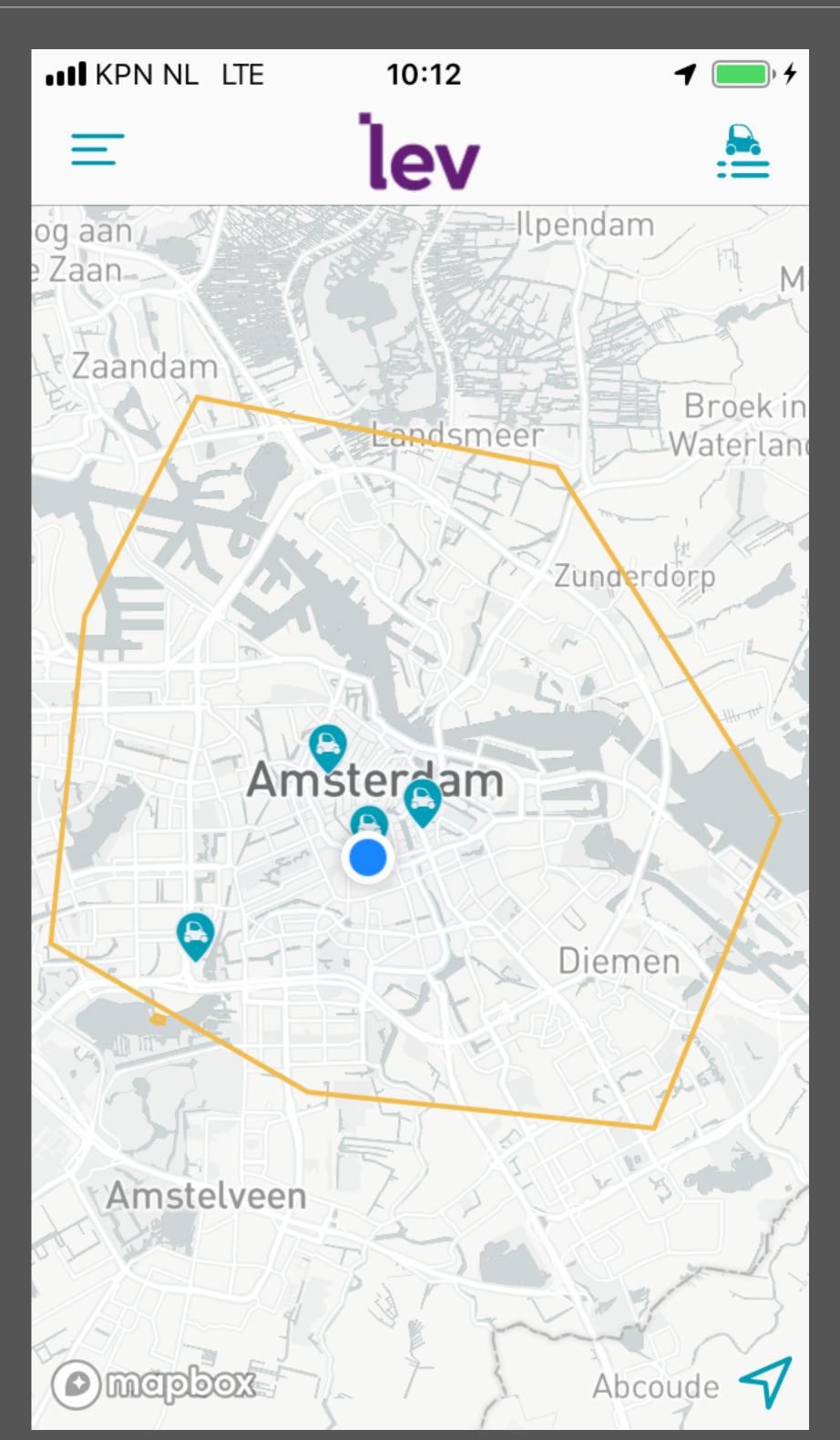


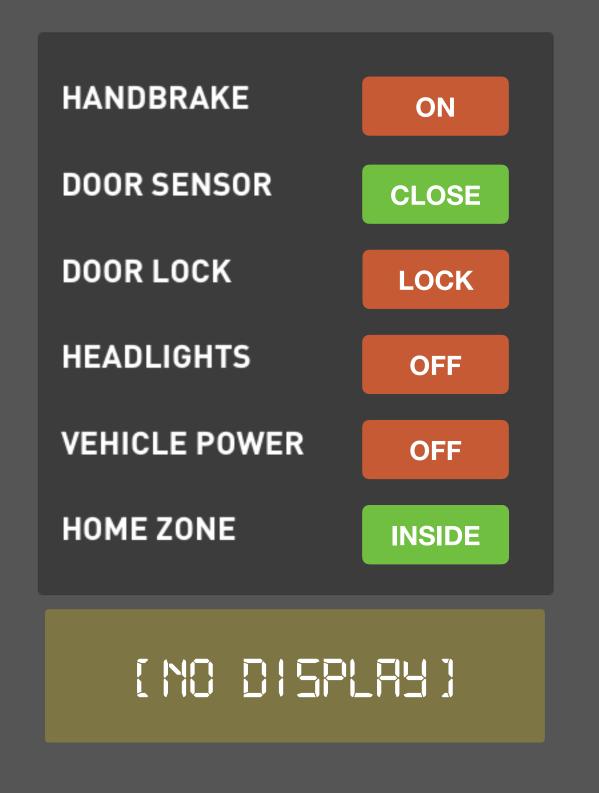


Assets:

- Splash screen will have .mp4 video.
 - GA1 will provide the video file to Vulog.
- Question for Vulog: How do you resolve different screen ratios for the video. This is especially important for us, since we have edge bleed.







See Pulse ID: <u>217766713</u>

Summary: After freshly opening the app, the Map zooms out from the user's location to view the HZ. When the available vehicles are loaded, the app automatically selects the nearest available vehicle, and the screen jumps to the Booking Page.

User Impact: App feels jumpy.

Suggestion to Discuss:

- 1. After freshly opening the app, the Map zooms out from the user's location to view the HZ. Have the App not automatically select the nearest available vehicle.
- 2. After freshly opening the app, the Map focusses on the User location at a predetermined level.
- 3. After freshly opening the app, the Map focusses on the User location at a predetermined level. Once the available vehicles are loaded and no available vehicle is within the current screen, the Map zooms out to include the nearest X (1 / 3) available vehicles.

Question for Vulog: Which of the three options above are possible?

FLOW REFERENCE SAMPLE SCREEN RELEVANT LEV STATES NOTES / ISSUES / CHANGES

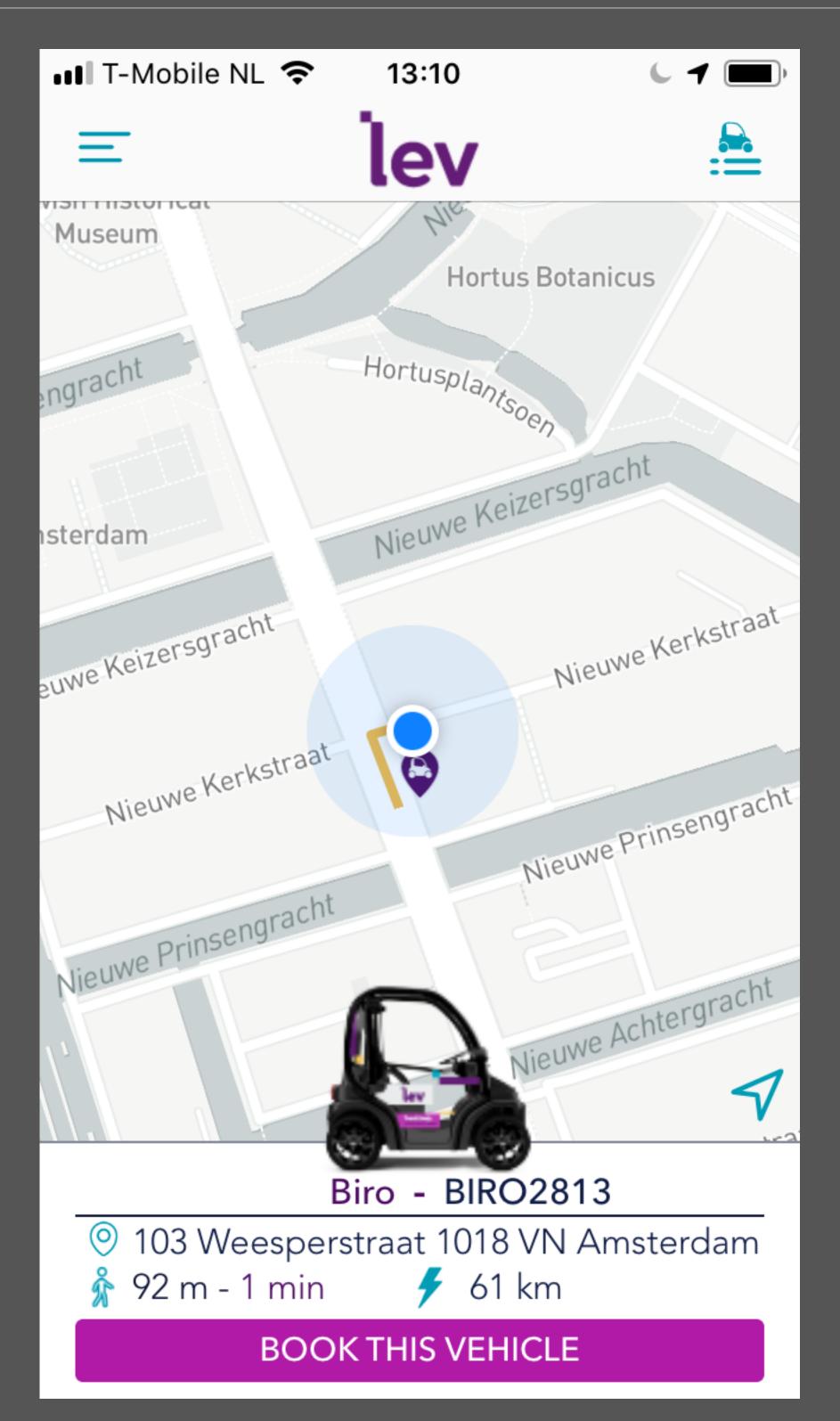
SECTION: LAUNCH PAGE: 4

USER LAUNCHES APP FROM COLD START

SPLASH SCREEN
DISPLAYS

MAP ANIMATES TO SHOW HOME ZONE

MAP ZOOMS TO USER LOCATION & SELECTS
NEAREST LEV



HANDBRAKE ON

DOOR SENSOR CLOSE

DOOR LOCK LOCK

HEADLIGHTS OFF

VEHICLE POWER OFF

HOME ZONE INSIDE

See <u>Pulse ID: 219767674</u>

Summary: There are two cases where the zoom level is a problem when booking a vehicle:

- 1. If the user is very close to the auto-selected vehicle, the zoom level is tight and the user's location icon, selected vehicle pin, and the path from user to vehicle are all visually overlapping.
- 2. If the user is far away from the vehicle, then the zoom level does not show the full path from the user to the vehicle. The map shows only part of the path and the selected vehicle, but does not show the user's starting location

User Impact: In case (1) above, it is hard for the user to even know we are providing them a path from their location to the vehicle. The three elements obscure each other. In case (2) the user only sees part of the path - not where they are starting from.

Solution: Please change zoom level to show (a) the user's location icon, (b) the destination vehicle, and (c) the complete path between them. Zoom so that these three items fill the screen.

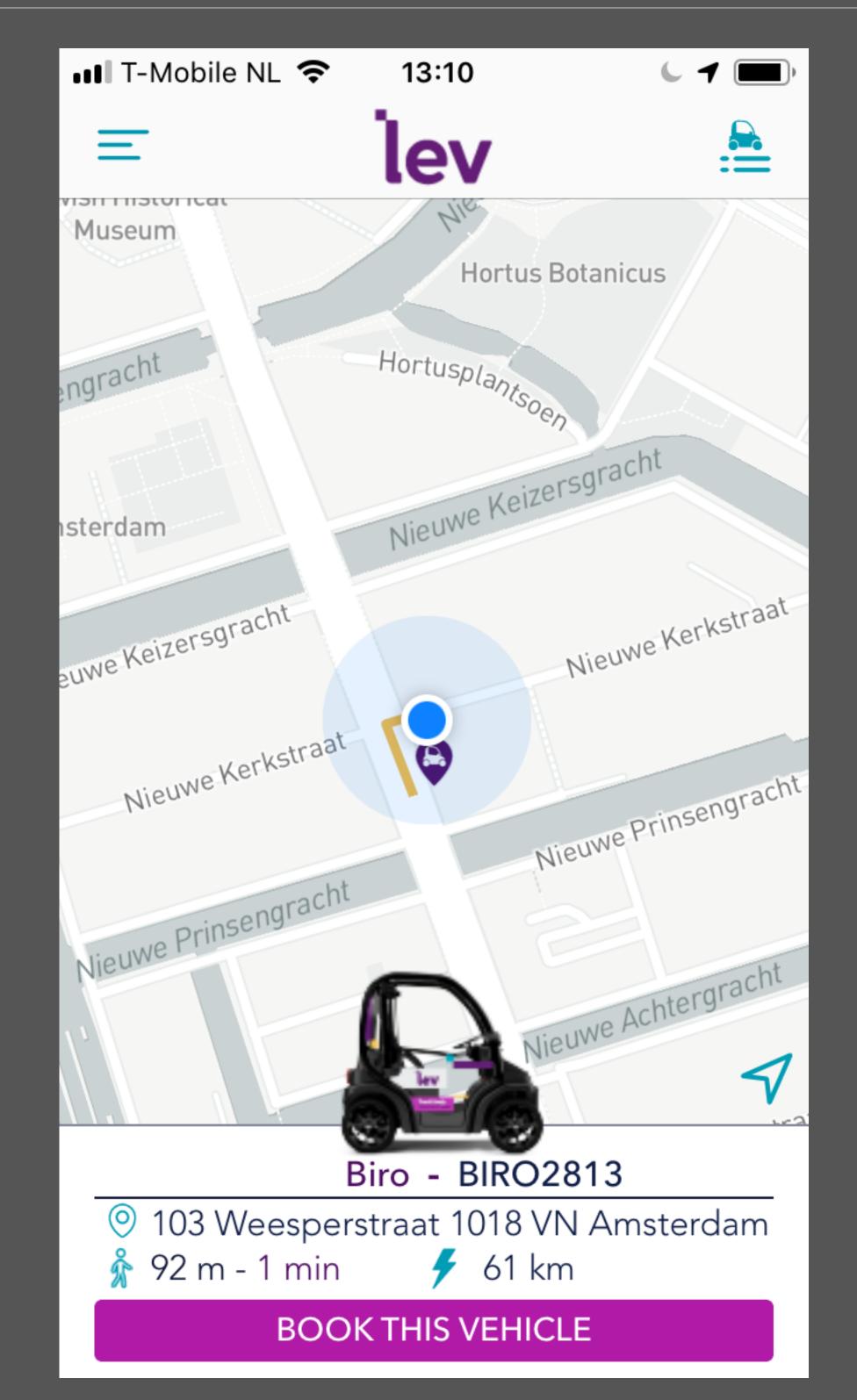
Questions for Vulog

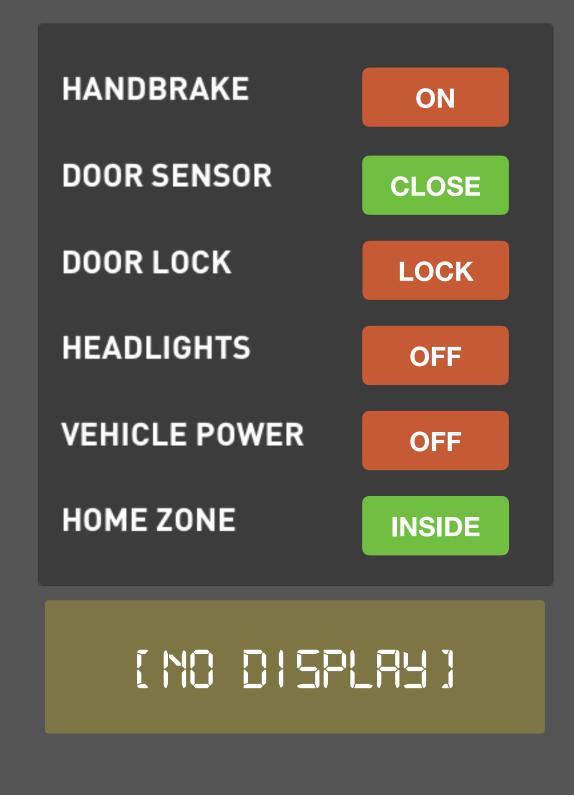
- What criteria are used to auto-select vehicle? Distance? Distance + autonomy?
- Where do we set the "maximum zoom" allowed for users at this step? Is this configurable by us?

GA1: Should we add Pulse ID for every language change? Or just do this in the translation tool?

SECTION: BOOKING PAGE: 5

USER TAPS ON "BOOK THIS VEHICLE"





See Pulse ID: 217757402

Summary: The "my location" icon is now outlined a see-through, making it hard to see.

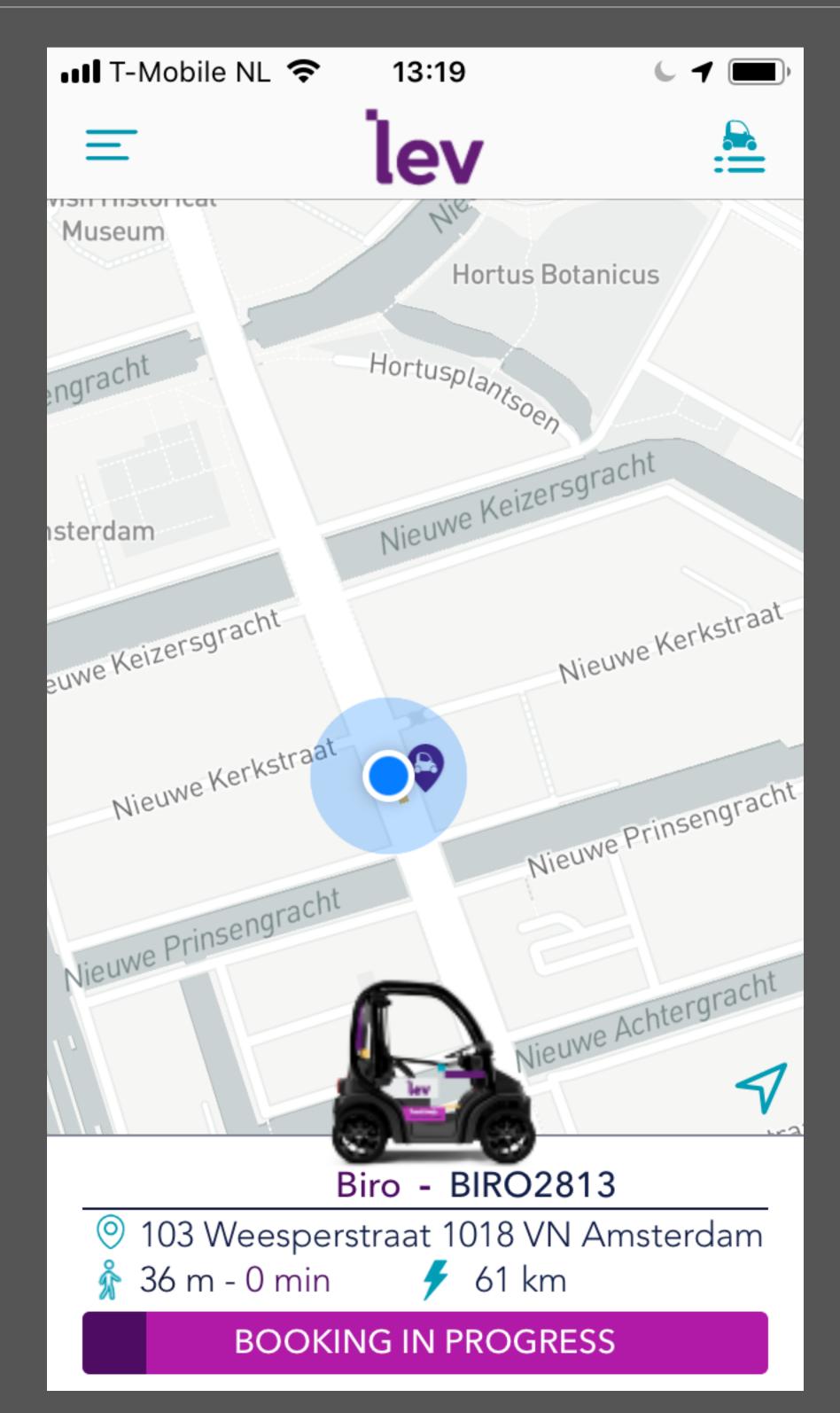
User Impact: The user may not see the icon, and know they can zoom in to their own location.

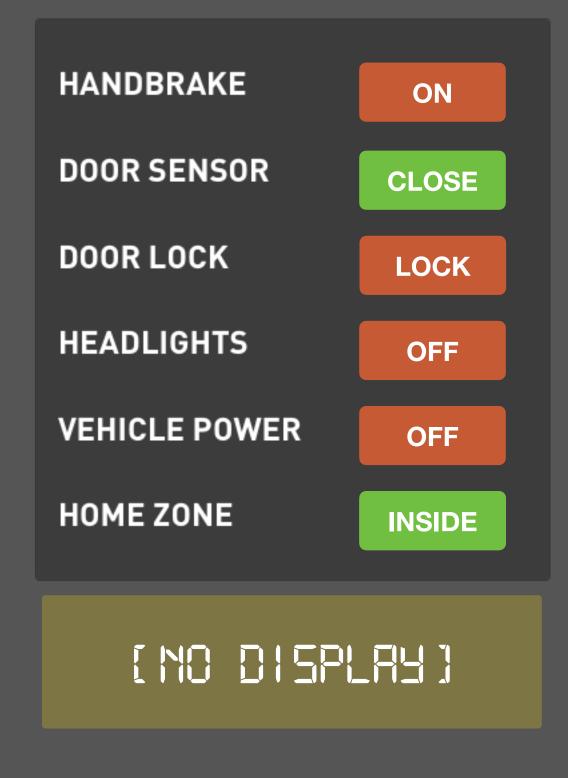
GA1: Asset provided to Vulog

SECTION: BOOKING PAGE: 6

USER TAPS ON "BOOK THIS VEHICLE"

"BOOKING IN PROGRESS" BAR ANIMATES





See **Pulse ID: 219211161**

Summary: If a user starts to book a vehicle, and then taps anywhere on the screen, the booking continues in the background - but the screen remains blank until the booking is complete. If the user closes the app during this "disappeared" time, they will be unaware that a vehicle has in fact been booked.

User Impact: (a) user can be caught in indeterminate state unaware. (b) if we do start charging users for booking by the minute, they will be paying for vehicles they don't intend to use - and didn't know they booked. (c) it is not good for our service to have booked vehicles set at "unavailable" for 20 minutes that users don't intend to use.

Solution: Disable "tap off" during "booking in progress" time period.

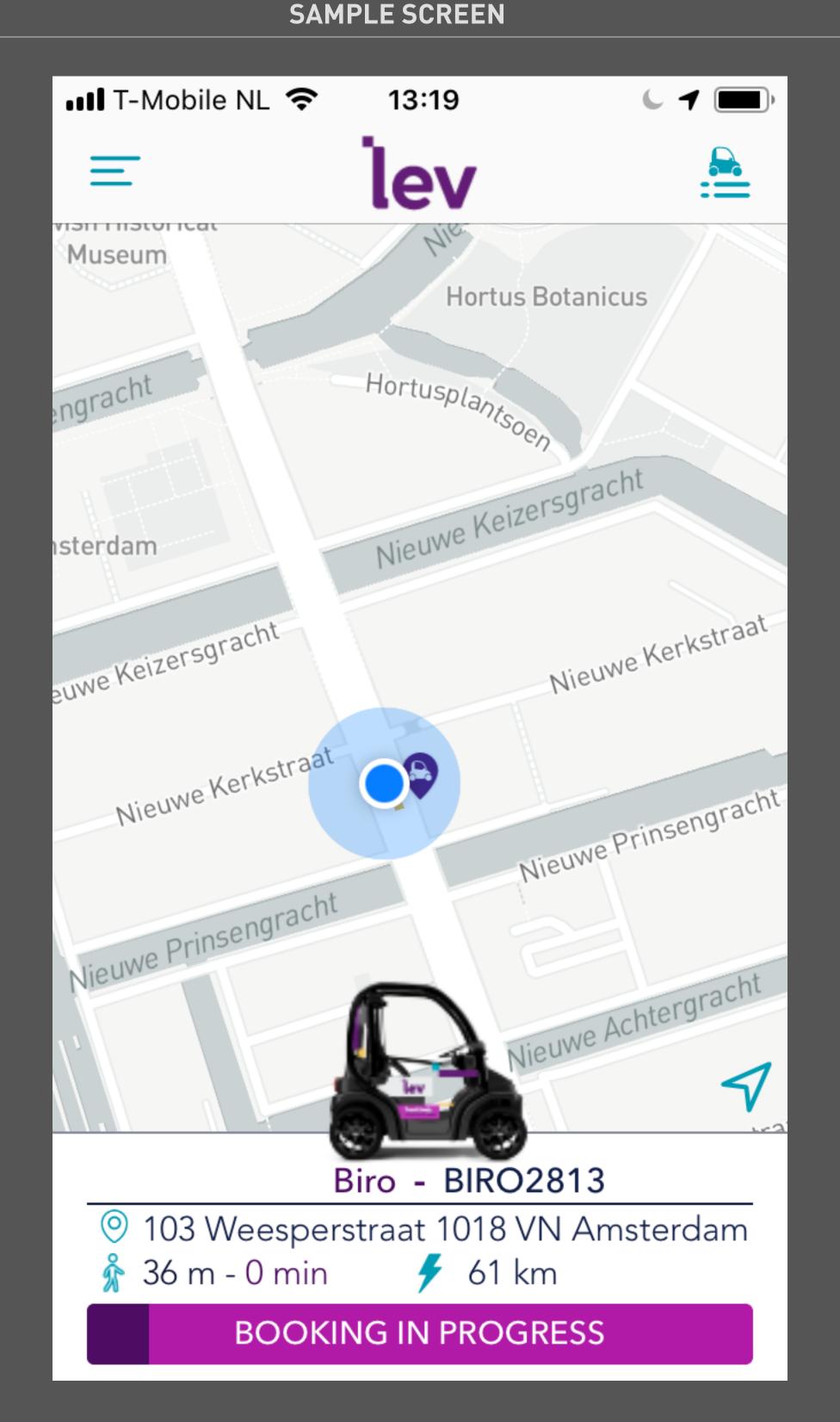
SECTION: BOOKING PAGE: 7

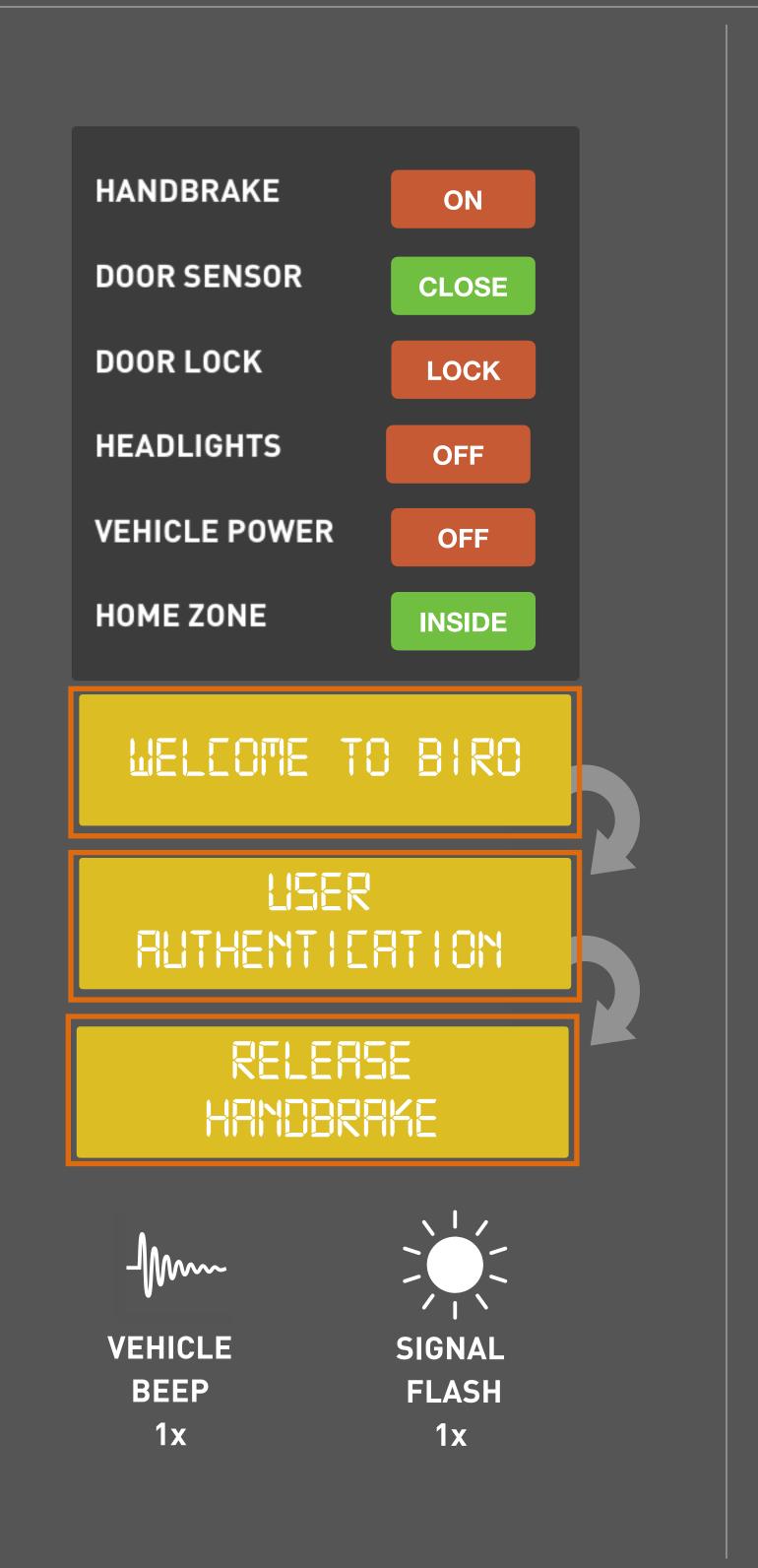
USER TAPS ON "BOOK THIS VEHICLE"

> "BOOKING IN PROGRESS" BAR ANIMATES

VUBOX BEGINS ACTIVATION

"BOOKING IN PROGRESS" BAR COMPLETES

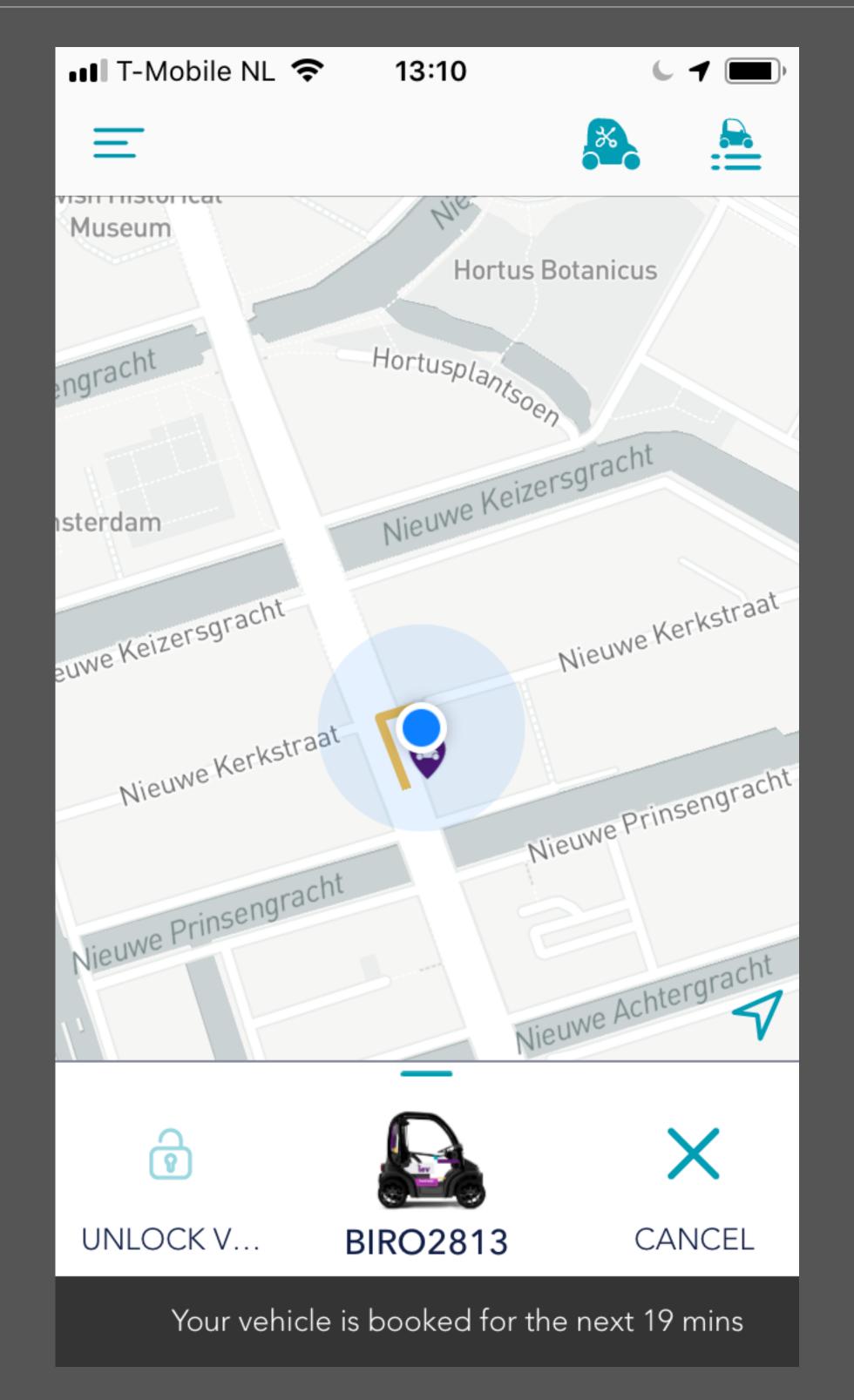


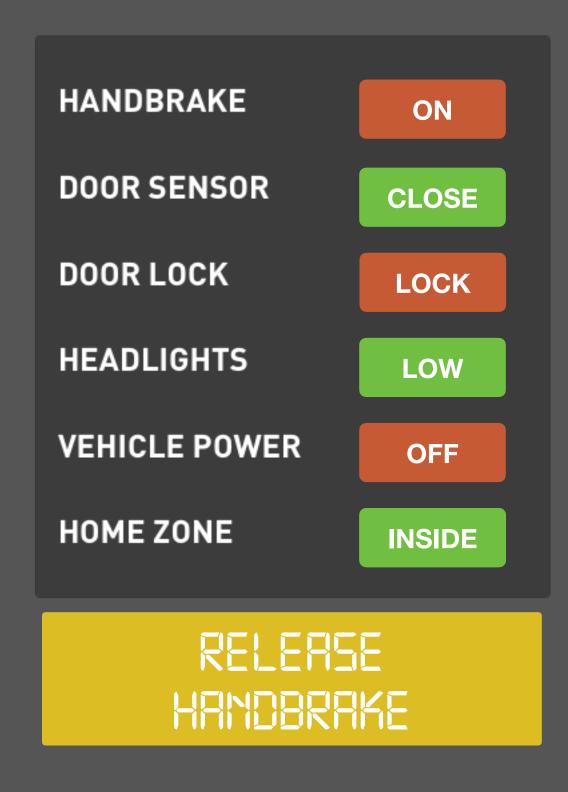


FLOW REFERENCE SAMPLE SCREEN RELEVANT LEV STATES NOTES / ISSUES / CHANGES

SECTION: STARTING PAGE: 8

UNLOCK BUTTON
WAITING FOR
ACTIVATION





Changes to discuss:

- Change "vehicle" everywhere to "Lev"
- Gray out the label AND the icon for "unlock" as long as it remains inactive.
- Change the zoom levels (see p.4) so user can see clearly their location, their destination (the booked Lev) and the path all on the screen but not TOO close.

See <u>Pulse ID: 219767674</u>

Summary: There are two cases where the zoom level is a problem when booking a vehicle:

- 1. If the user is very close to the auto-selected vehicle, the zoom level is tight and the user's location icon, selected vehicle pin, and the path from user to vehicle are all visually overlapping.
- 2. If the user is far away from the vehicle, then the zoom level does not show the full path from the user to the vehicle. The map shows only part of the path and the selected vehicle, but does not show the user's starting location

User Impact: In case (1) above, it is hard for the user to even know we are providing them a path from their location to the vehicle. The three elements obscure each other. In case (2) the user only sees part of the path - not where they are starting from.

Solution: Please change zoom level to show (a) the user's location icon, (b) the destination vehicle, and (c) the complete path between them. Zoom so that these three items fill the screen.

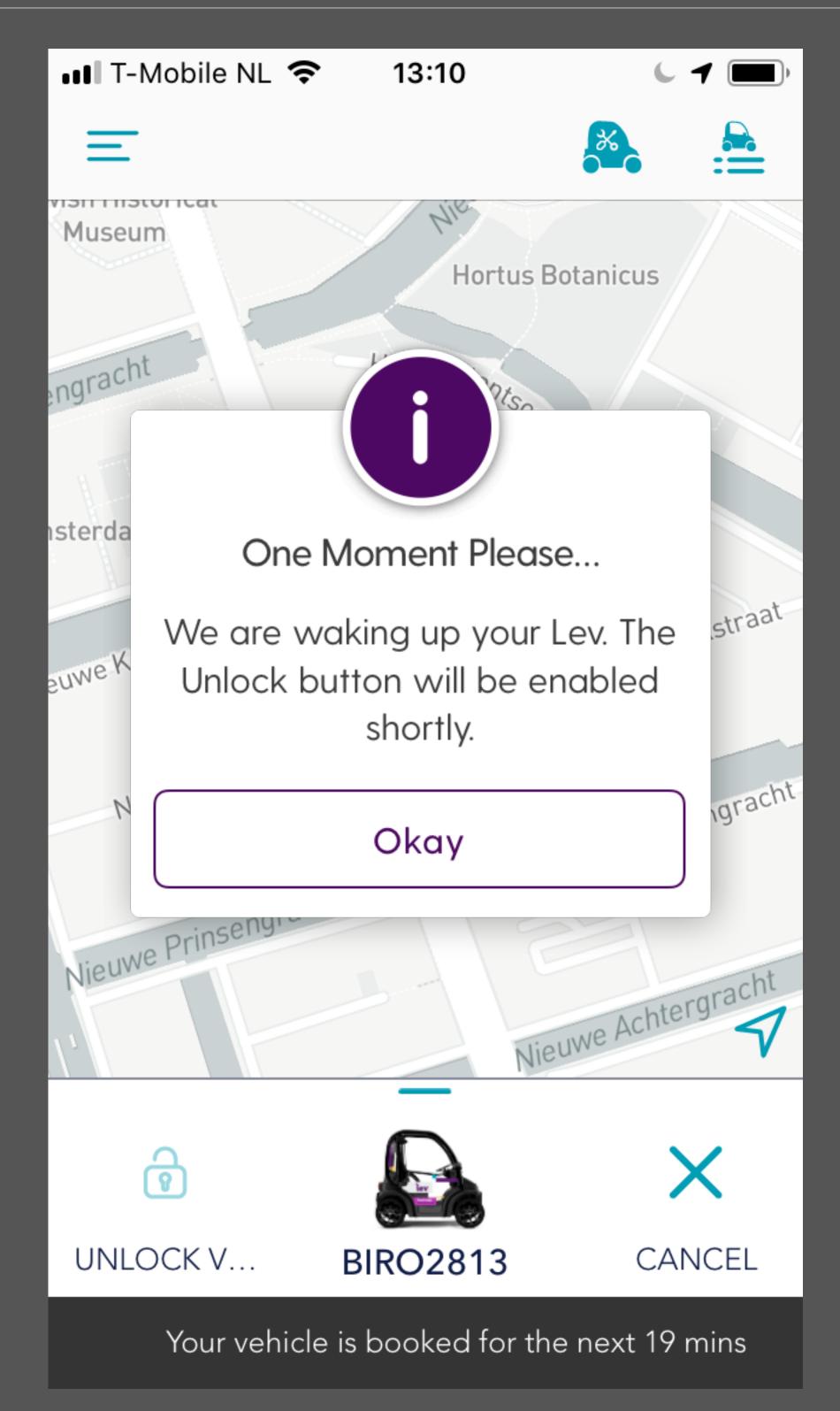
See <u>Pulse ID: 218519423</u>

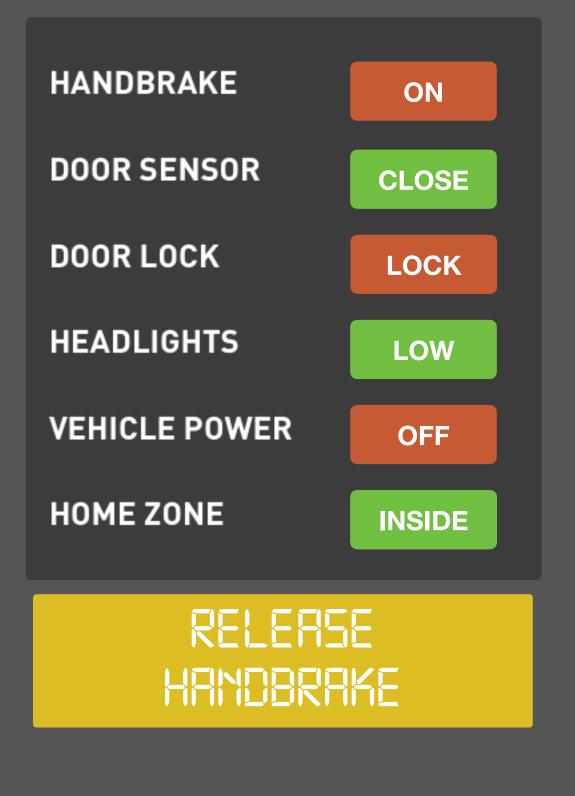
Summary: When we gray out the icon (e.g., can't unlock car yet), can we also gray out the text? The text is strong and it makes hard to really see that the icon is not active.

SECTION: STARTING PAGE: 9

UNLOCK BUTTON
WAITING FOR
ACTIVATION

USER TAPS DIMMED "UNLOCK" ICON

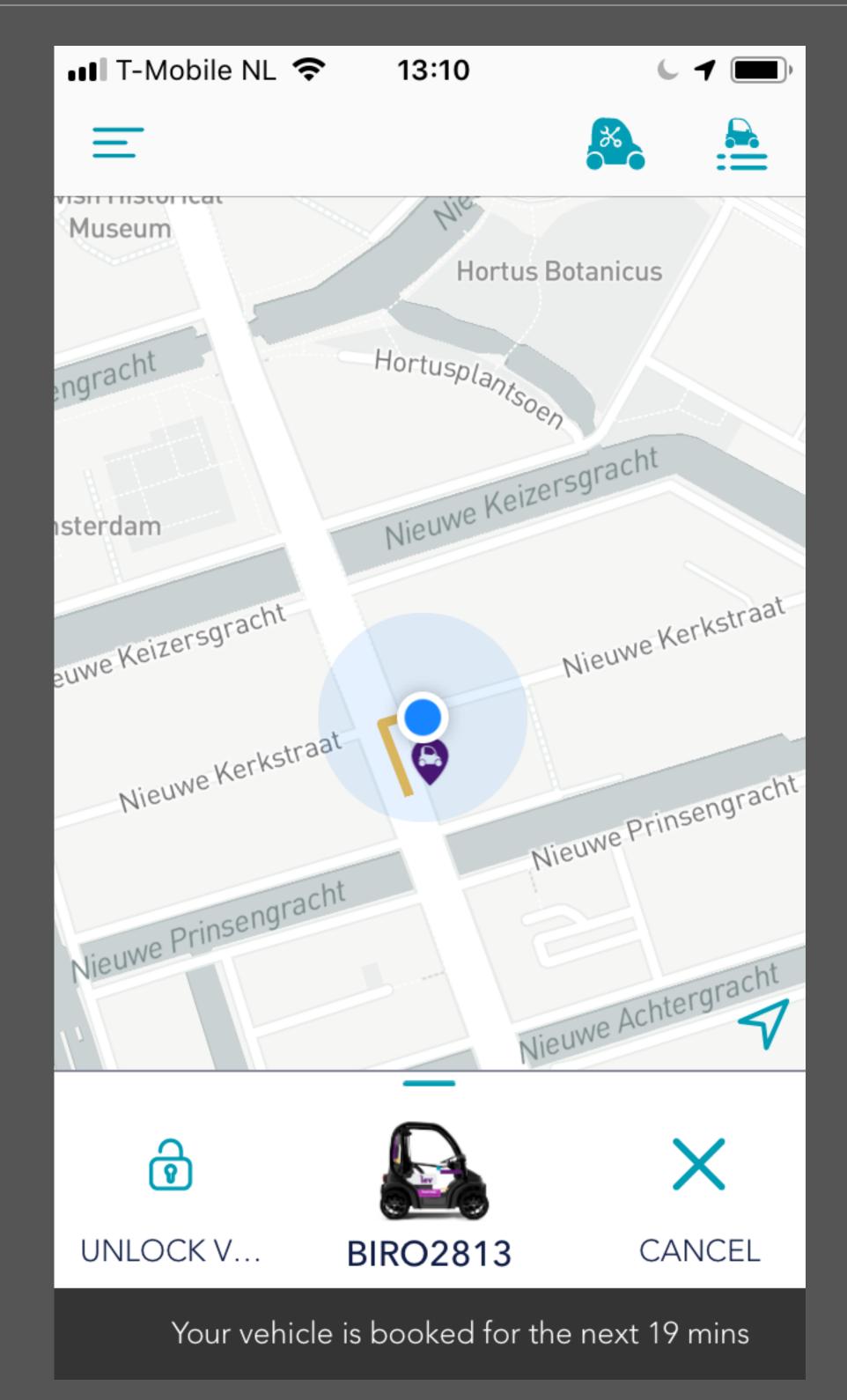


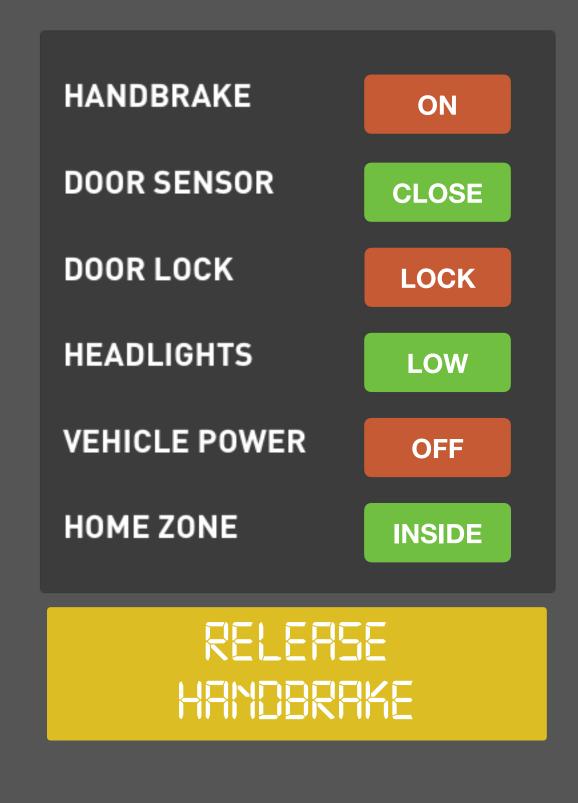


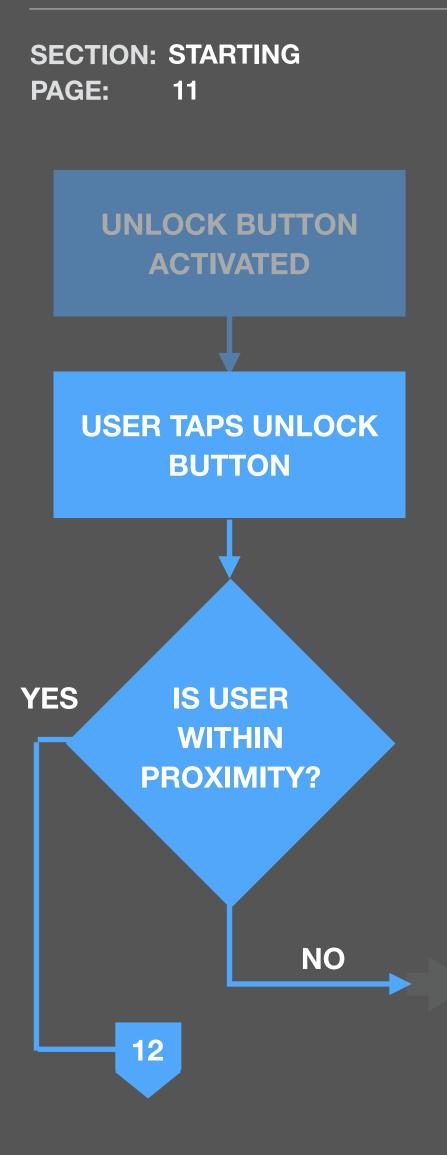
Question for Vulog: If the "unlock" option becomes active, the toast still remains until the user dismisses it. If the user does not dismiss it, they may not realize that the unlock button has subsequently become active. Can we either change the language of the toast when the "unlock" action is enabled, or (b) dismiss this toast and push another one when "unlock" is enabled?

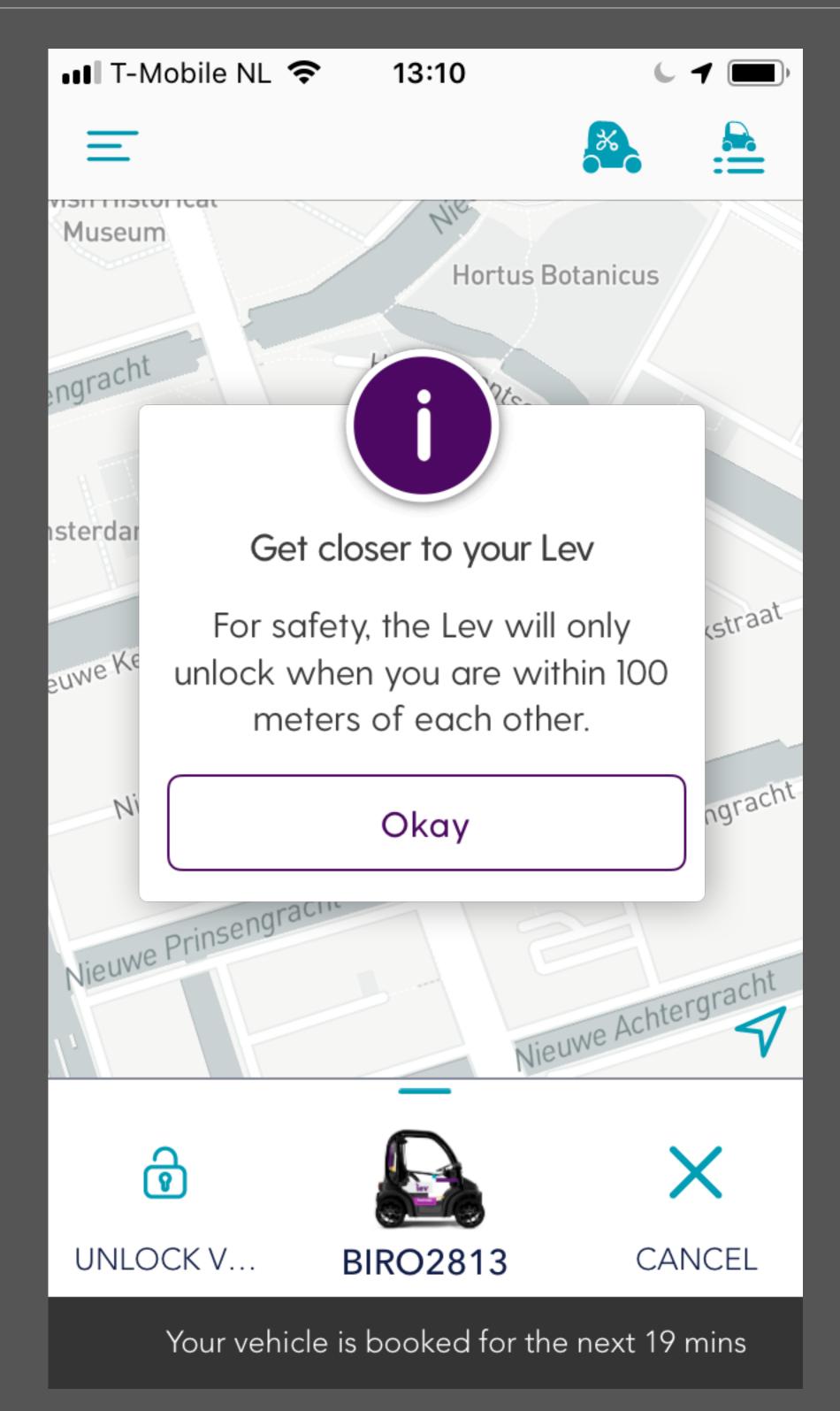
SECTION: STARTING PAGE: 10

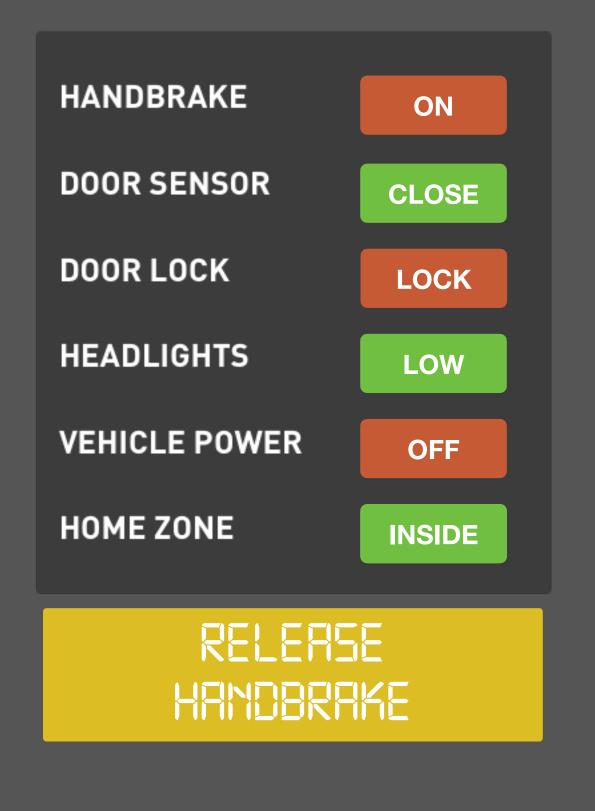
UNLOCK BUTTON ACTIVATED

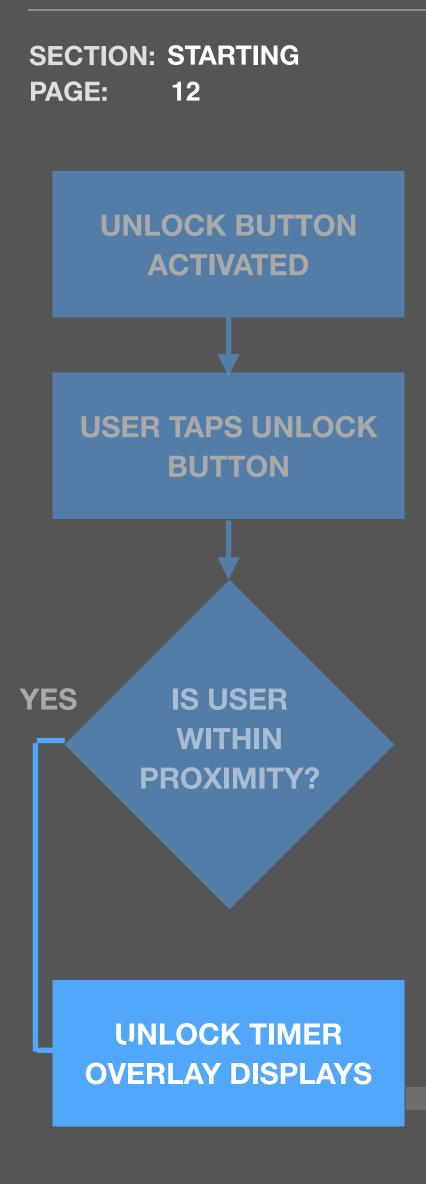


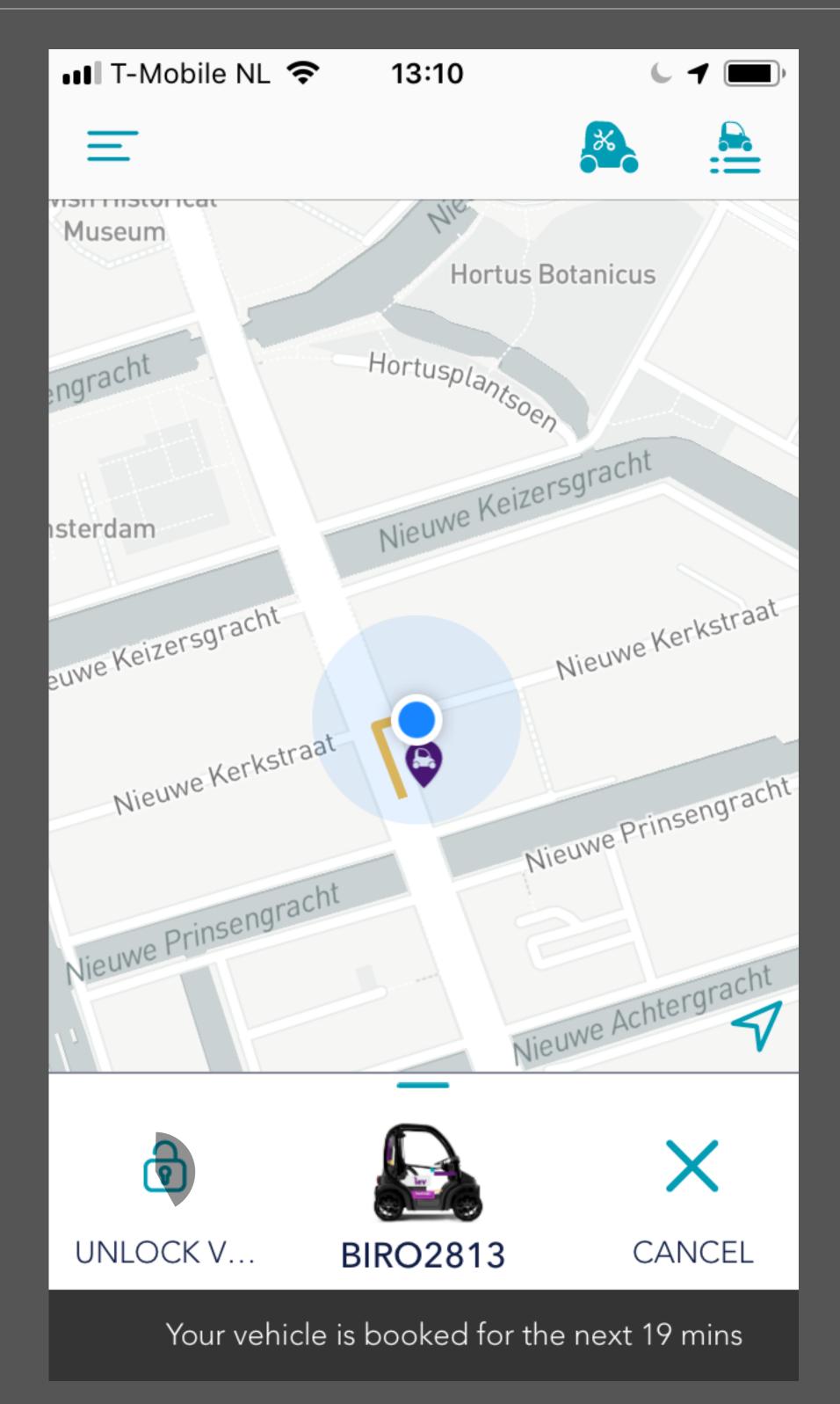


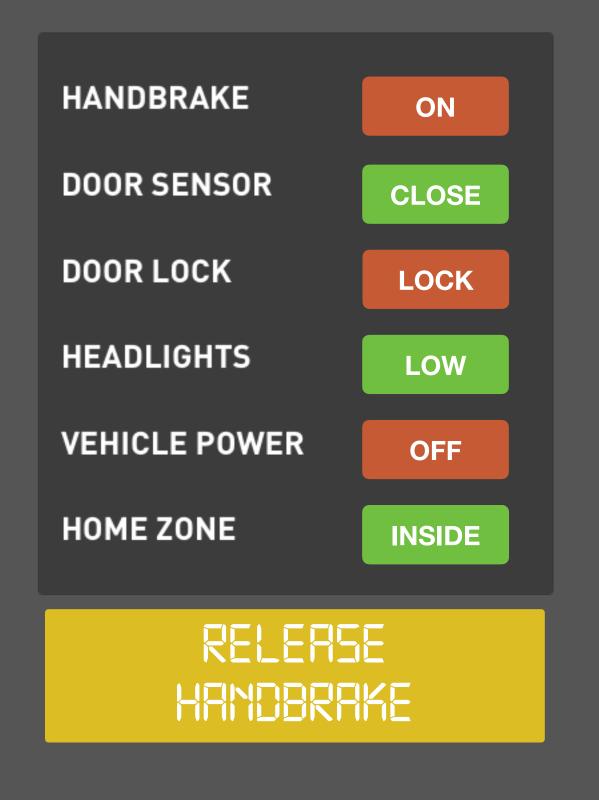


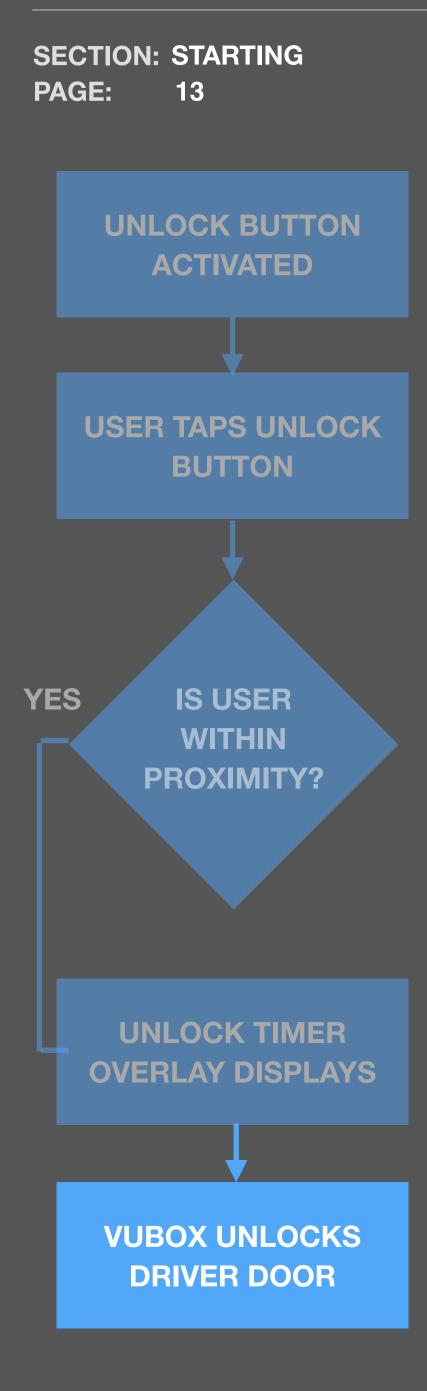


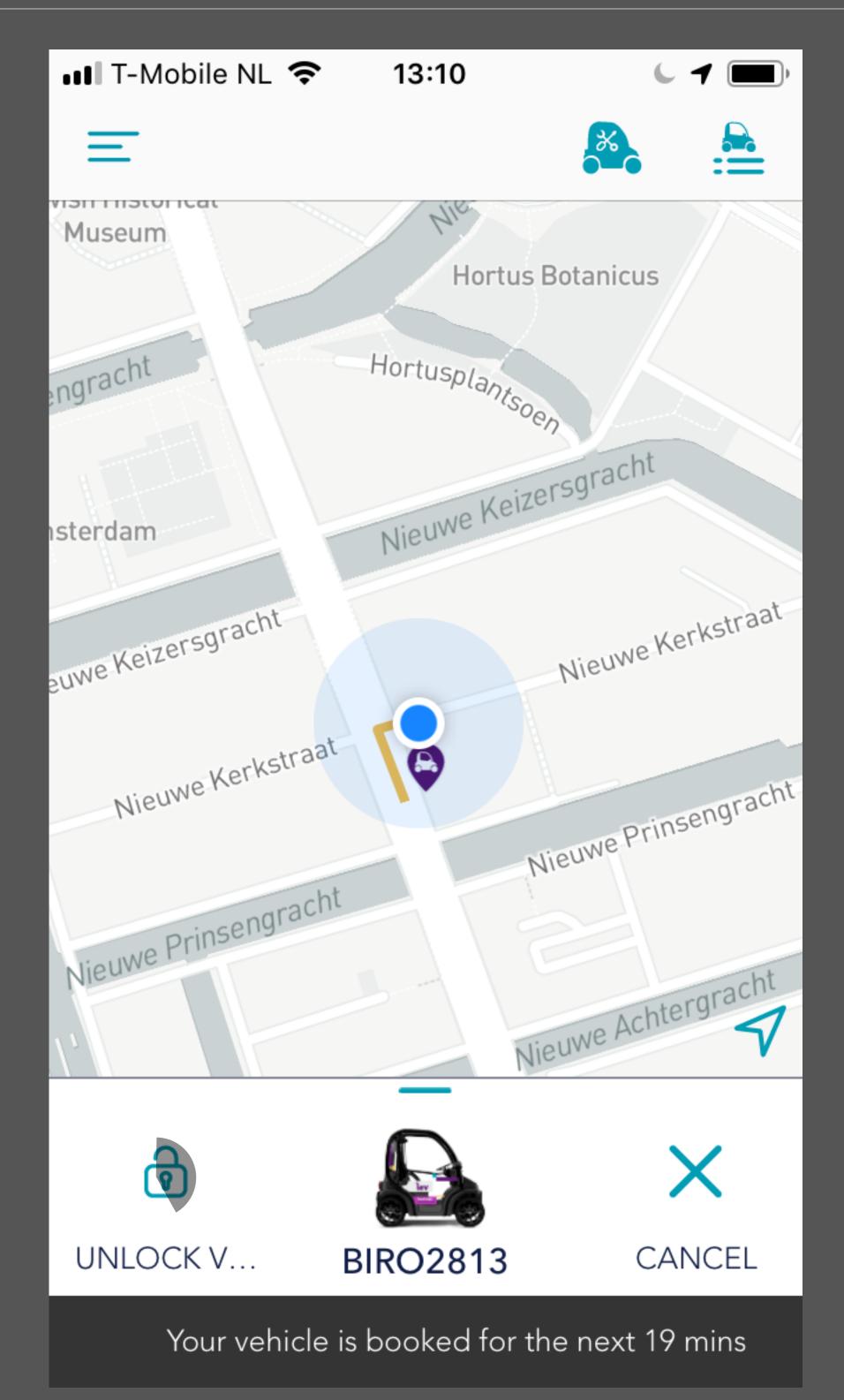


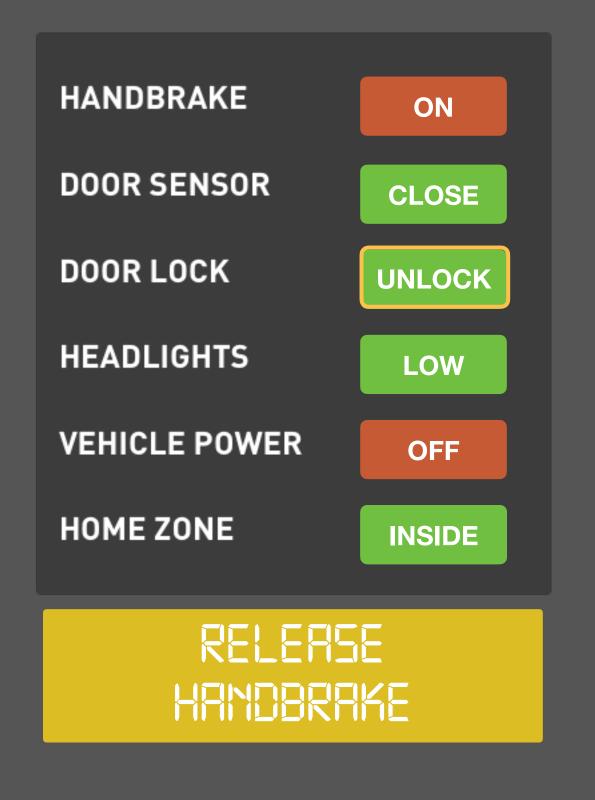








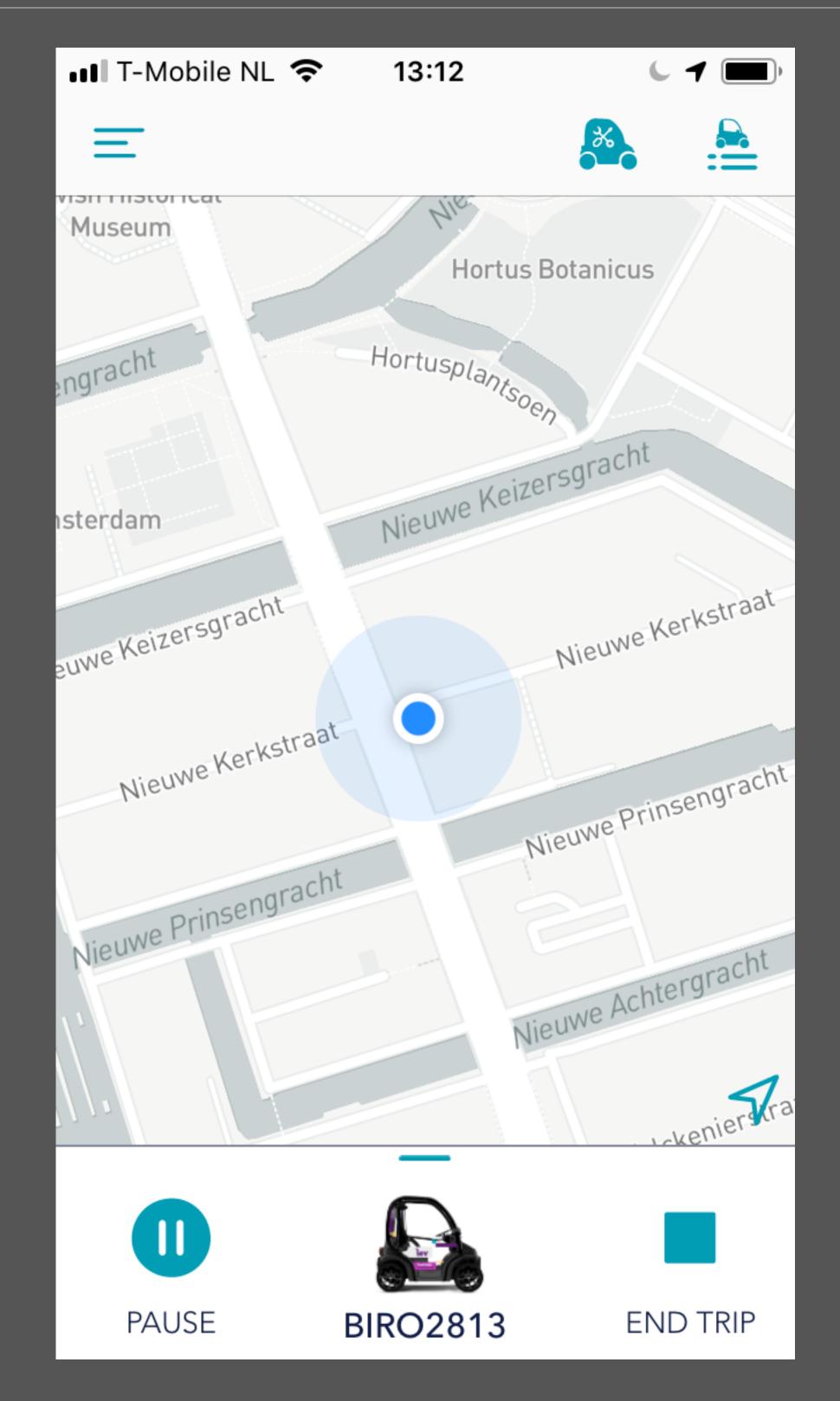


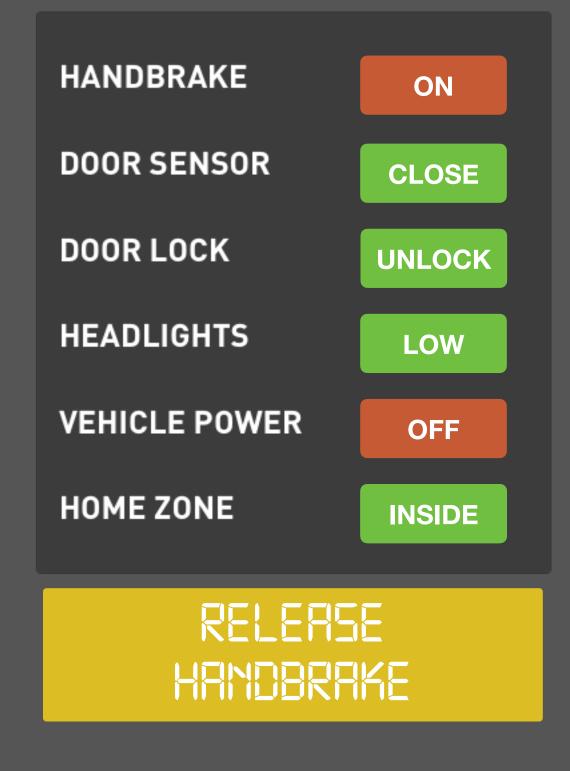


FLOW REFERENCE SAMPLE SCREEN RELEVANT LEV STATES NOTES / ISSUES / CHANGES

SECTION: TRIP IN PROGRESS PAGE: 14

TRIP IN PROGRESS MODULE APPEARS





See <u>Pulse ID: 219779692</u>

Summary: Once a user has booked a vehicle, or started a trip - the "available vehicles" icon remains in the top menubar - but with the ability to tap on any list item disabled. Why? They can't do anything with the feature, and they already have a vehicle. It's just confusing.

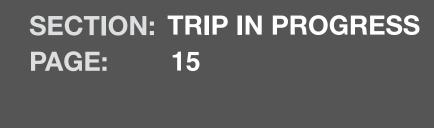
Solution: Once the user has booked a vehicle, and during a trip, remove the "vehicle list" icon. Put the damage report icon there instead. It is relevant to the booked vehicle and trip.

See <u>Pulse ID: 217918768</u>

Summary: During a trip, the map no longer shows the pin for the vehicle that has been rented. Also, when the user pauses a trip, then walks around for a while, maybe having a nice lunch, they have no help from the app finding where they parked their vehicle.

User Impact: Well, for me, I ended up walking around the nine streets of Amsterdam (which all look the same), trying to figure out where I parked my Biro. And, I went down a few streets because someone else had parked a private Biro. It was really frustrating.

Solution: Leave the vehicle pin on the map during trips and pauses/stopover. Make it the same color it was when you first booked it. To show it's yours!

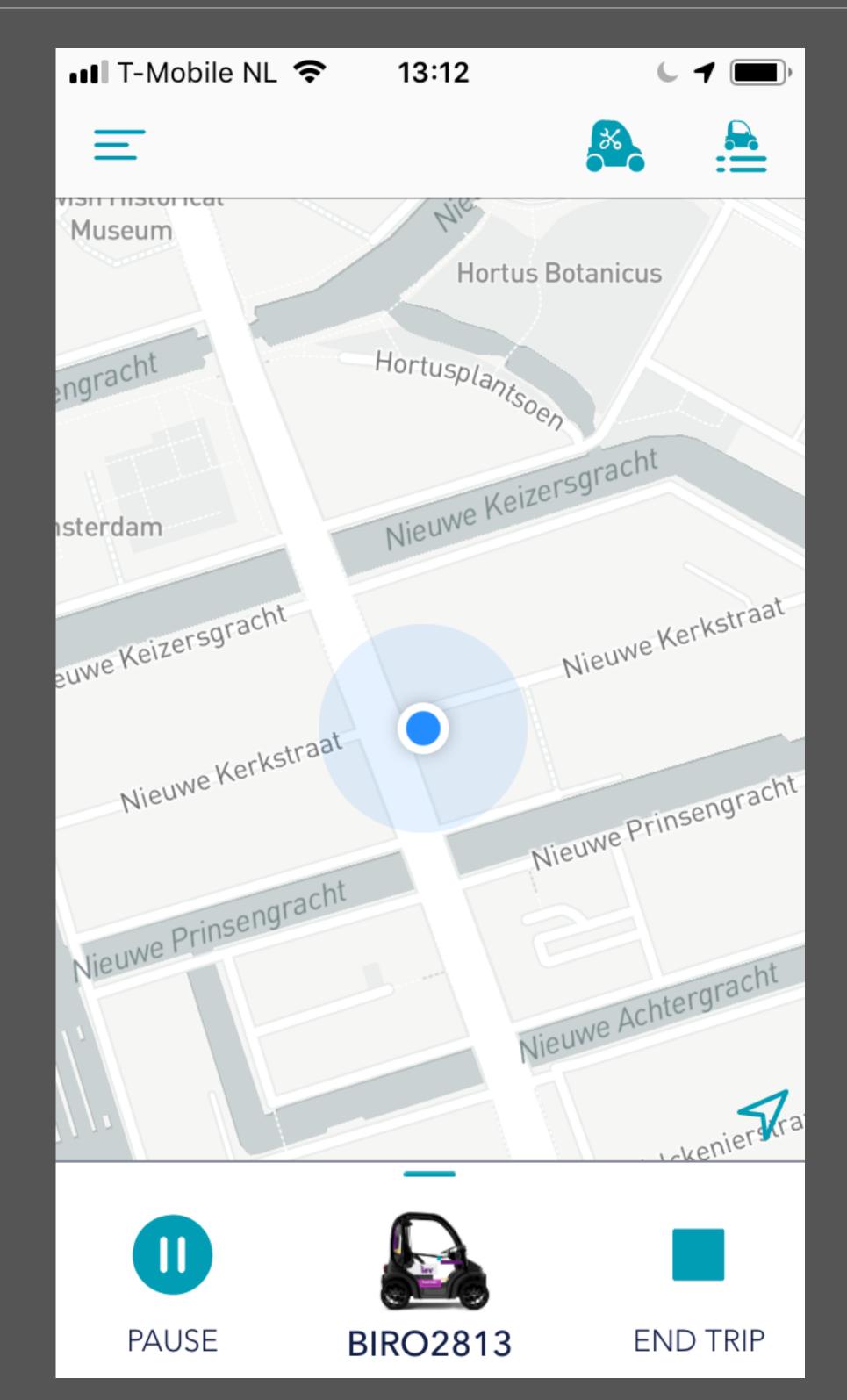


USER OPENS LEV

DOOR

TRIP IN PROGRESS

MODULE APPEARS



HANDBRAKE ON

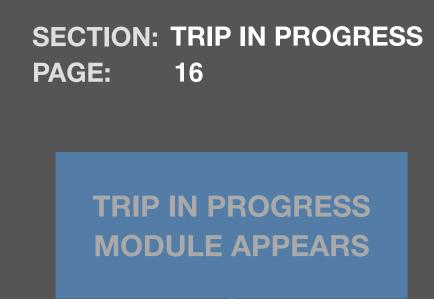
DOOR SENSOR OPEN

DOOR LOCK UNLOCK

HEADLIGHTS LOW

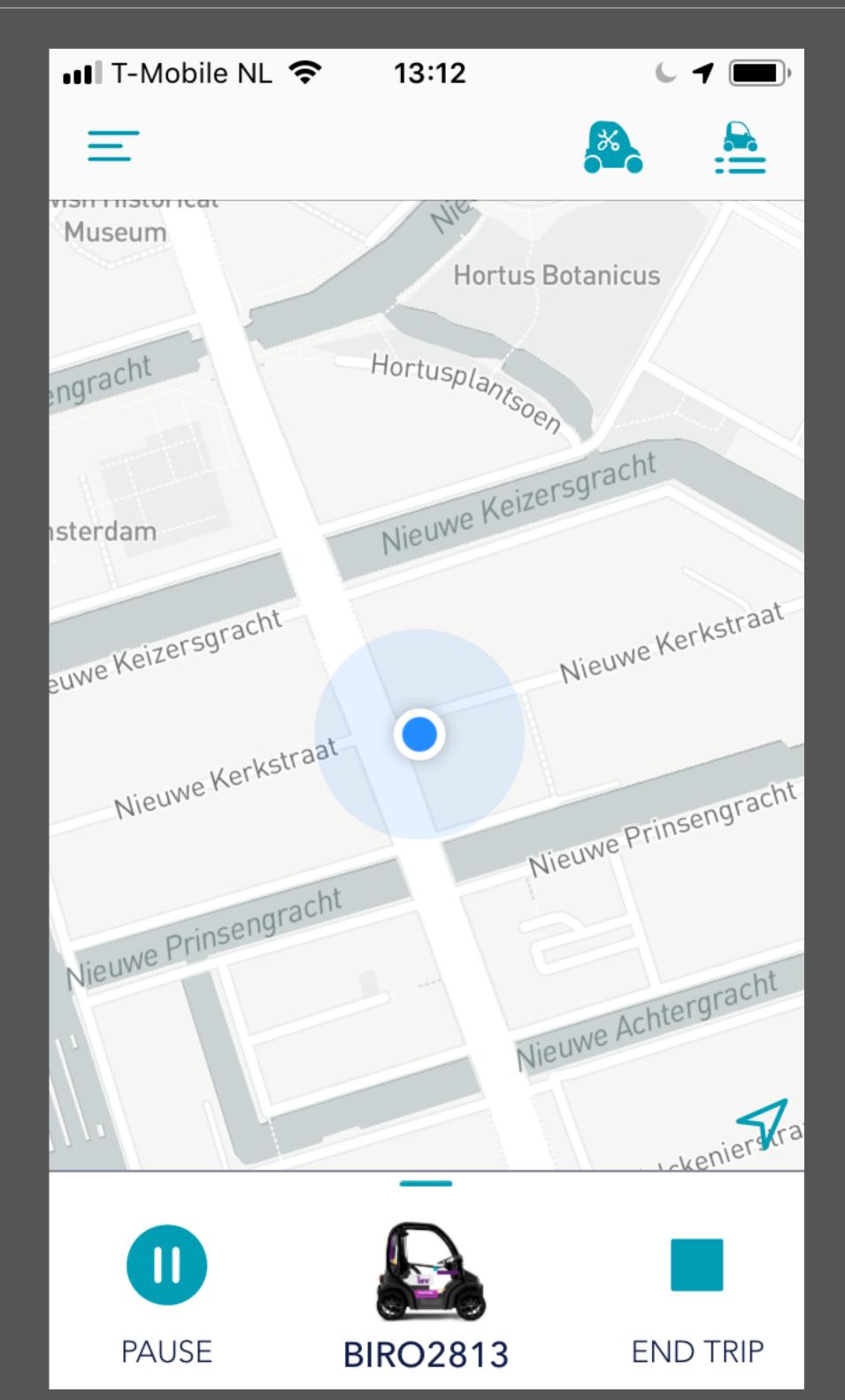
VEHICLE POWER OFF

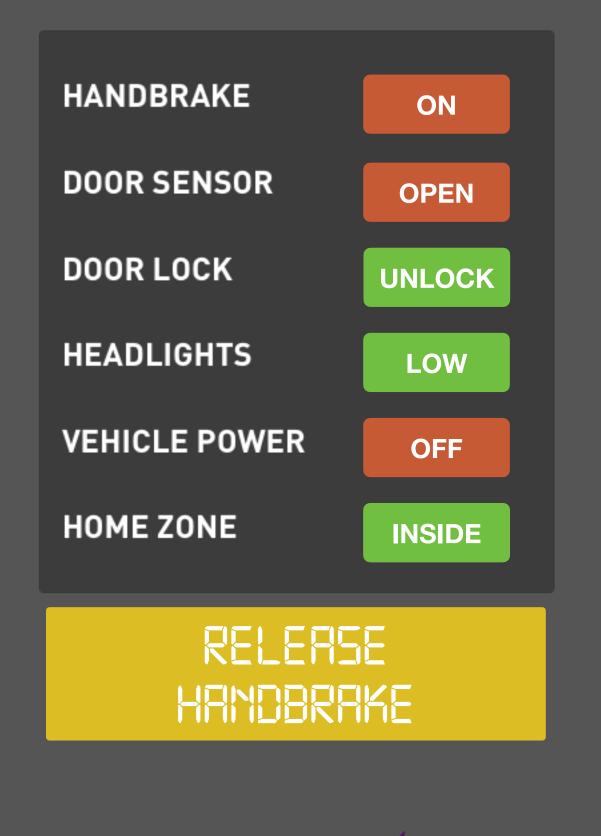
HOME ZONE INSIDE



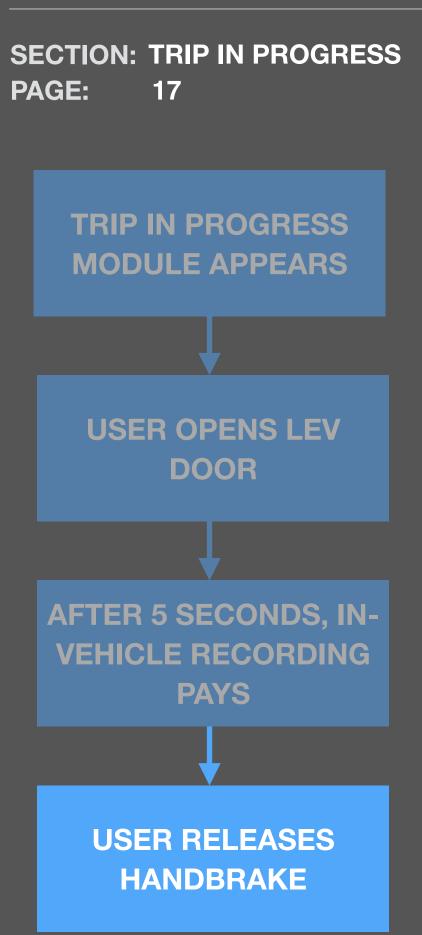
USER OPENS LEV DOOR

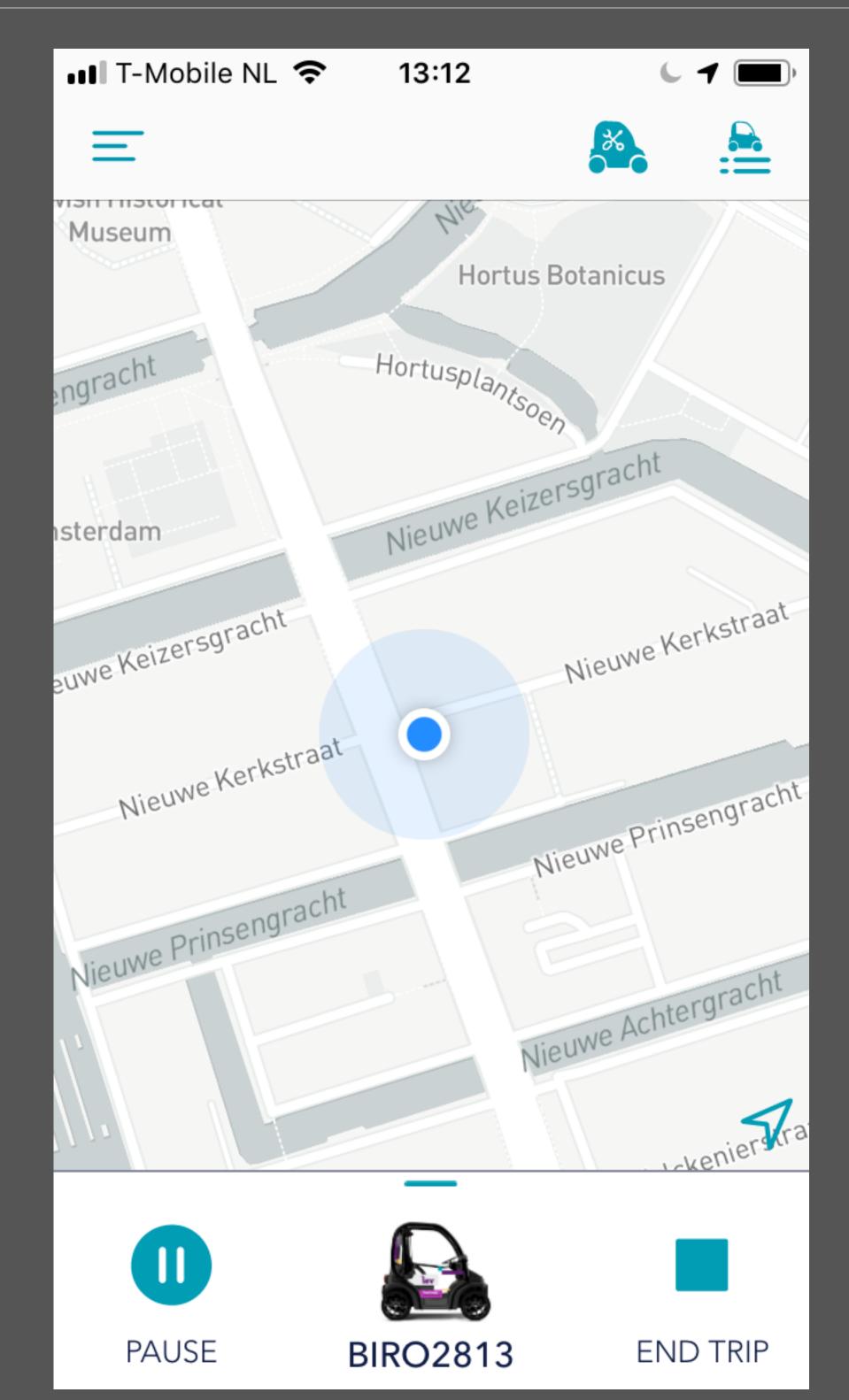
AFTER 5 SECONDS, IN-VEHICLE RECORDING PLAYS

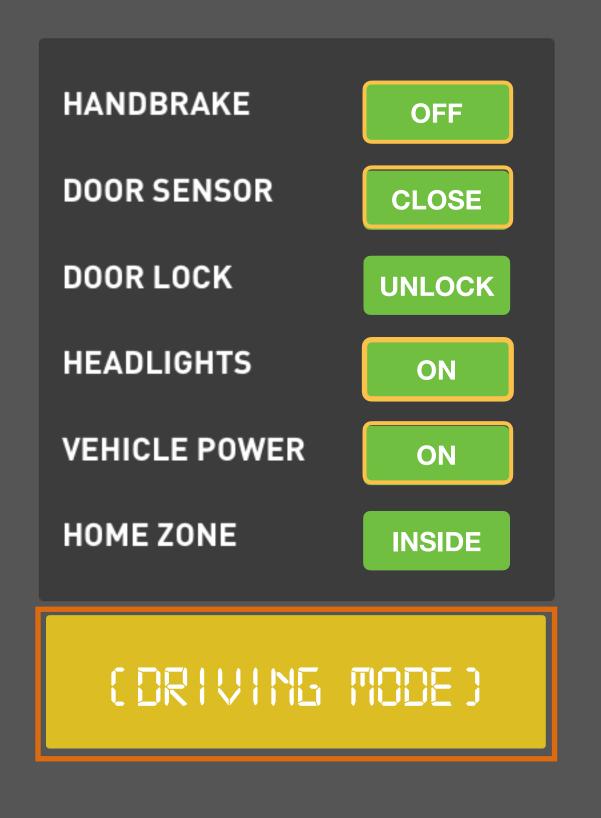




Welcome to Lev. To start your trip, please put your foot on the brake, and release the handbrake.



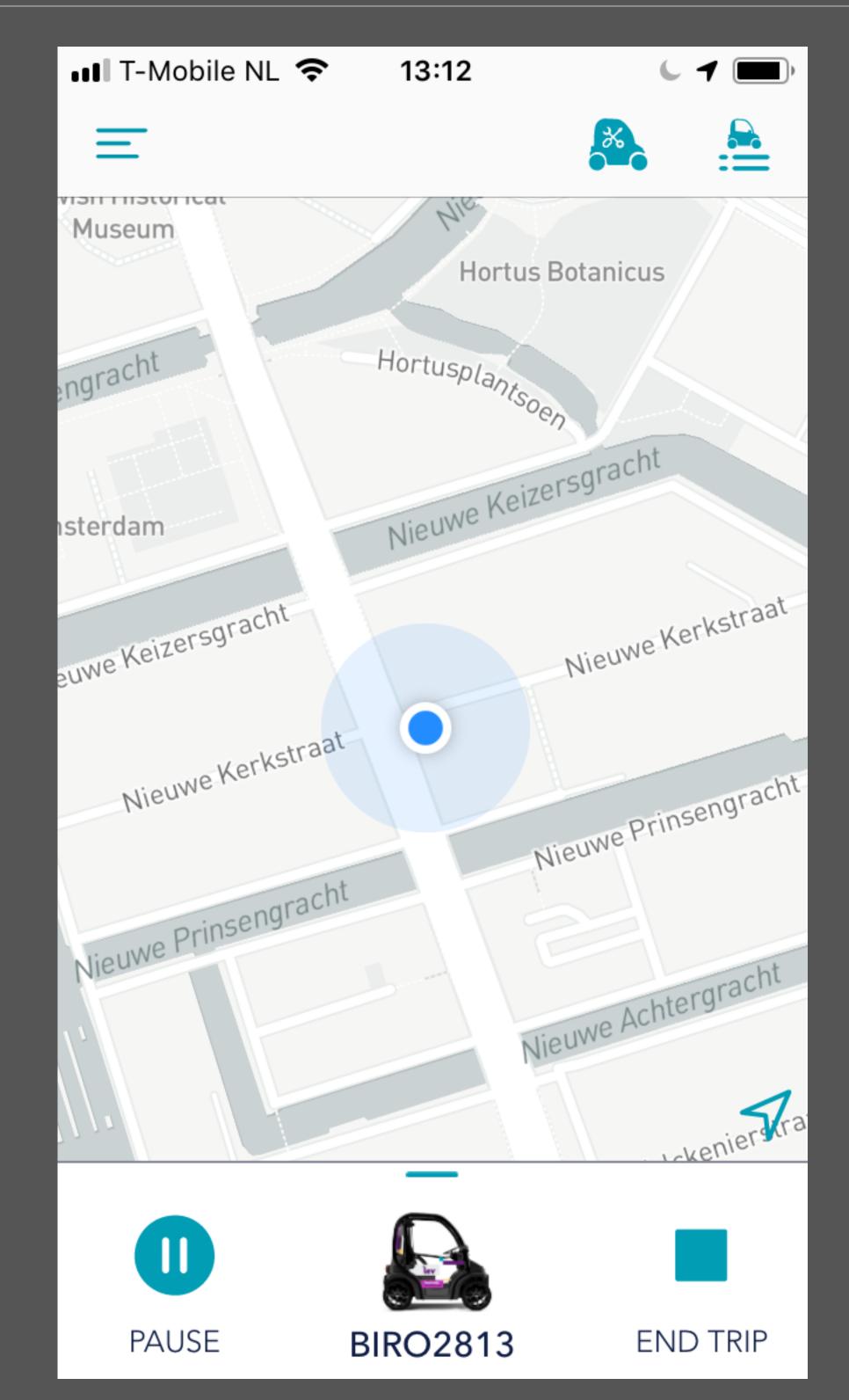




FLOW REFERENCE SAMPLE SCREEN RELEVANT LEV STATES NOTES / ISSUES / CHANGES

SECTION: PAUSING TRIP PAGE: 18

TRIP IN PROGRESS MODULE ACTIVE



HANDBRAKE

DOOR SENSOR

CLOSE

DOOR LOCK

HEADLIGHTS

ON

VEHICLE POWER

ON

HOME ZONE

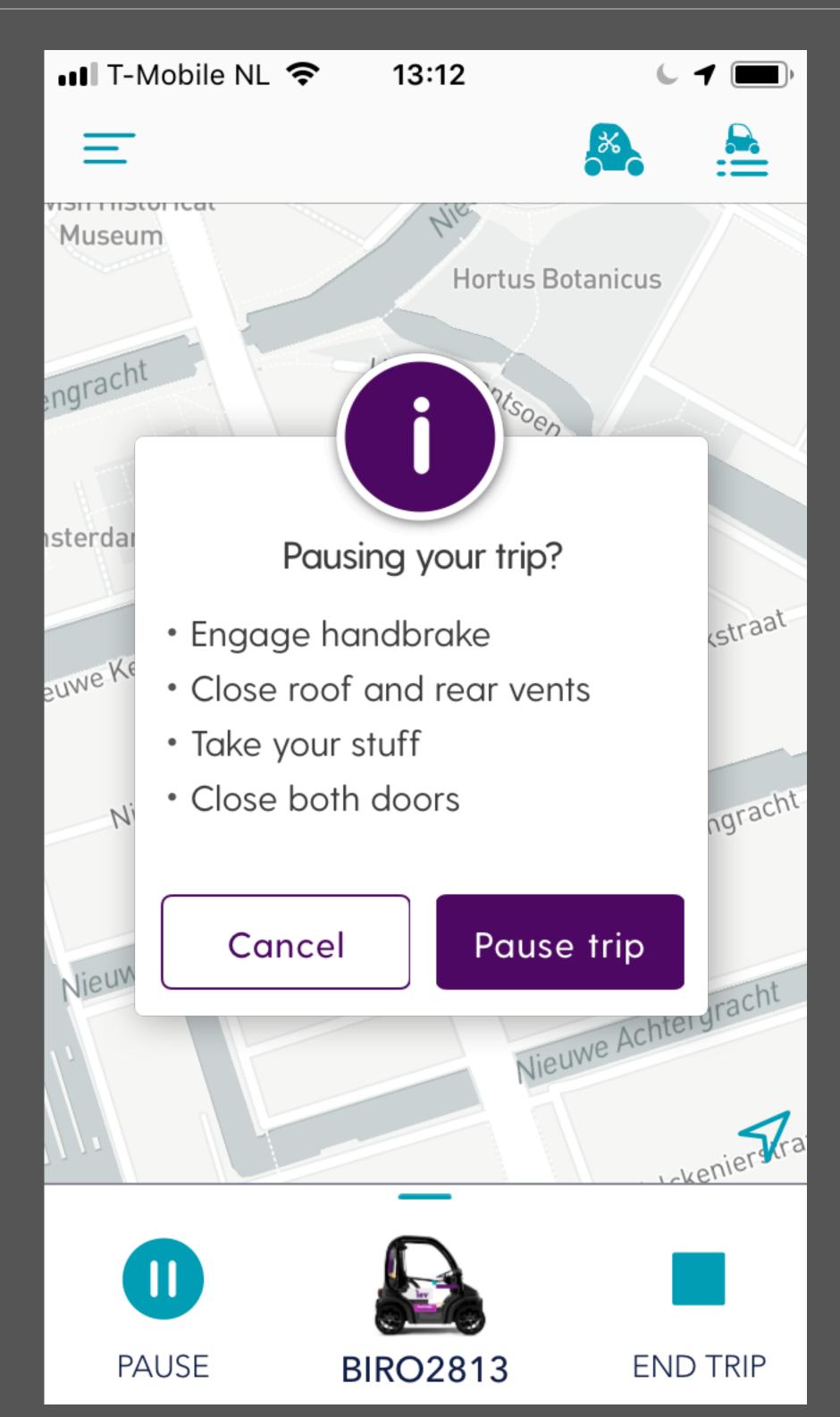
CORIVING MODE:

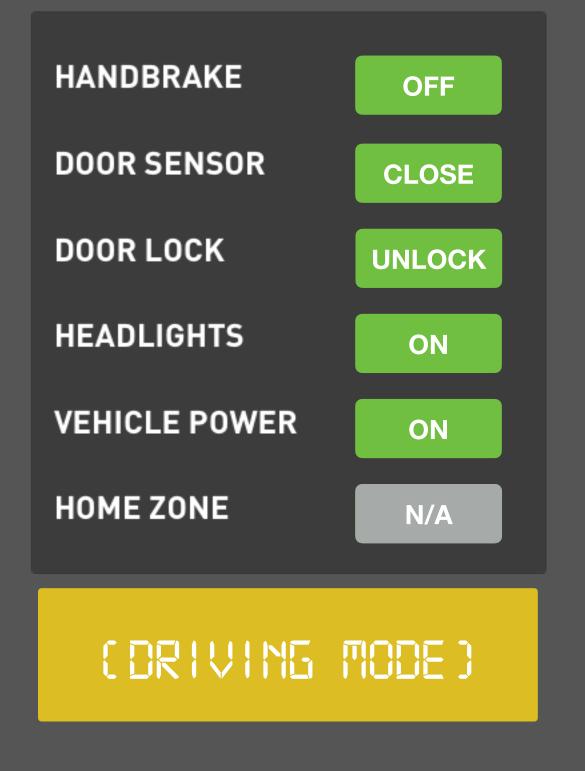
FLOW REFERENCE SAMPLE SCREEN RELEVANT LEV STATES NOTES / ISSUES / CHANGES

SECTION: PAUSING TRIP PAGE: 19

TRIP IN PROGRESS
MODULE ACTIVE

USER TAPS PAUSE ICON

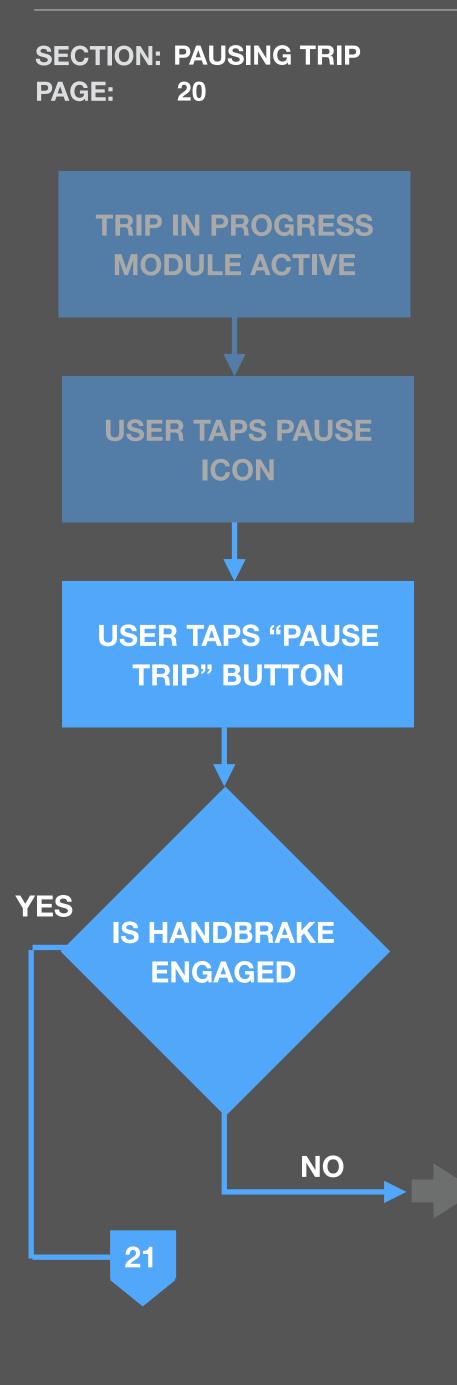


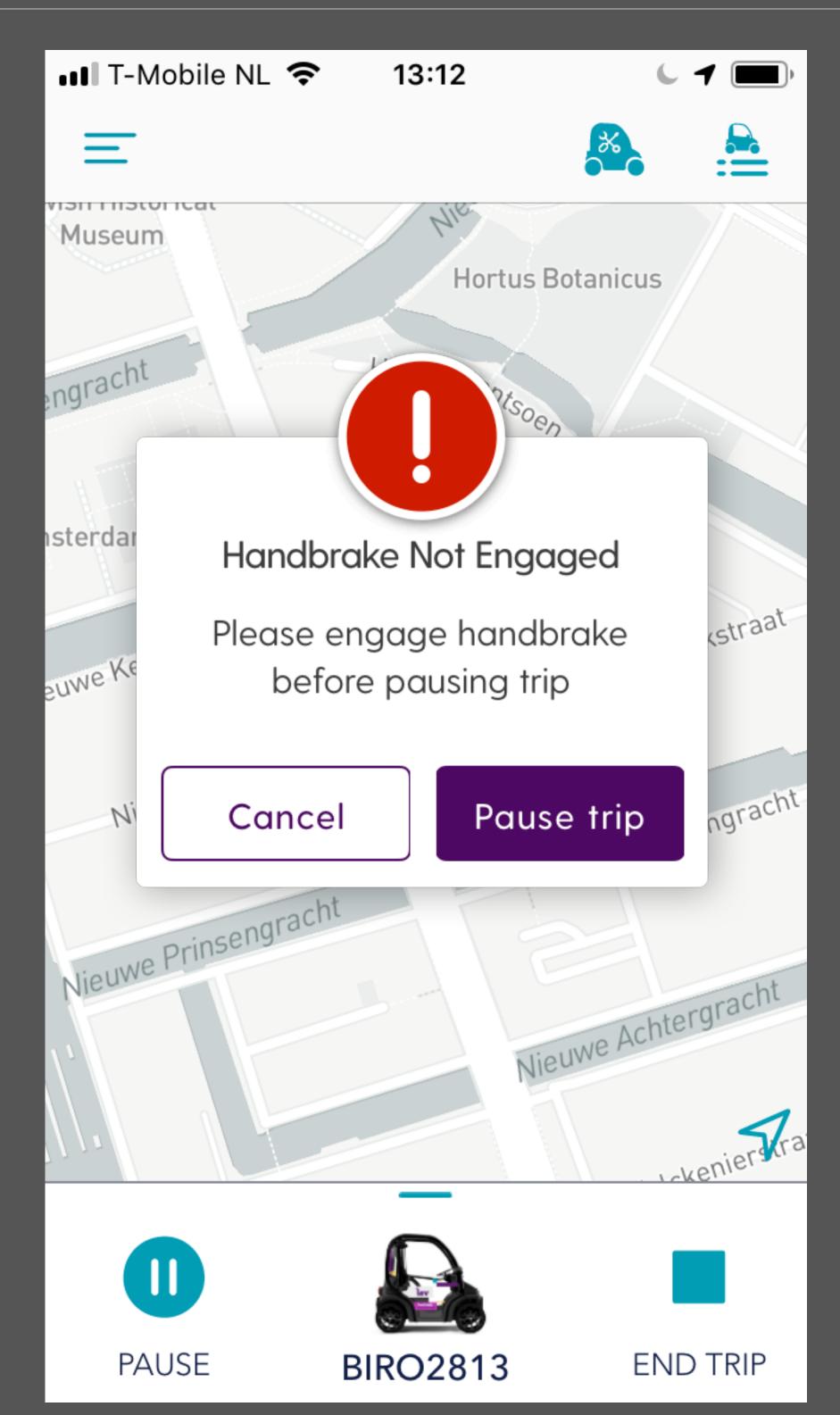


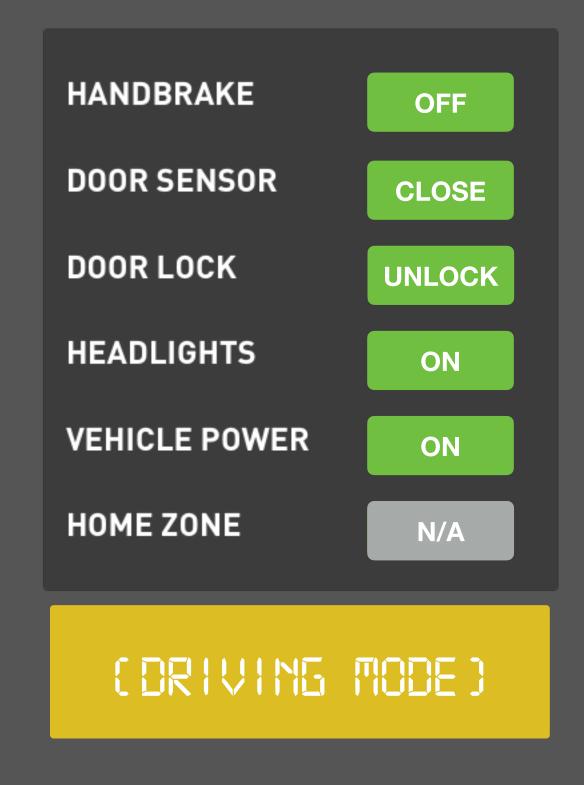
See <u>Pulse ID: 220222518</u>

Summary: Previously, we used a lot of voice messages to give the user instructions on what to do to safely leave the vehicle when pausing (stopover) a trip.

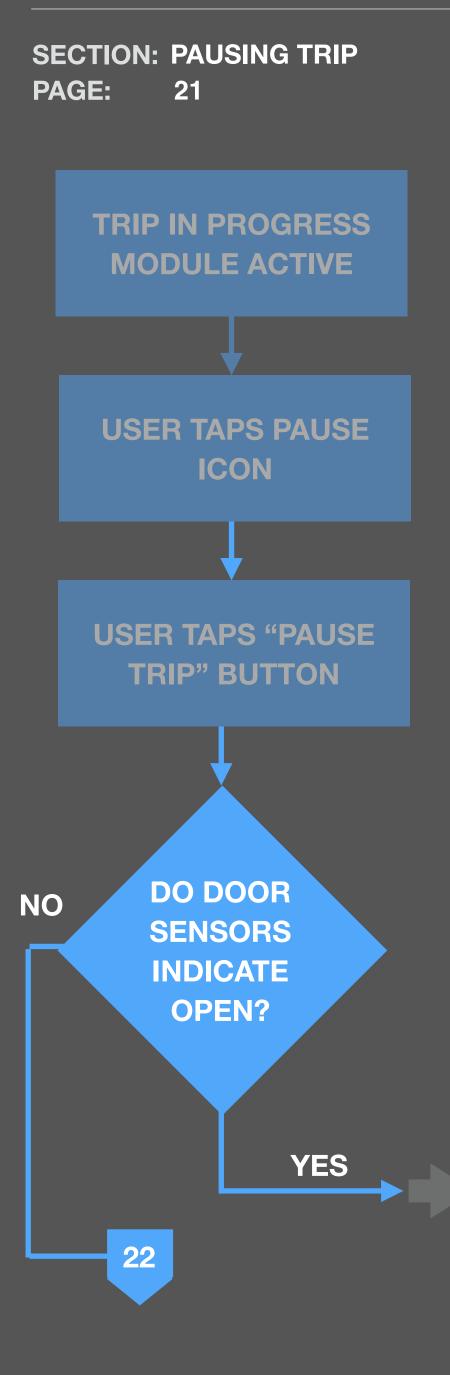
Solution: Since we've removed those voice messages, we want to replace them with a reminder in a toast, immediately after the user taps the "Pause" button (but before the detect of handbrake), so they have a chance to get everything right.

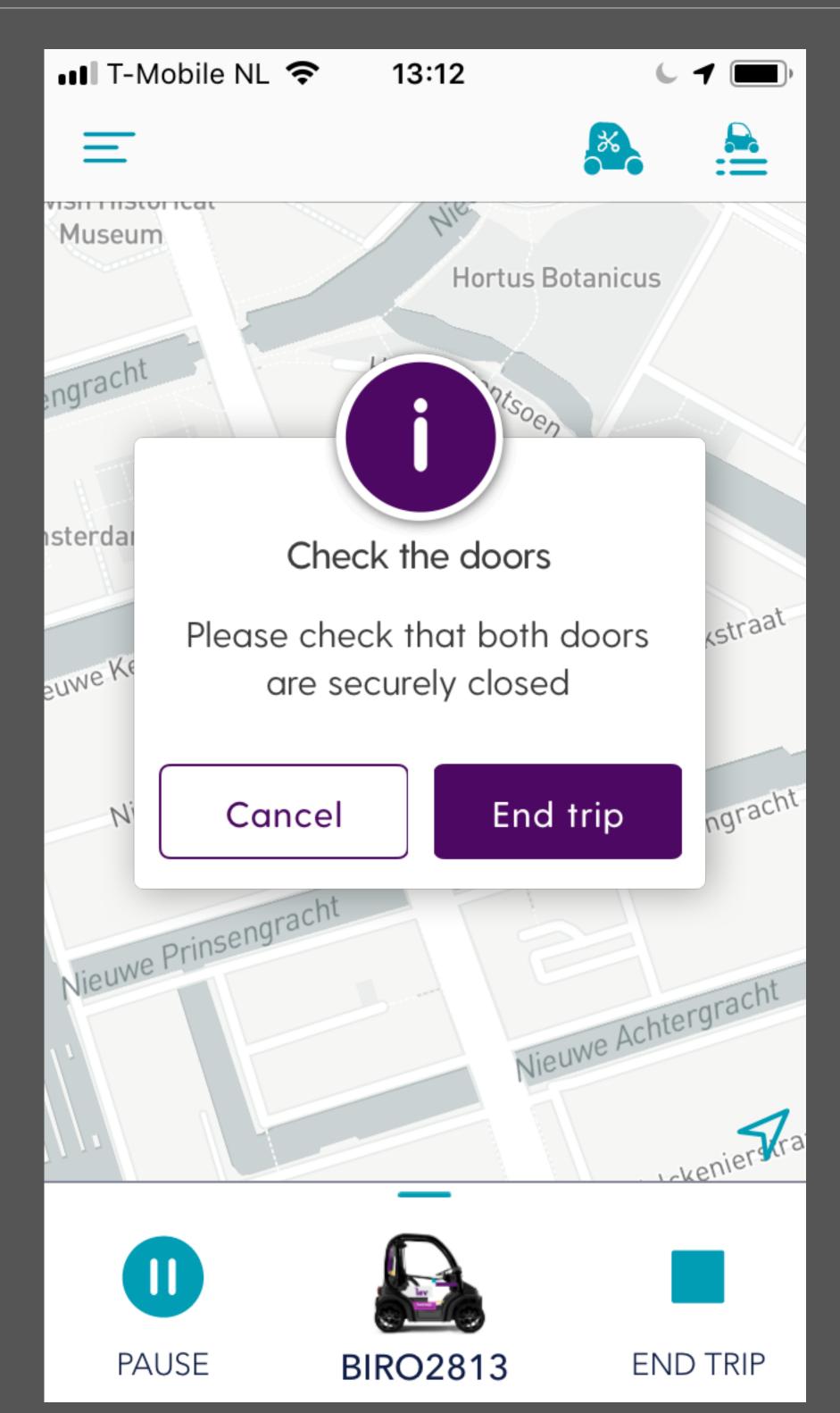


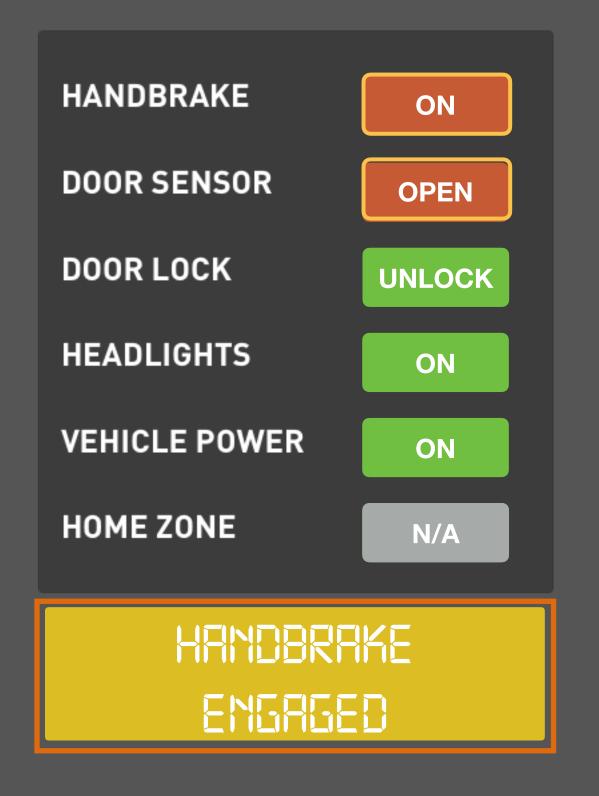




NOTE: This is enforced - Pause Trip cannot complete unless handbrake is detected as engaged.







Door close flow still under discussion

See attached video walkthrough.

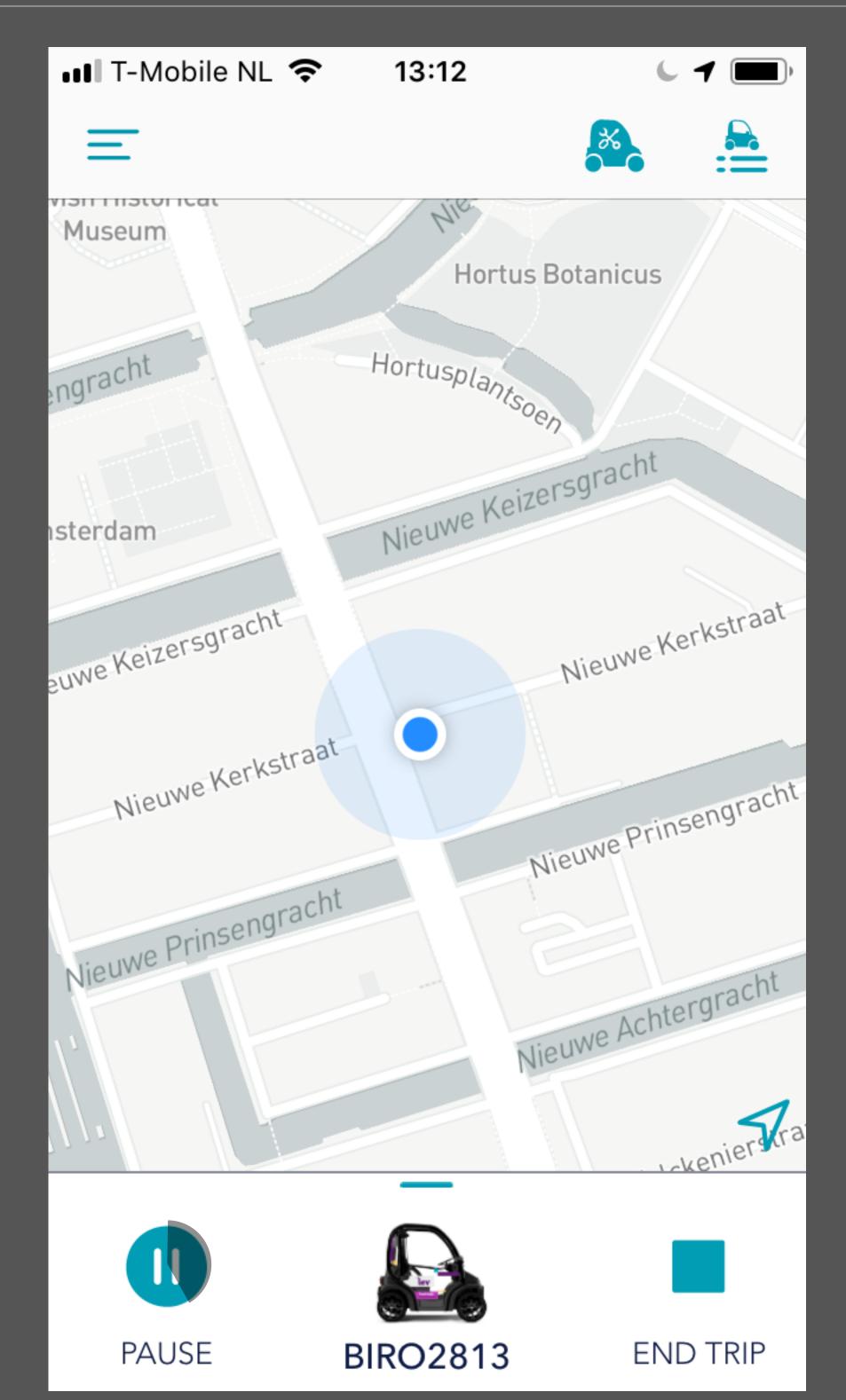
GA1: Whether to include an unenforced door close detect and reminder still under discussion.

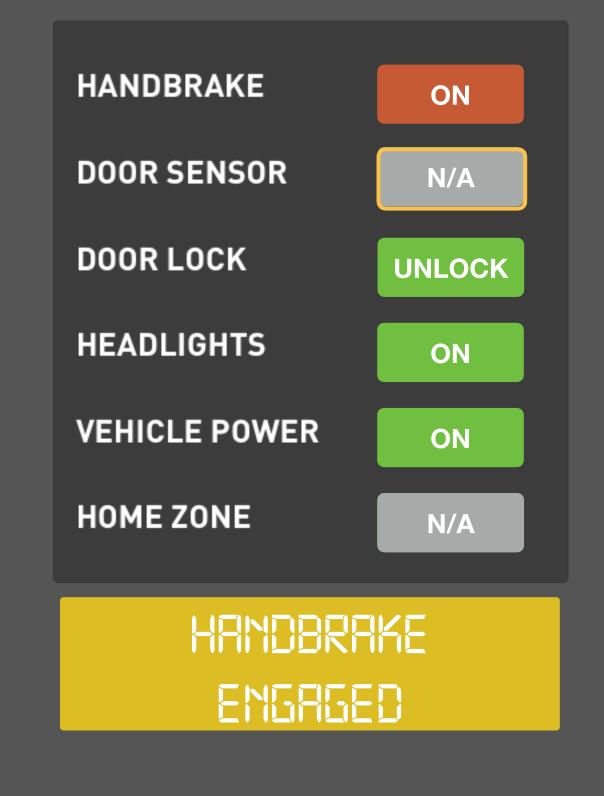


TRIP IN PROGRESS MODULE ACTIVE **USER TAPS PAUSE** ICON **USER TAPS "PAUSE** TRIP" BUTTON p.20 AND p.21 CONDITIONS MET YES

PAUSE TIMER

OVERLAY APPEARS





SECTION: PAUSING TRIP PAGE: 23

TRIP IN PROGRESS
MODULE ACTIVE

USER TAPS PAUSE ICON

USER TAPS "PAUSE TRIP" BUTTON

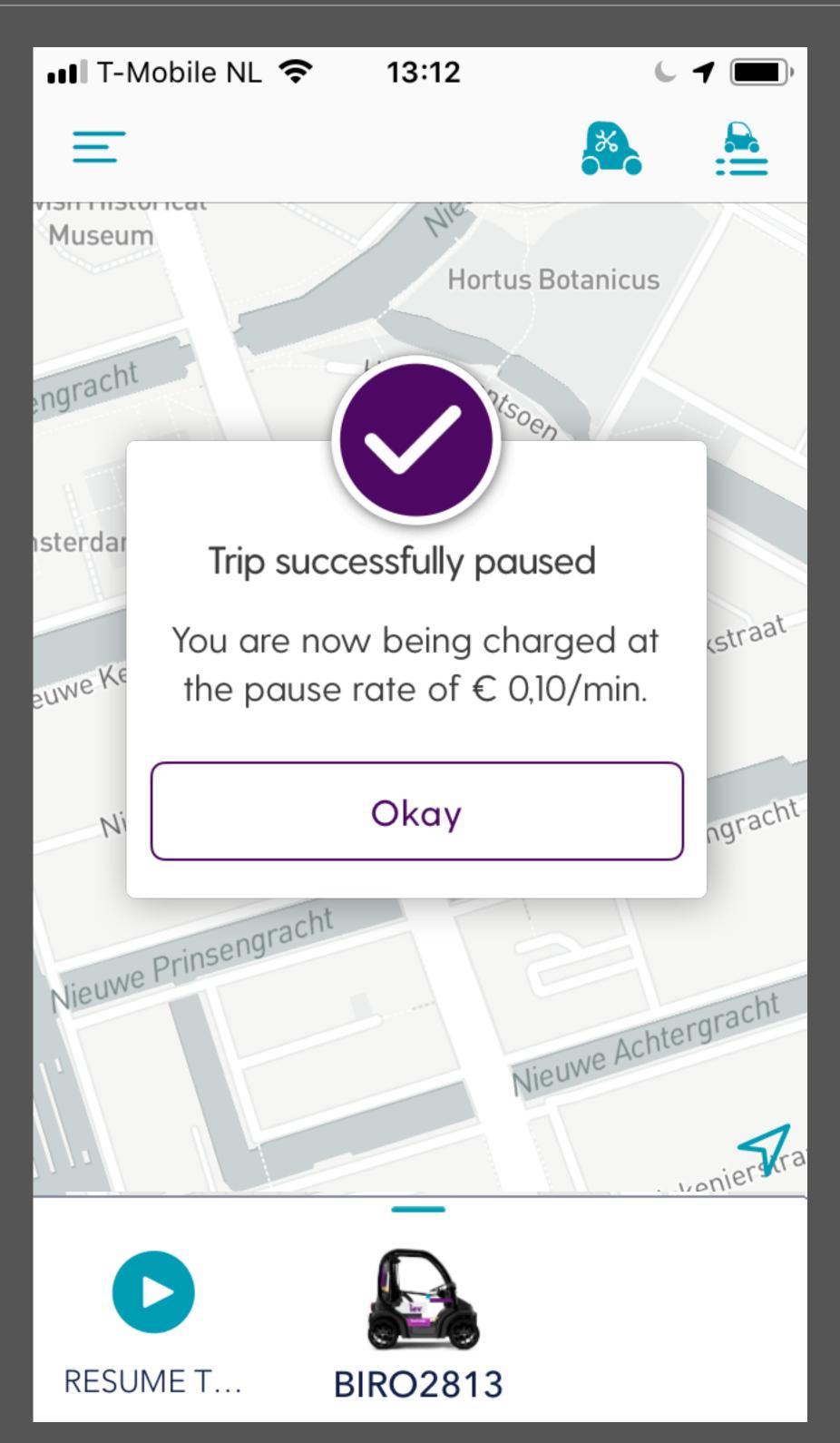
23aa AND 23bb CONDITIONS MET

YES

PAUSE TIMER

OVERLAY APPEARS

PAUSE SUCCESS
CONFIRMATION
DIALOG & PAUSE
MODULE APPEARS



HANDBRAKE

DOOR SENSOR

N/A

DOOR LOCK

LOCK

HEADLIGHTS

OFF

VEHICLE POWER

OFF

HOME ZONE

N/A

HANDBRAKE

ENGREED

See attached video walkthrough.

See <u>Pulse ID: 220226049</u>

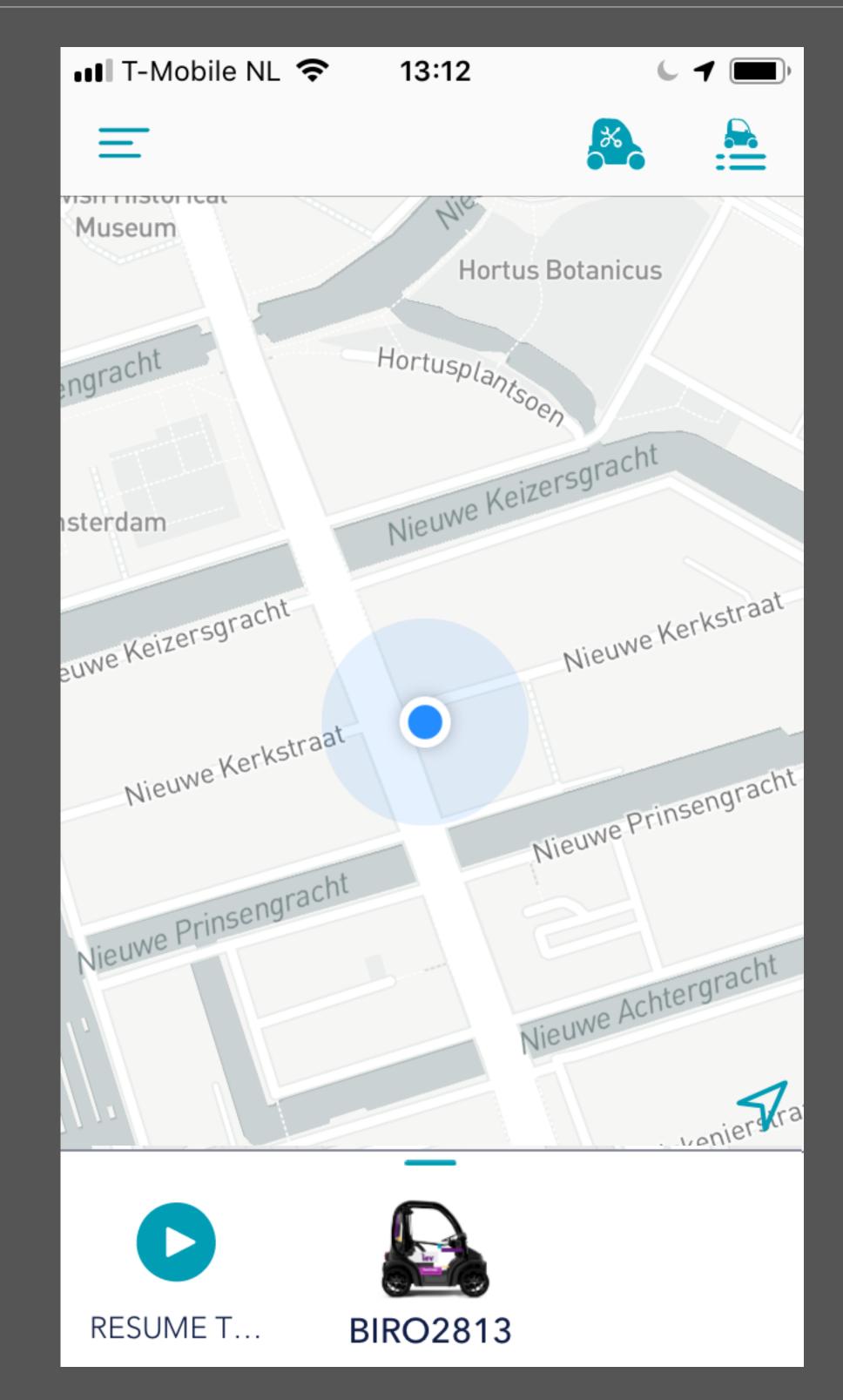
Summary: We want the app to be more helpful and explicit with the user, letting them know (more subtly than screen changes) that they have succeeded in their actions. When a user pauses a trip now, the screen simply switches icons in the lower module - so we want a more explicit confirmation. In addition, we would like to TELL the user something very important - namely what they are paying in Pause mode.

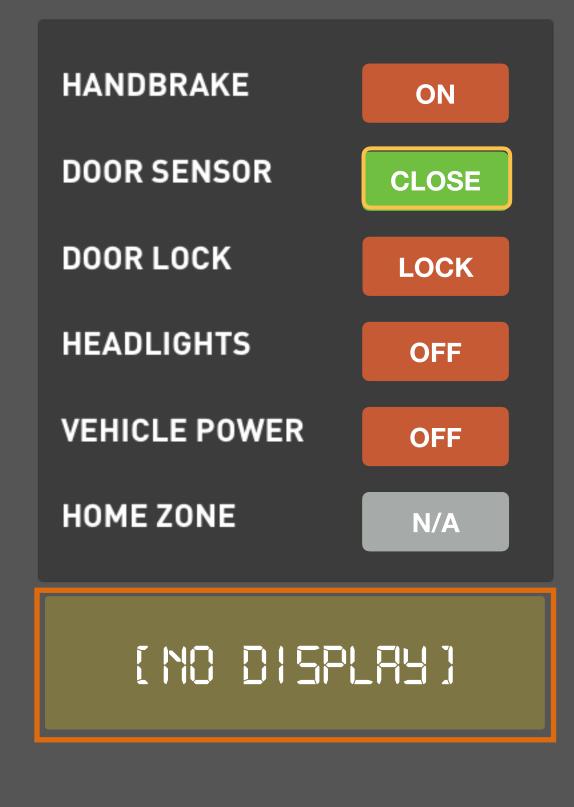
Solution: Add a new toast on successful completion of a "Pause Trip" action telling the user they have successfully paused, and the rate they will be charged.

Question: Do the headlights persist in "low" for 60 seconds like they do after trip ended? If so, we also want these off. Refer to Pulse ID: 219756151

SECTION: RESUMING TRIP PAGE: 24

PAUSE MODULE ACTIVE

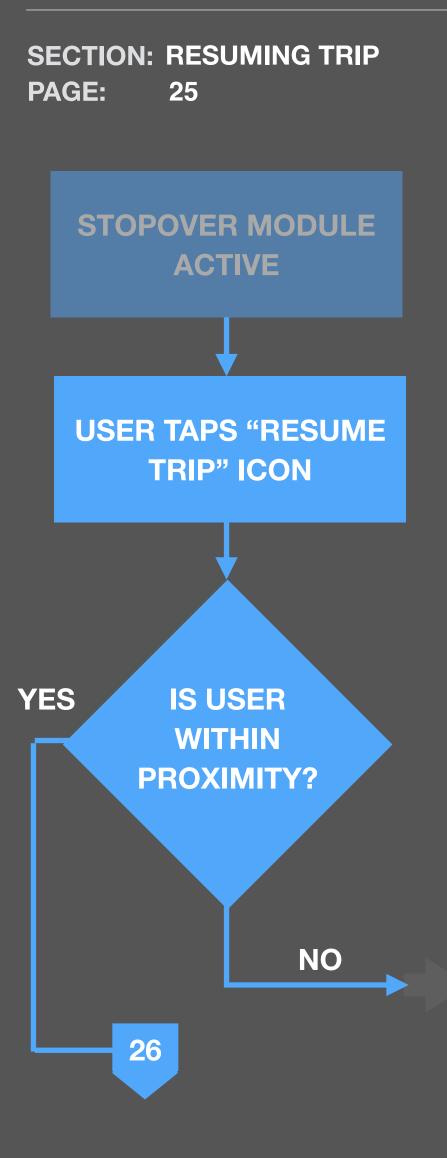


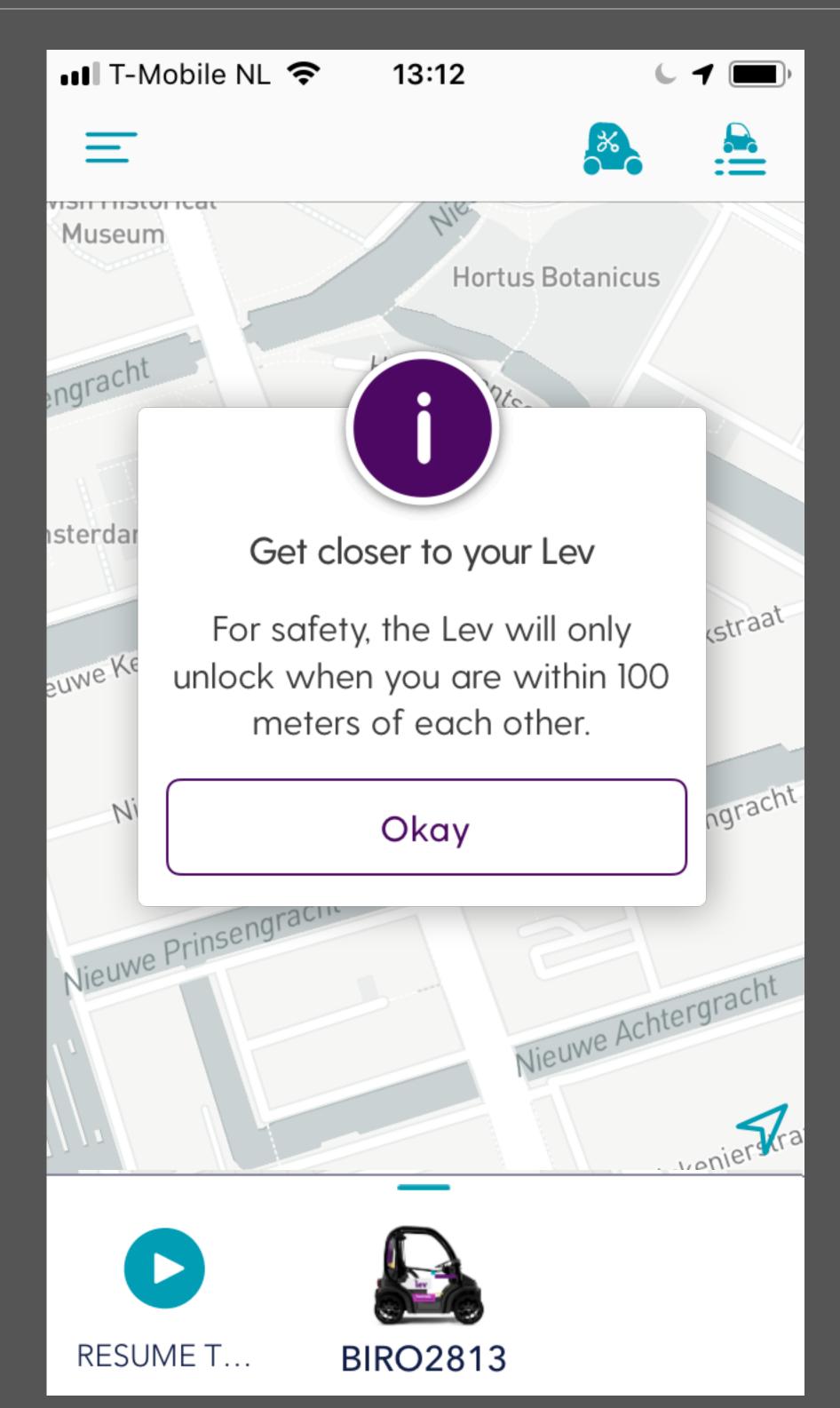


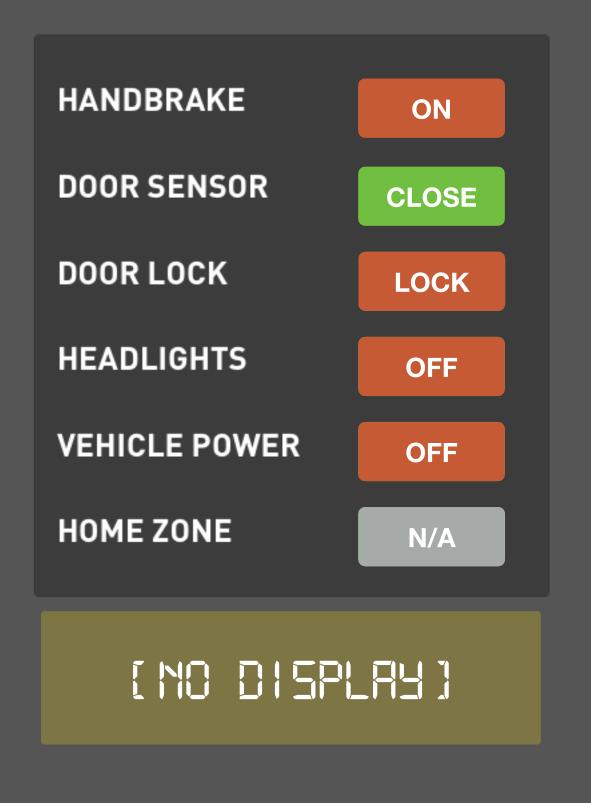
See <u>Pulse ID: 219779692</u>

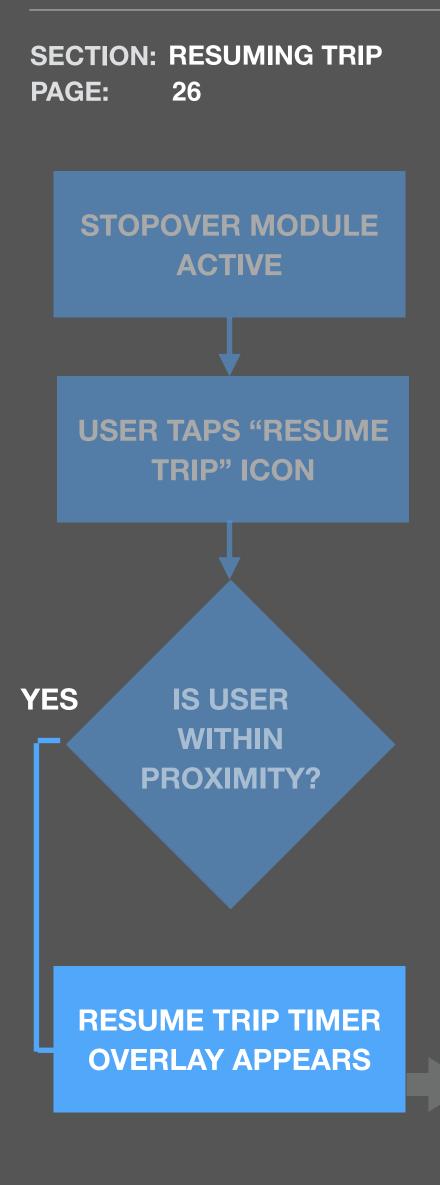
Summary: Once a user has booked a vehicle, or started a trip - the "available vehicles" icon remains in the top menubar - but with the ability to tap on any list item disabled. Why? They can't do anything with the feature, and they already have a vehicle. It's just confusing.

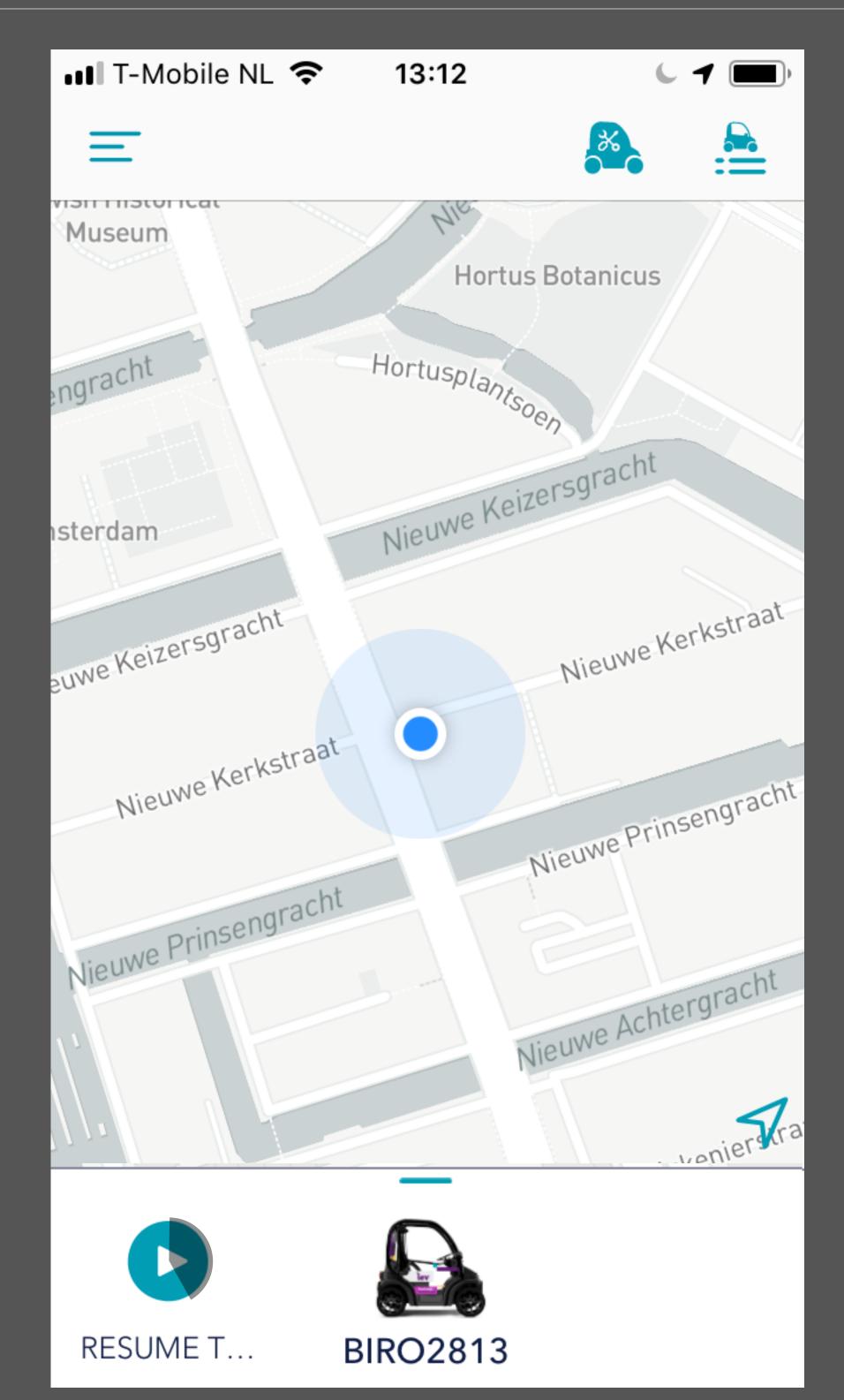
Solution: Once the user has booked a vehicle, and during a trip, or pause, remove the "vehicle list" icon. Put the damage report icon there instead. It is relevant to the booked vehicle and trip.

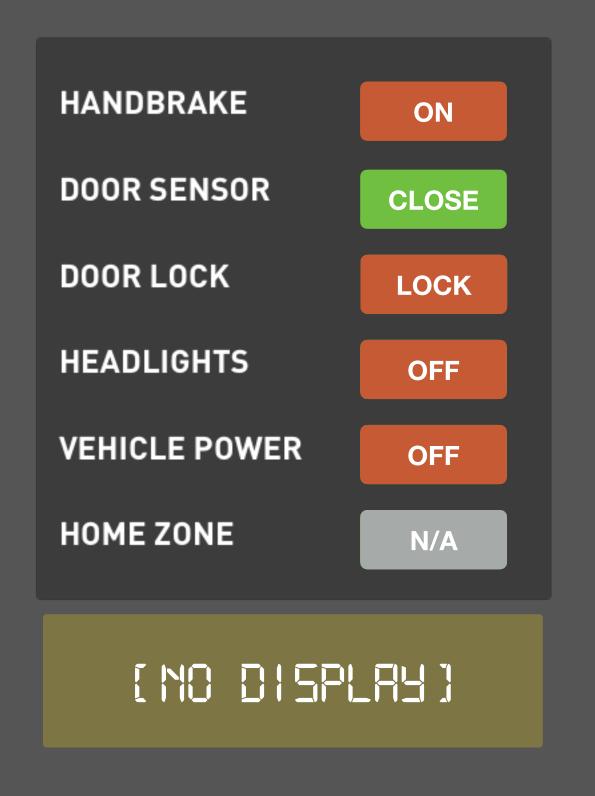






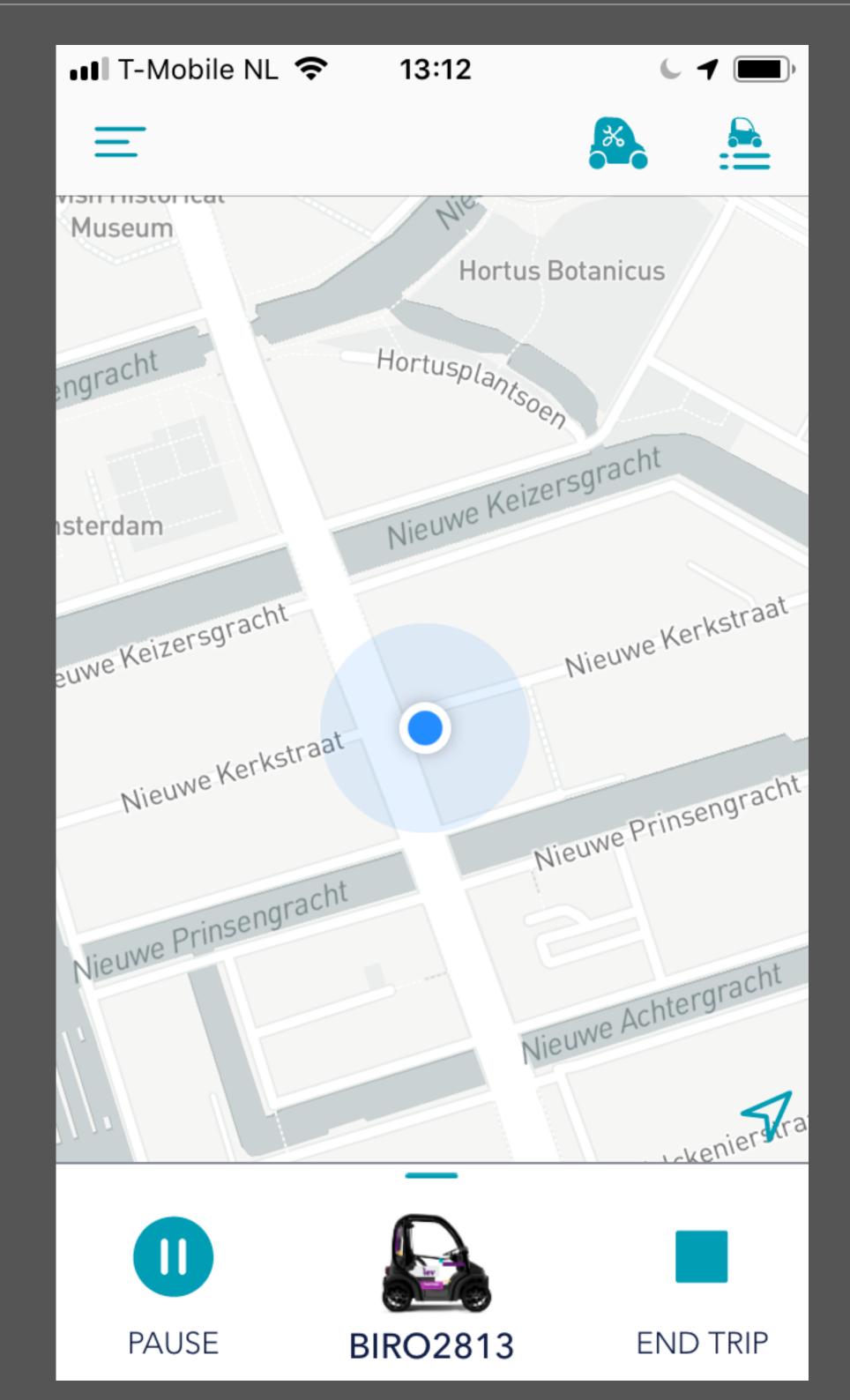


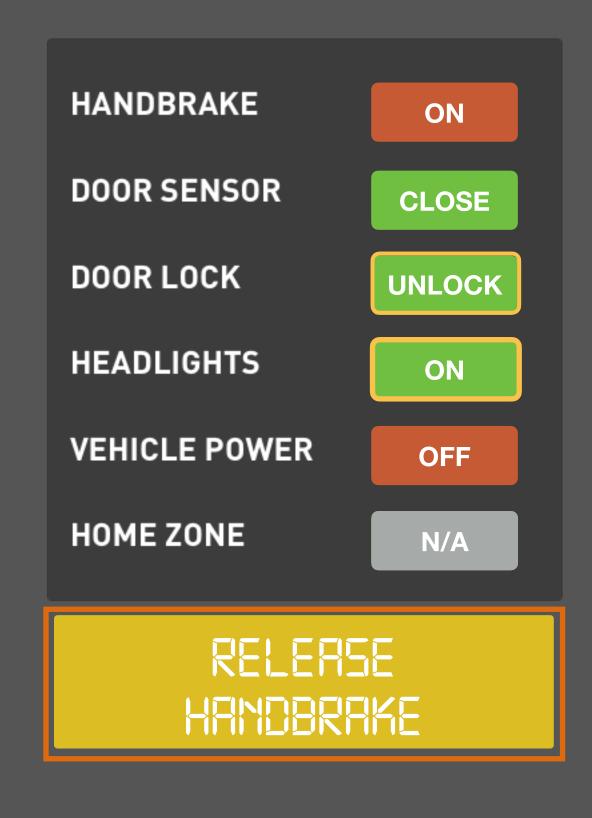




SECTION: RESUMING TRIP PAGE: 27

TRIP IN PROGRESS
MODULE APPEARS

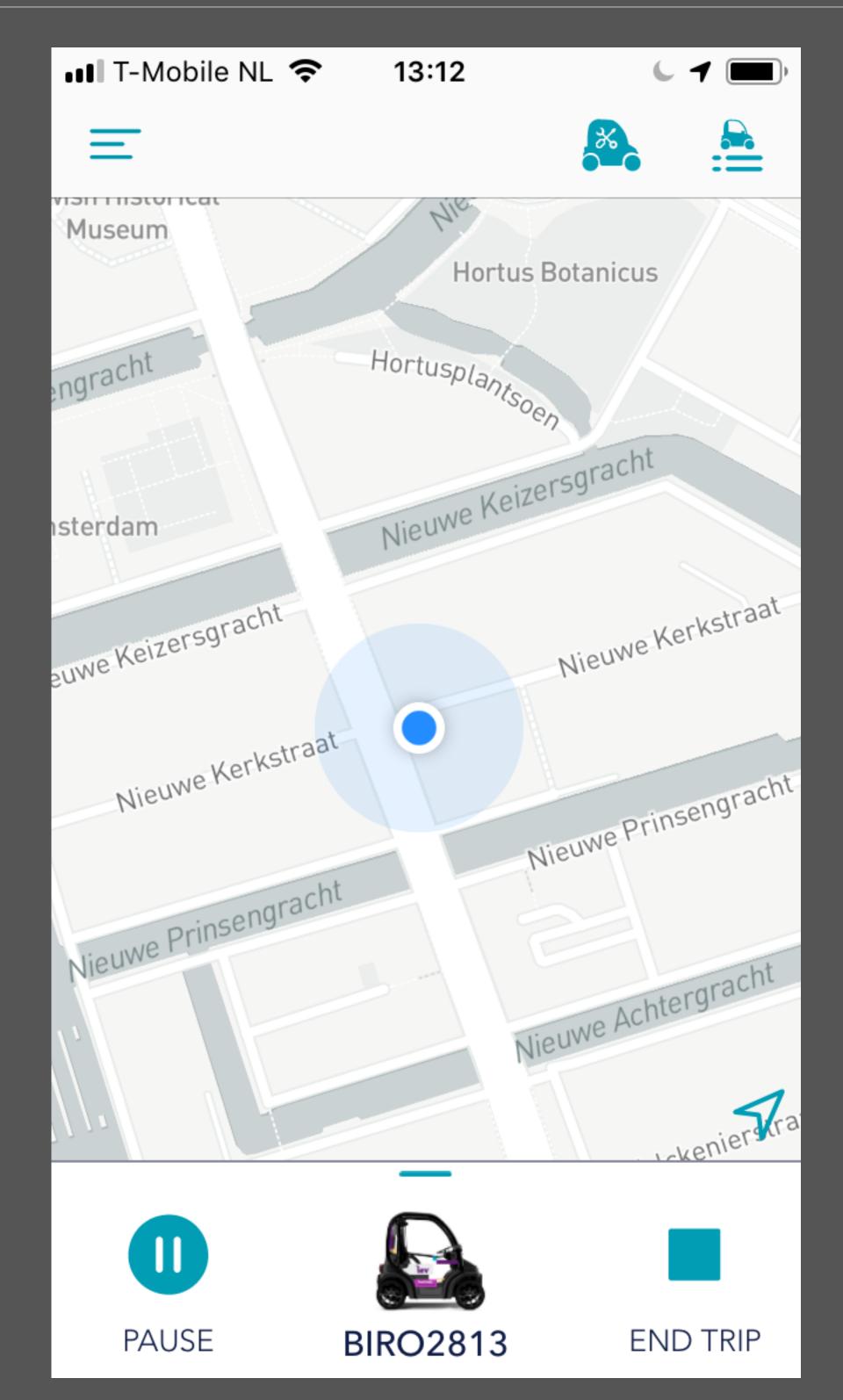




SECTION: RESUMING TRIP PAGE: 28

TRIP IN PROGRESS
MODULE APPEARS

USER OPENS LEV
DOOR



HANDBRAKE ON

DOOR SENSOR OPEN

DOOR LOCK UNLOCK

HEADLIGHTS ON

VEHICLE POWER OFF

HOME ZONE N/A

RELEASE

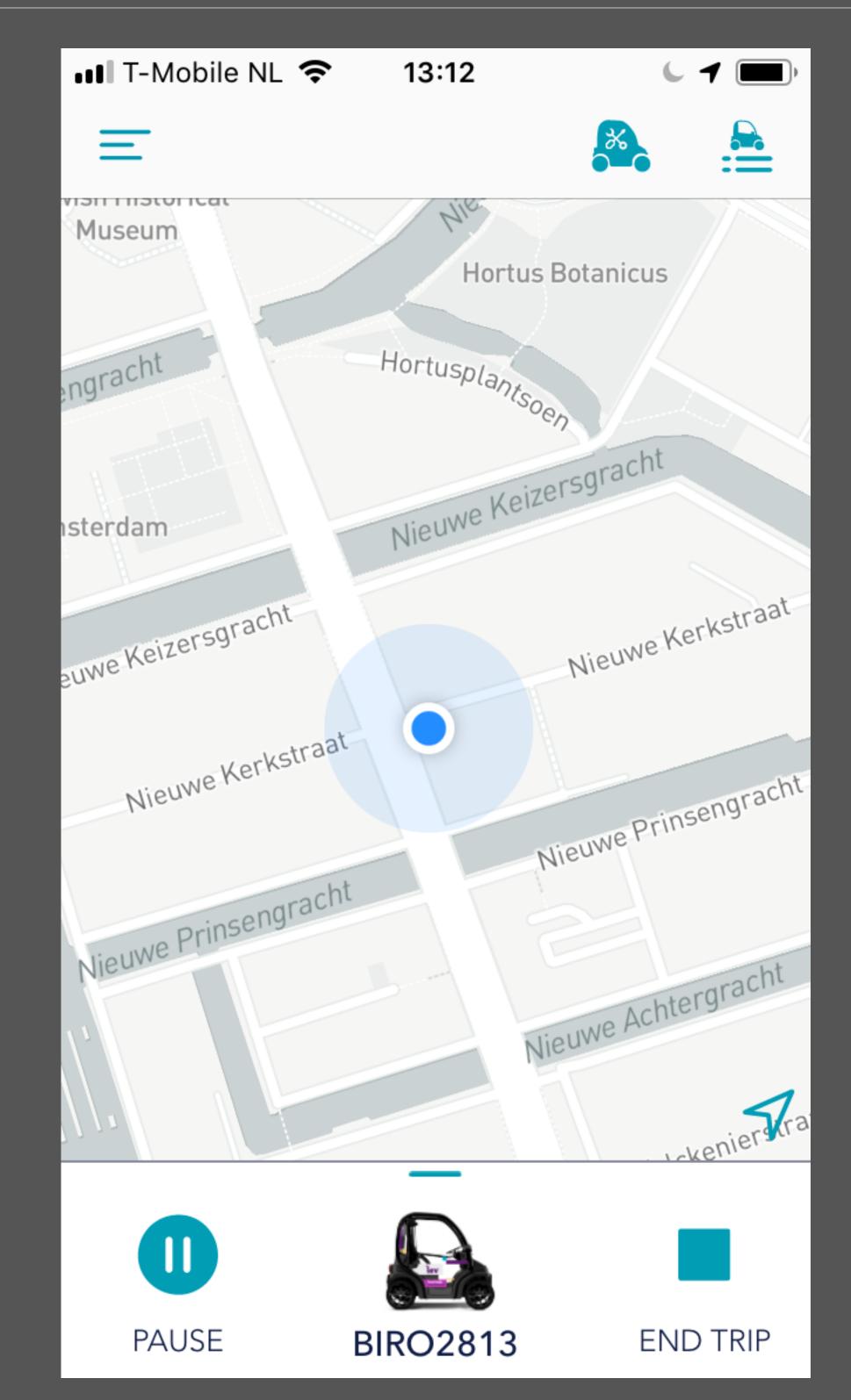
HANDBRAKE

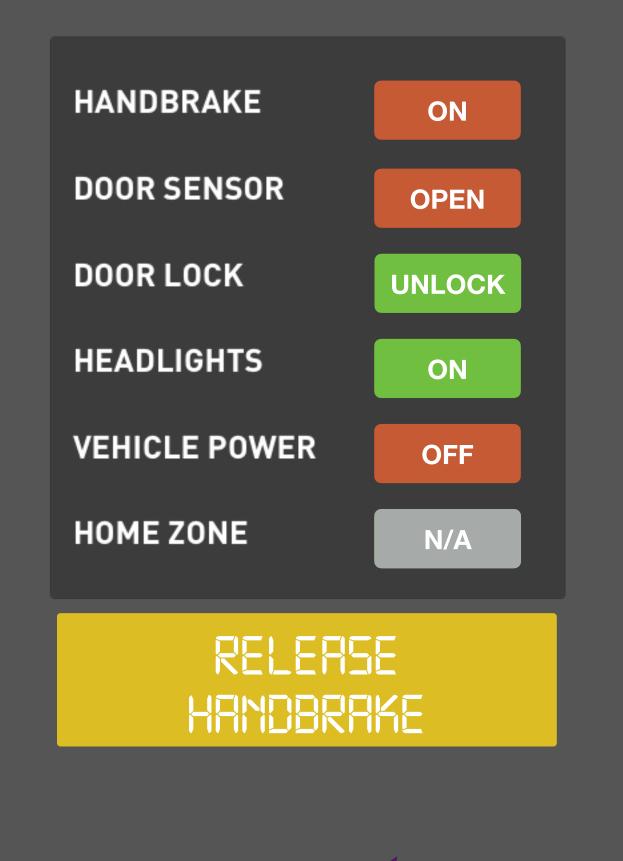


TRIP IN PROGRESS MODULE APPEARS

USER OPENS LEV DOOR

AFTER 5 SECONDS, INVEHICLE RECORDING PLAYS





Welcome back



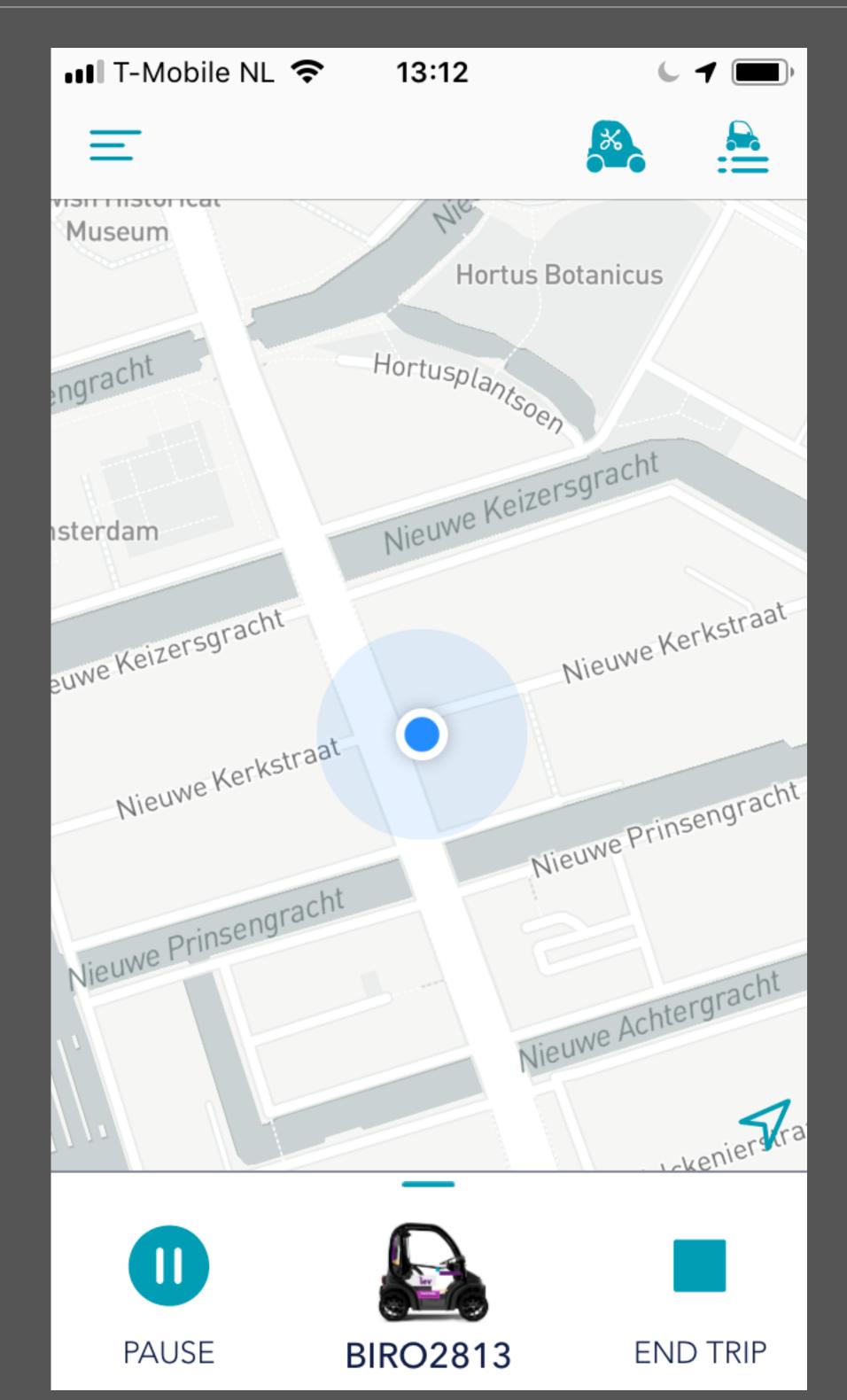
TRIP IN PROGRESS
MODULE APPEARS

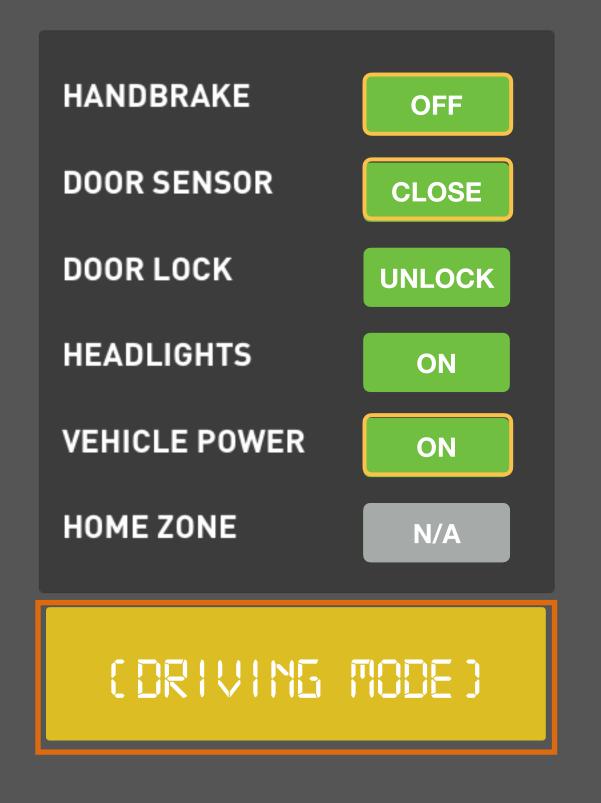
USER OPENS LEV
DOOR

AFTER 5 SECONDS, INVEHICLE RECORDING
PAYS

USER RELEASES

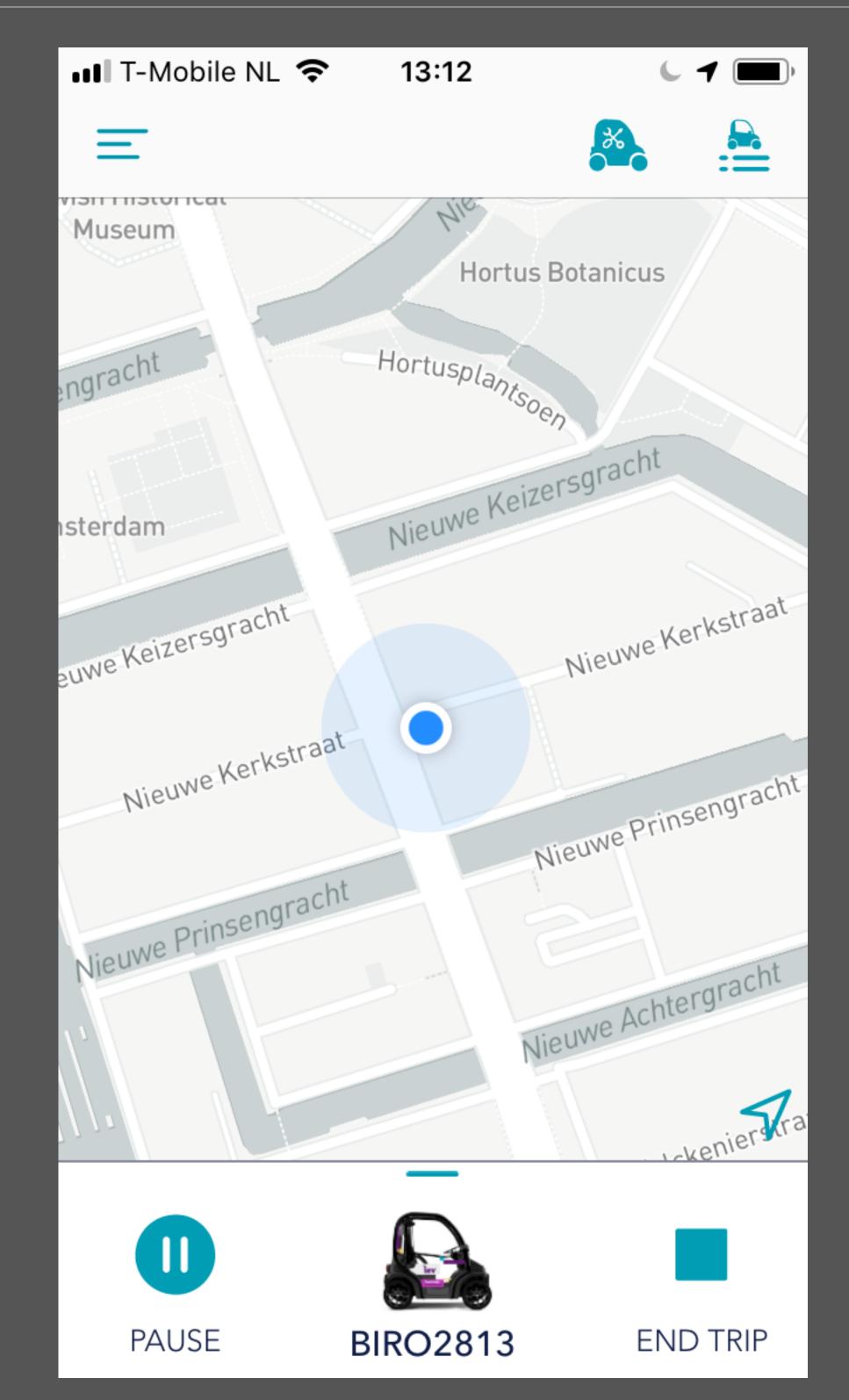
HANDBRAKE

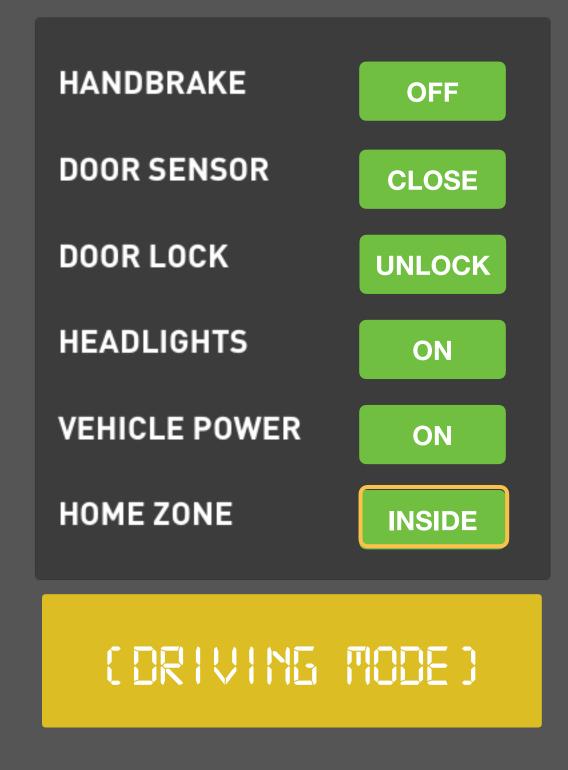




SECTION: ENDING TRIP PAGE: 31

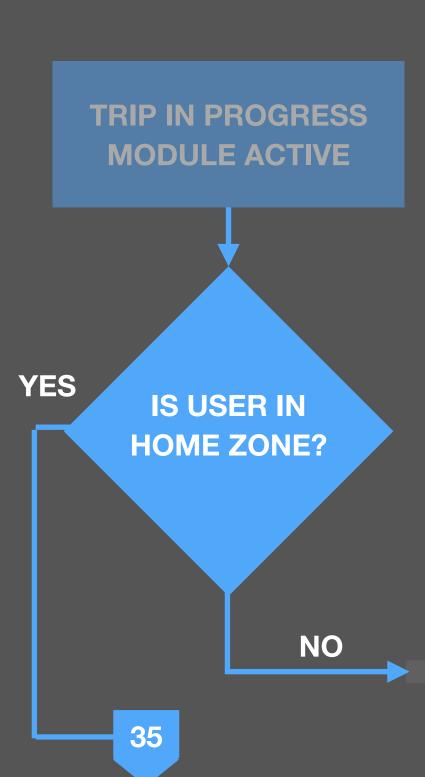
TRIP IN PROGRESS MODULE ACTIVE

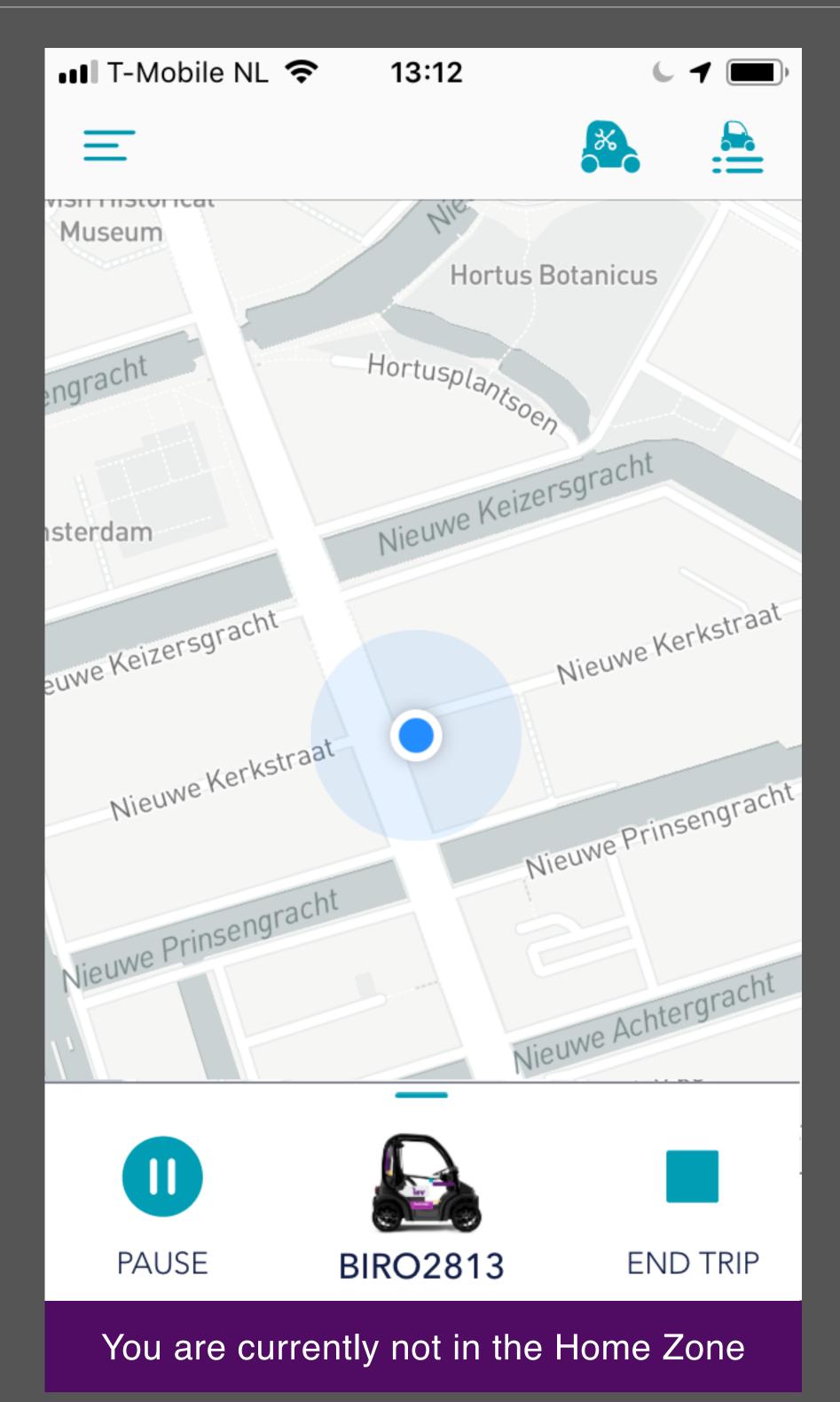


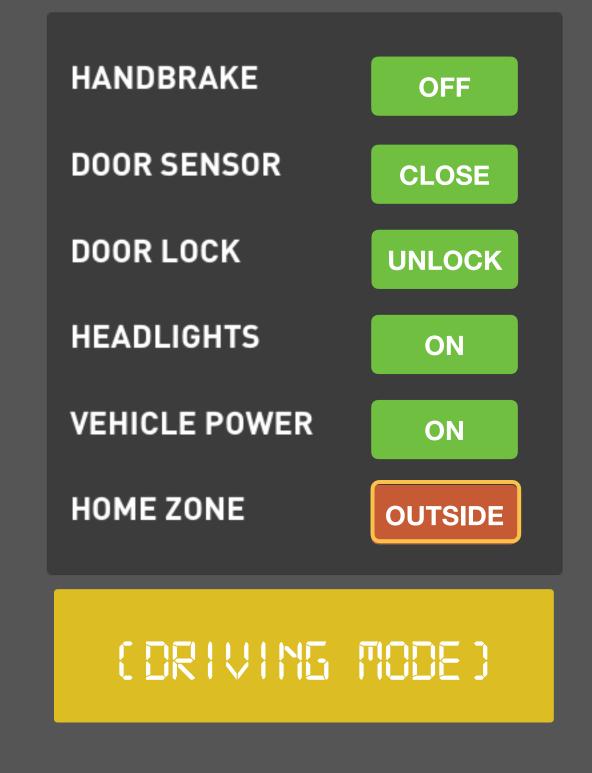


See attached video walkthrough.

SECTION: ENDING TRIP PAGE: 32





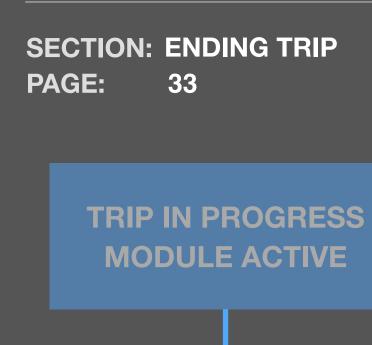


See attached video walkthrough.

See <u>Pulse ID: 220231945</u>

Summary: We were using voice messages to let users know when they had driven out the Home Zone. This was irritating - and it wasn't the proper time to act on the information - it only matters if you are trying to end your trip. However, AWARENESS of the Home Zone is critical when trying to end a trip.

Solution: so we want to add a banner that persists when the user is driving outside the home zone - and helps them when they try to end a trip.

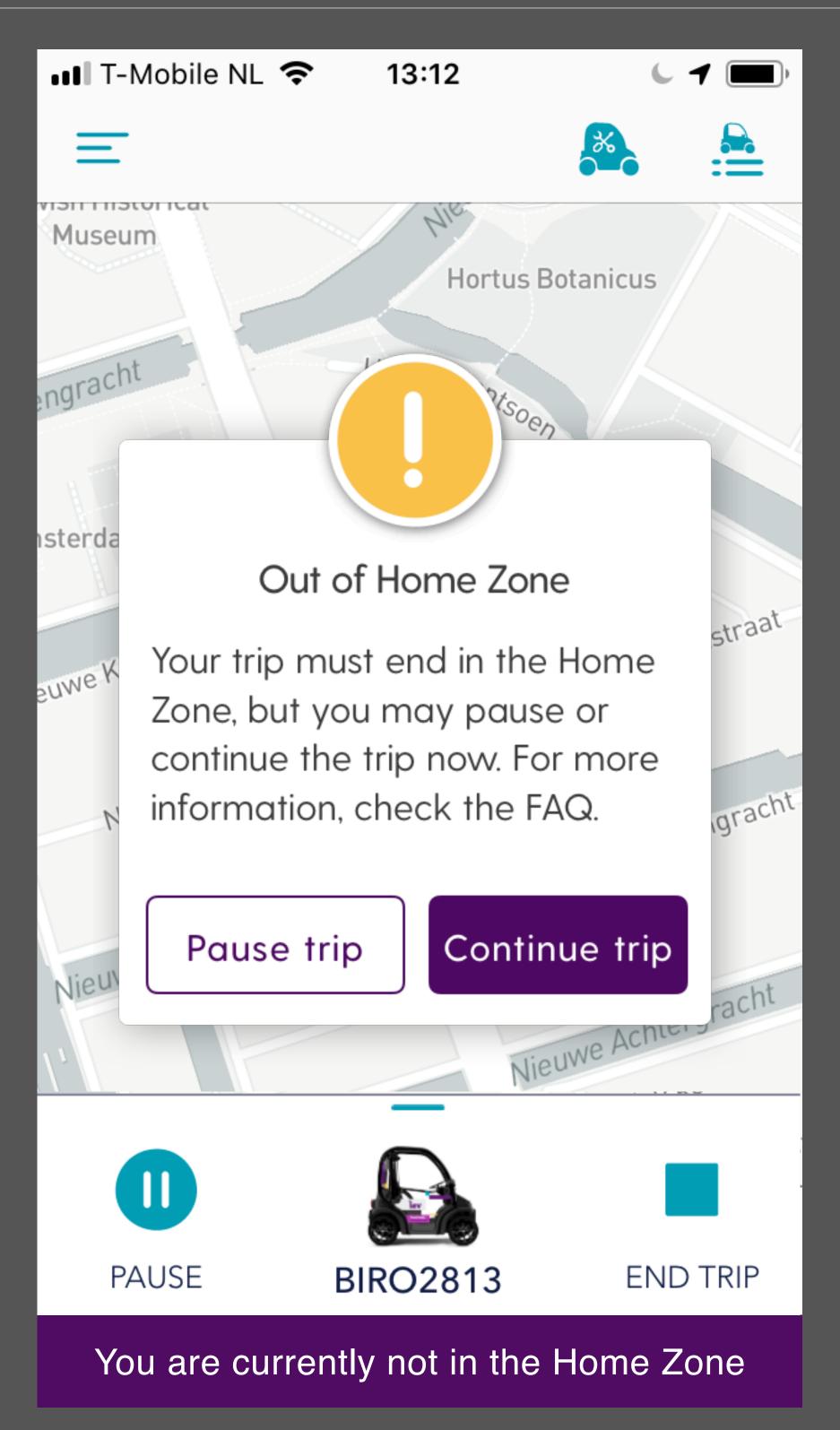


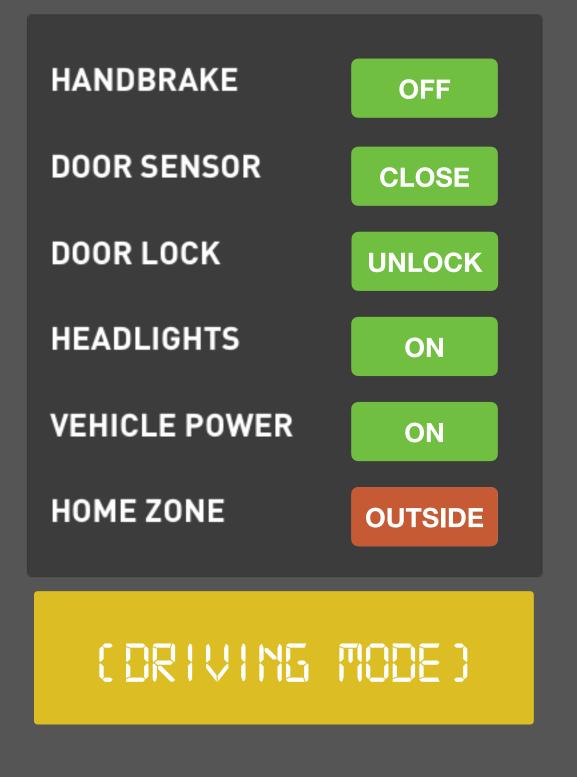
IS USER IN HOME ZONE?

NO

USER TAPS END TRIP

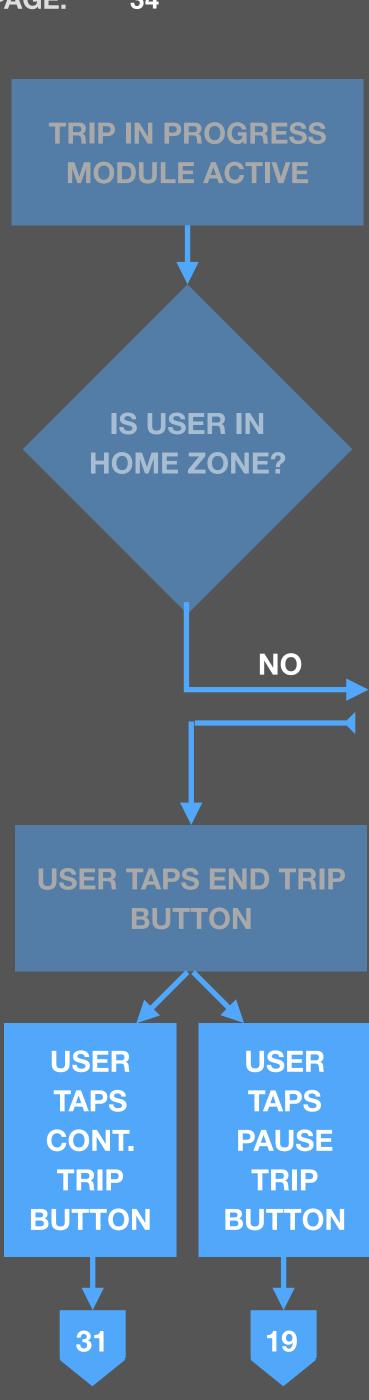
BUTTON

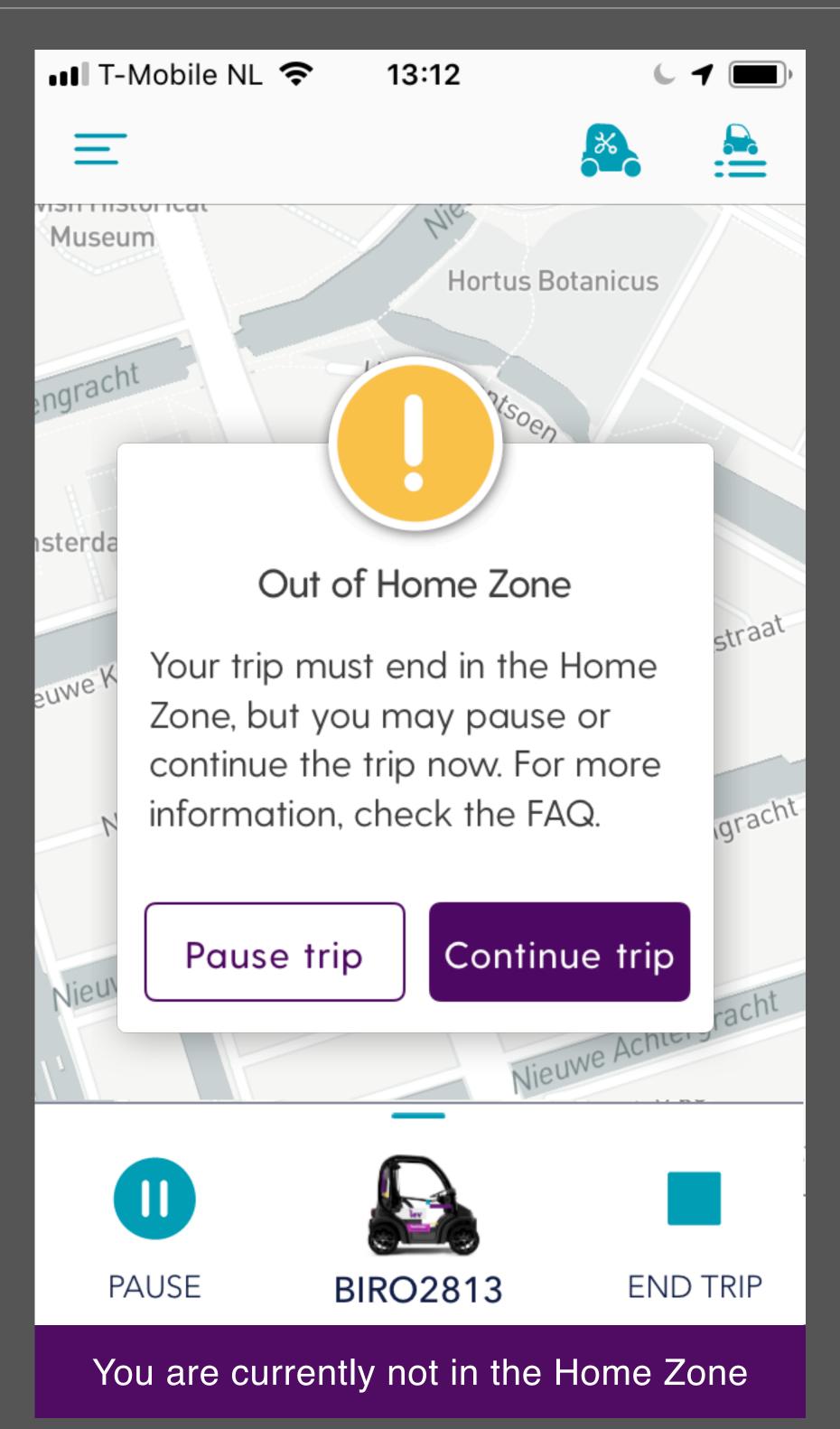


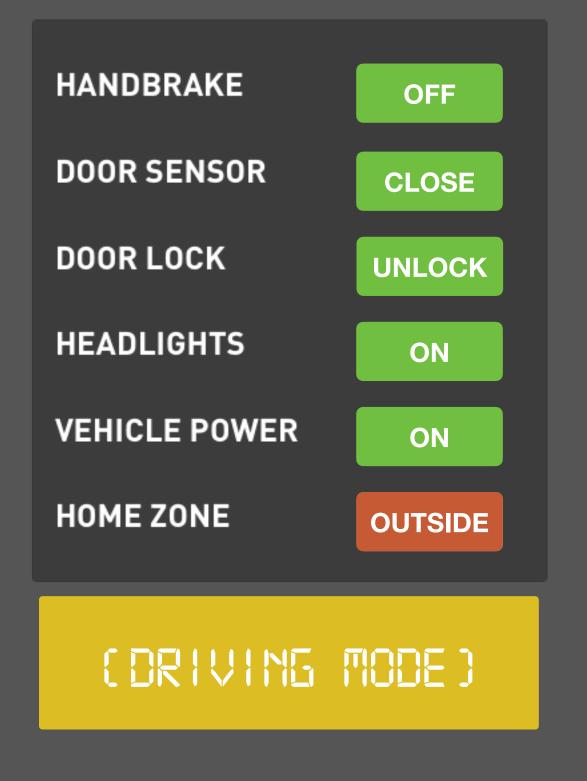


See attached video walkthrough.

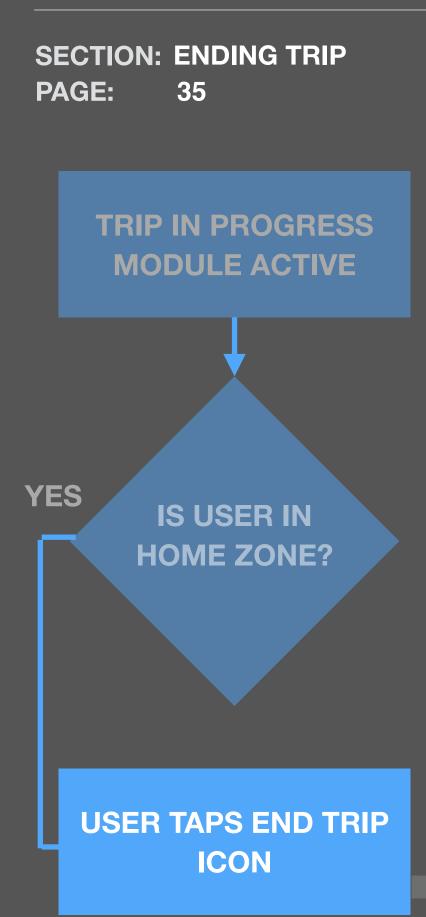


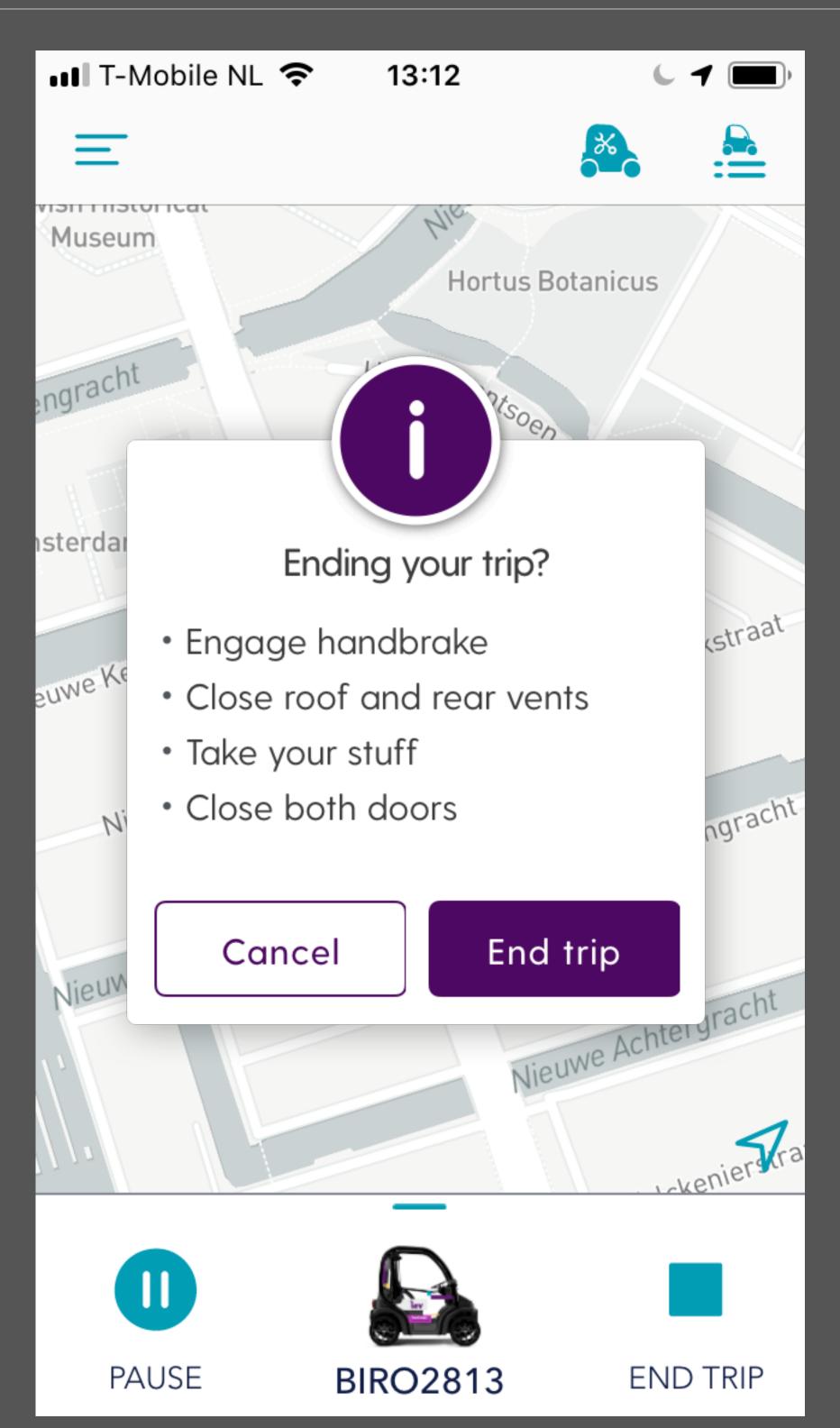


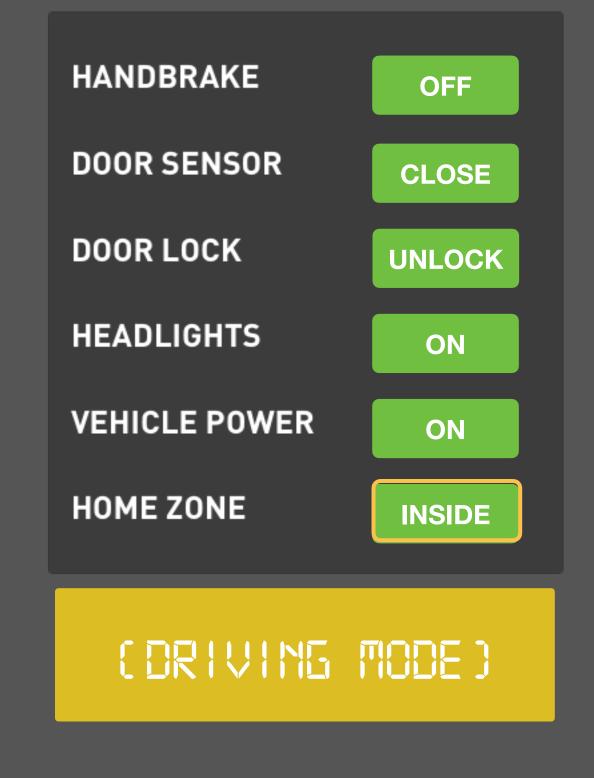




See attached video walkthrough.



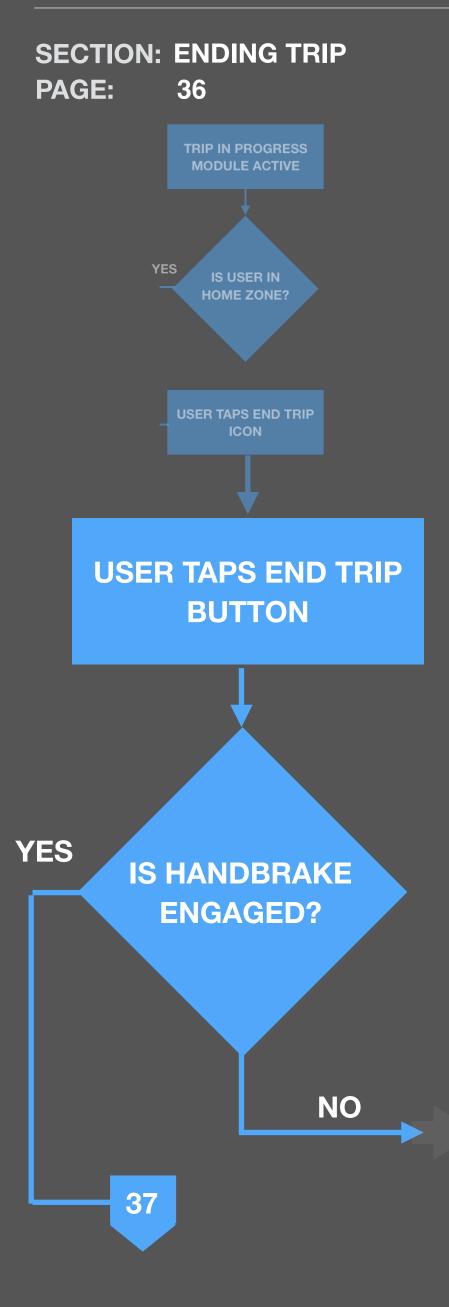


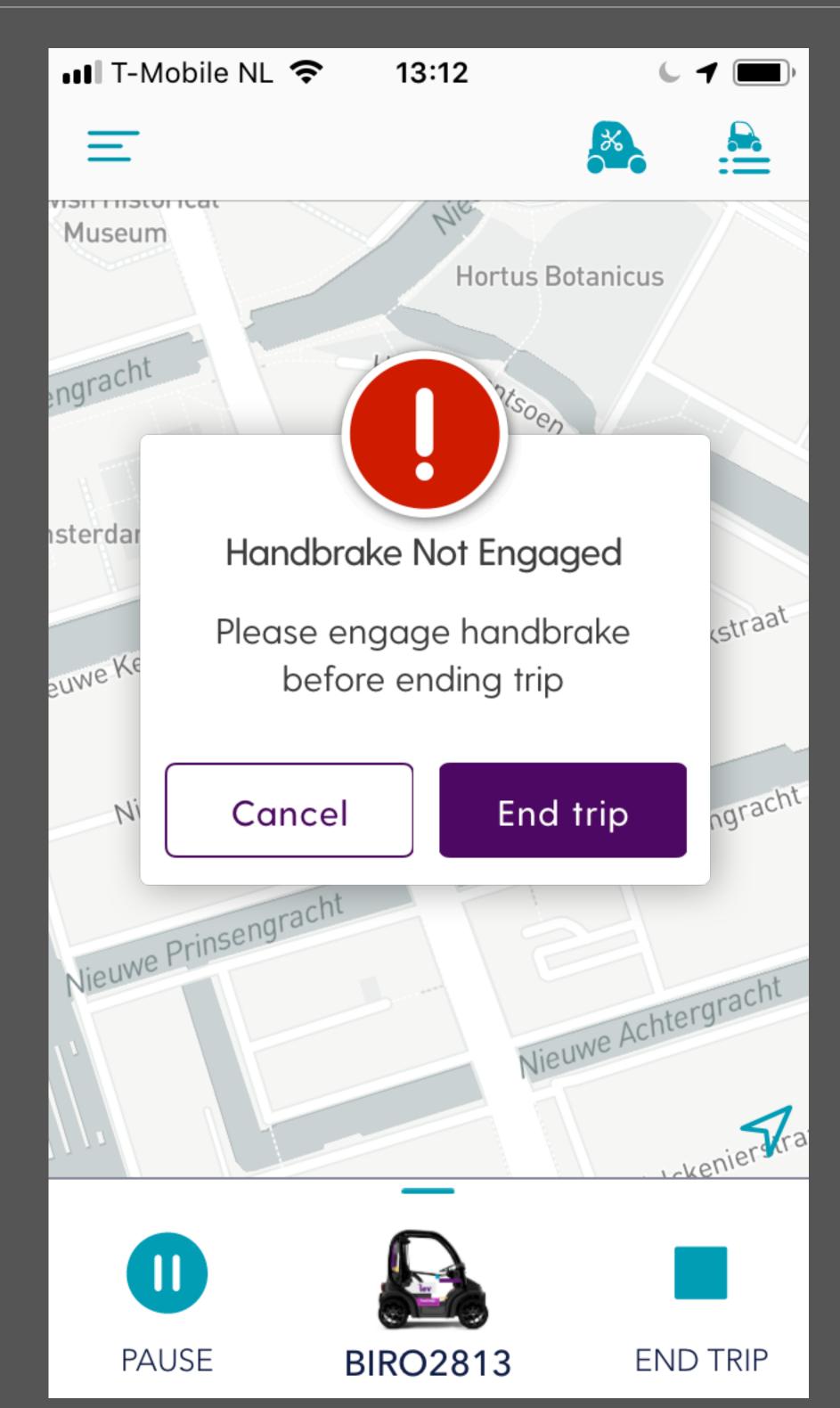


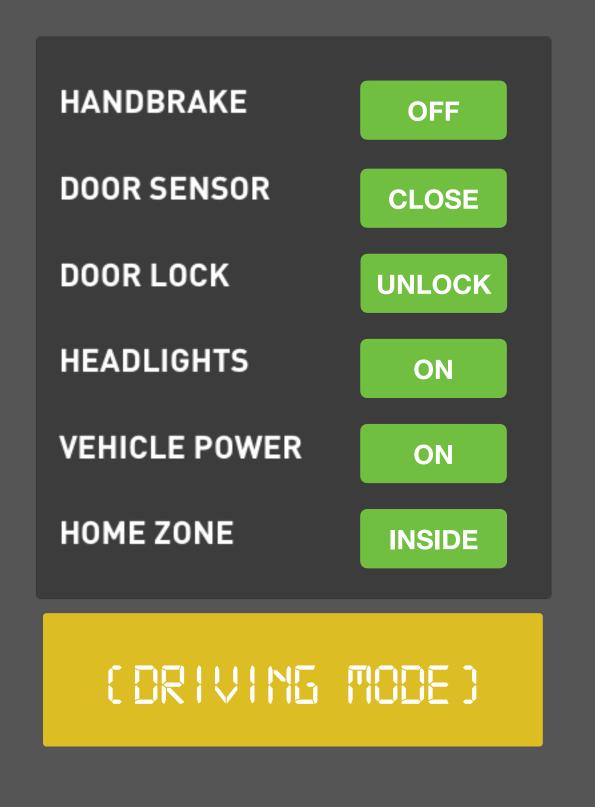
See attached video walkthrough.

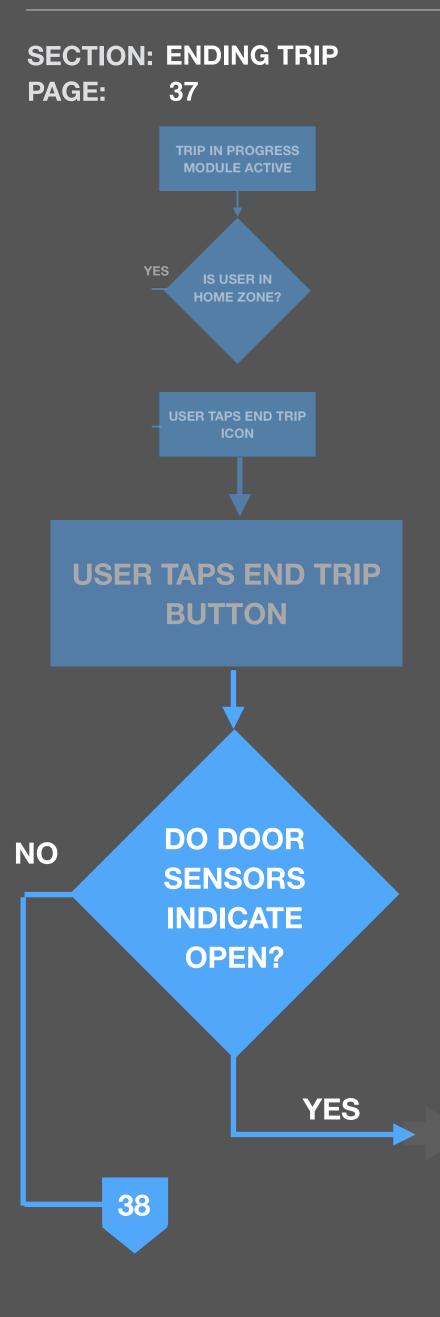
See <u>Pulse ID: 220237579</u>

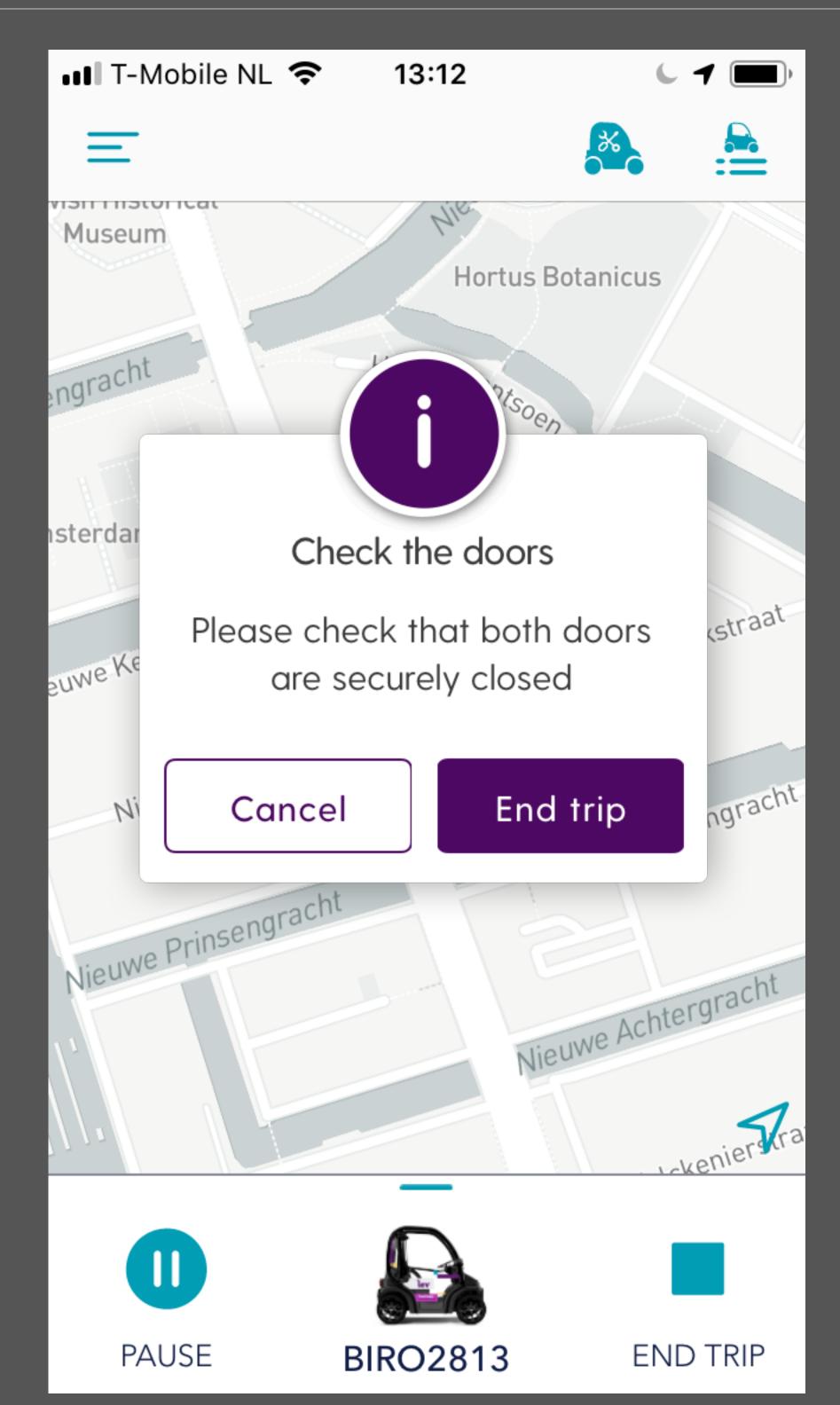
Summary: Previously, we used voice messages to give the user instructions on how to safely leave the vehicle when ending a trip. Since we've removed those voice messages, we want to replace them with a "helpful" toast, immediately after the user taps the "End Trip" button (but before the detect of handbrake), so they have a chance to get everything right.

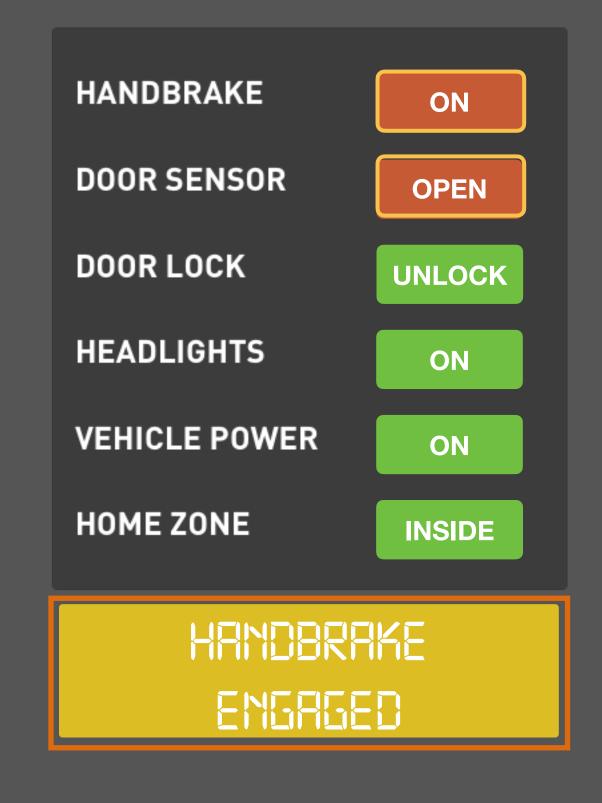






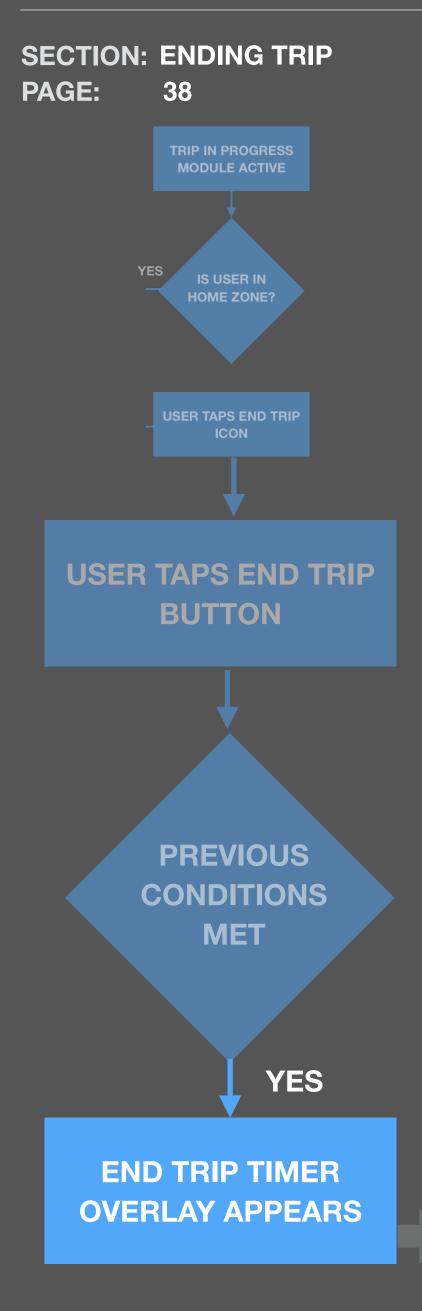


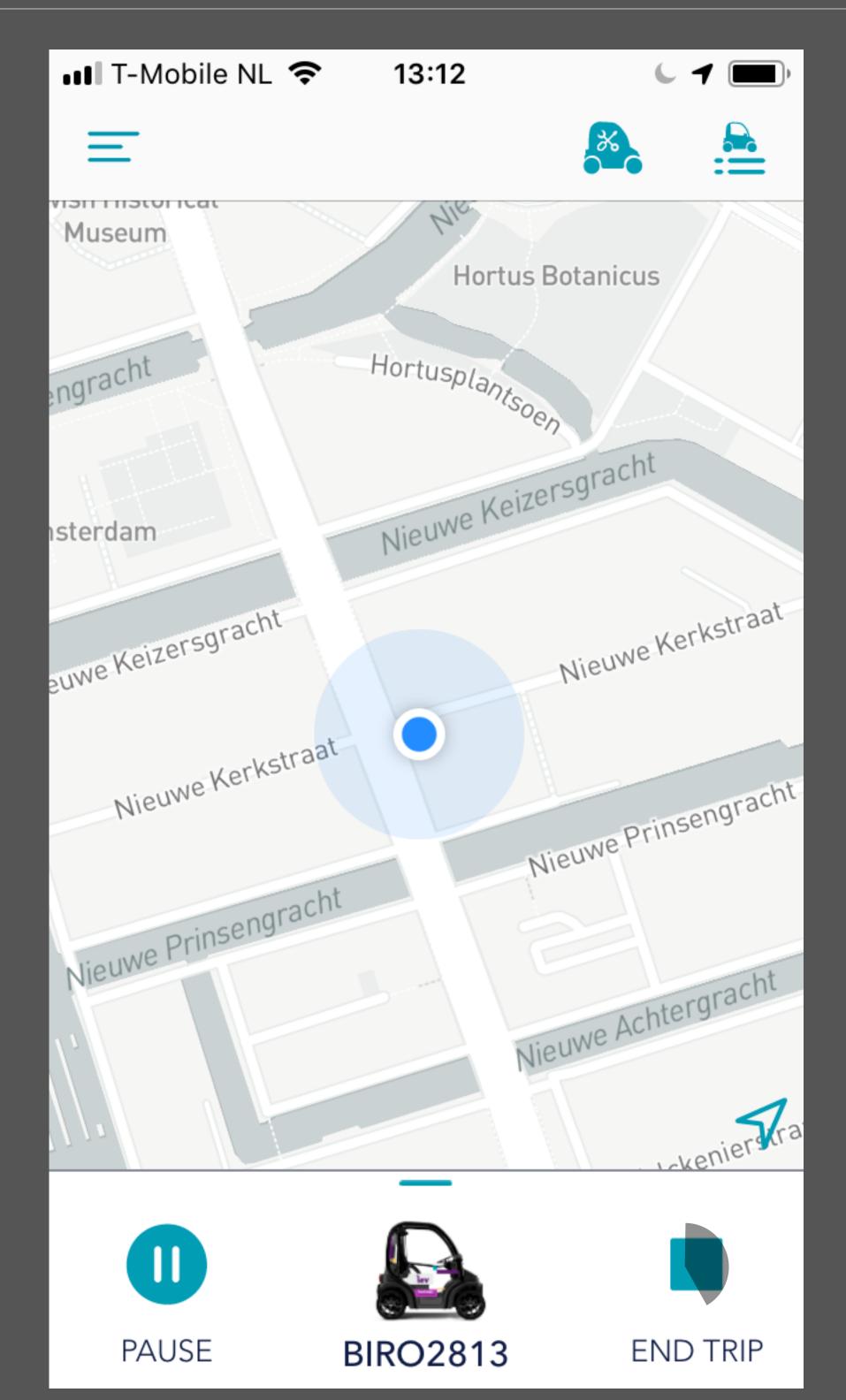


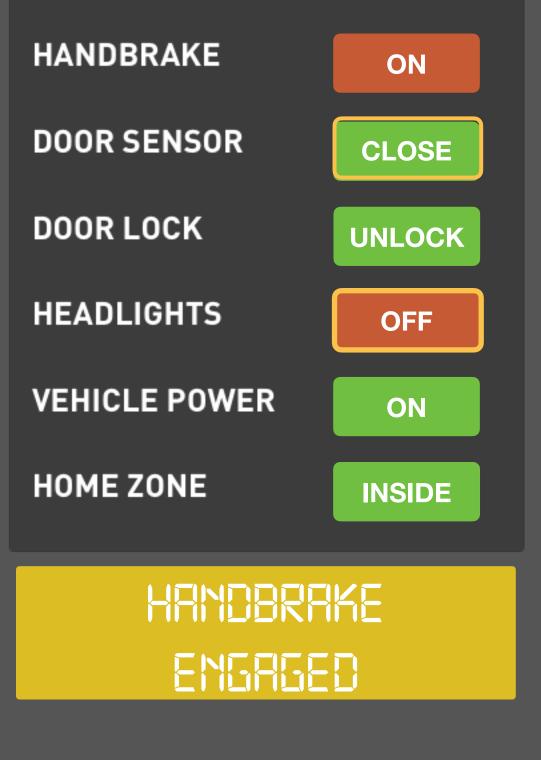


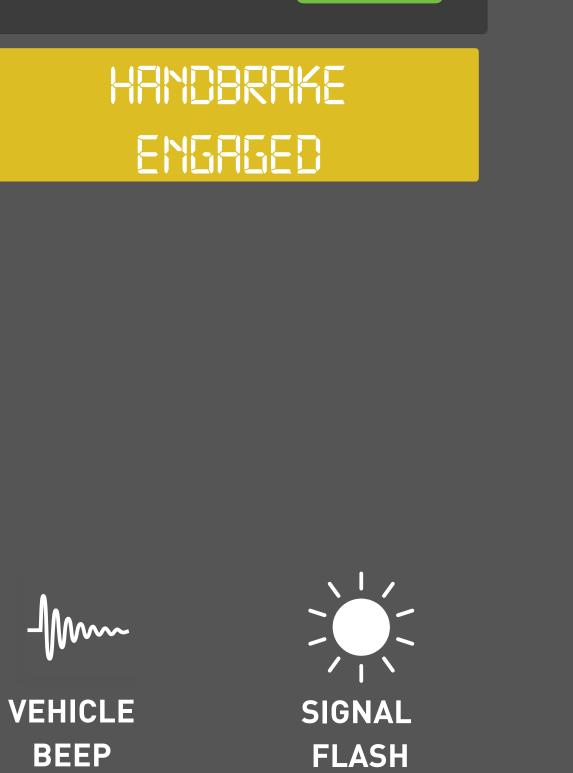
See attached video walkthrough.

GA1: Door detect options still under discussion and testing with Estrima/Biro.





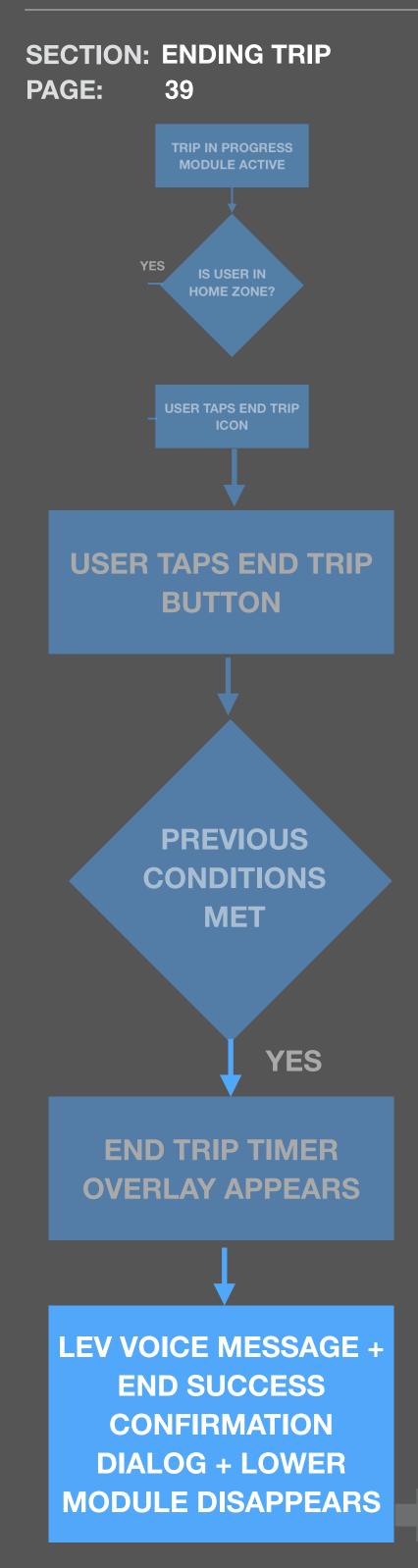


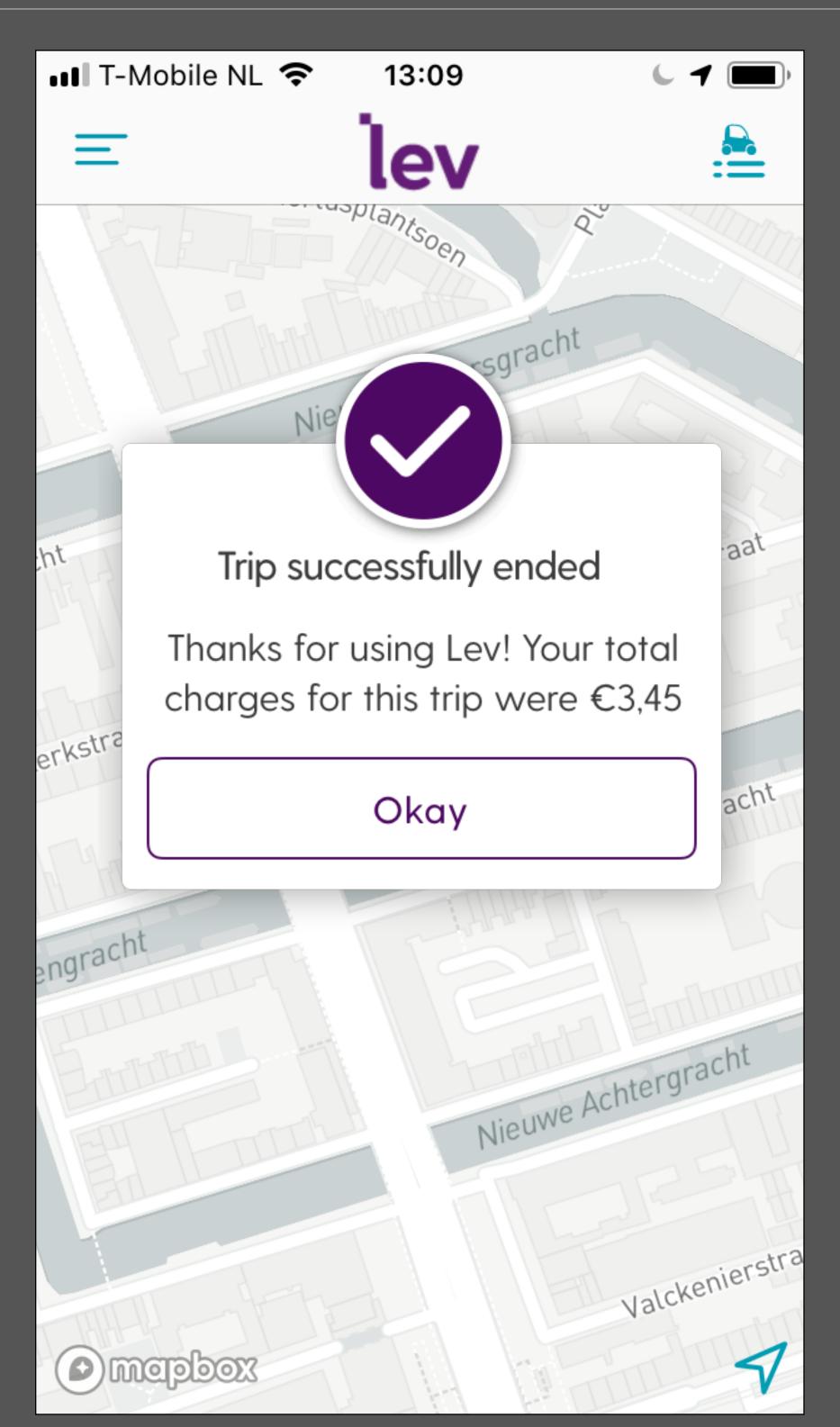


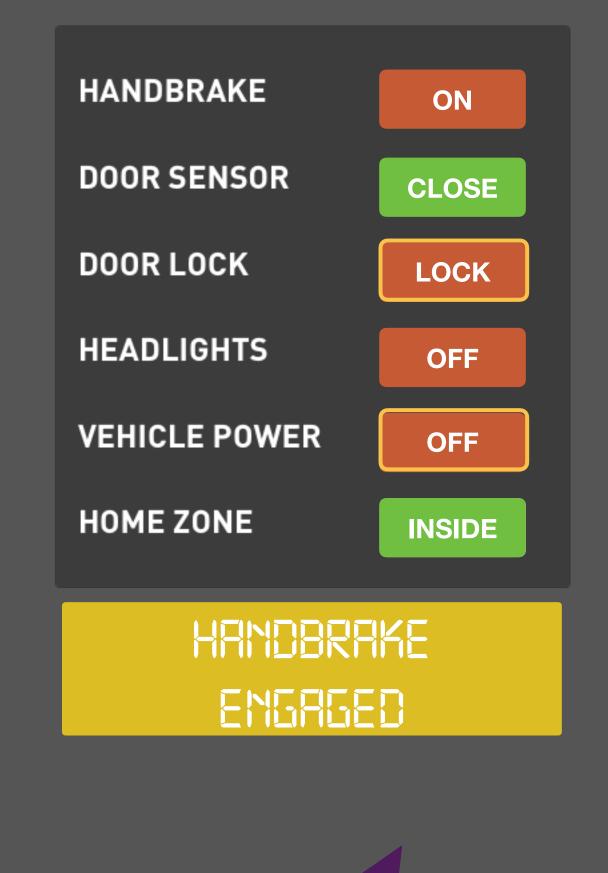
4X

4X

See attached video walkthrough.







Thanks for

using Lev.

See attached video walkthrough.

See <u>Pulse ID: 220246588</u>

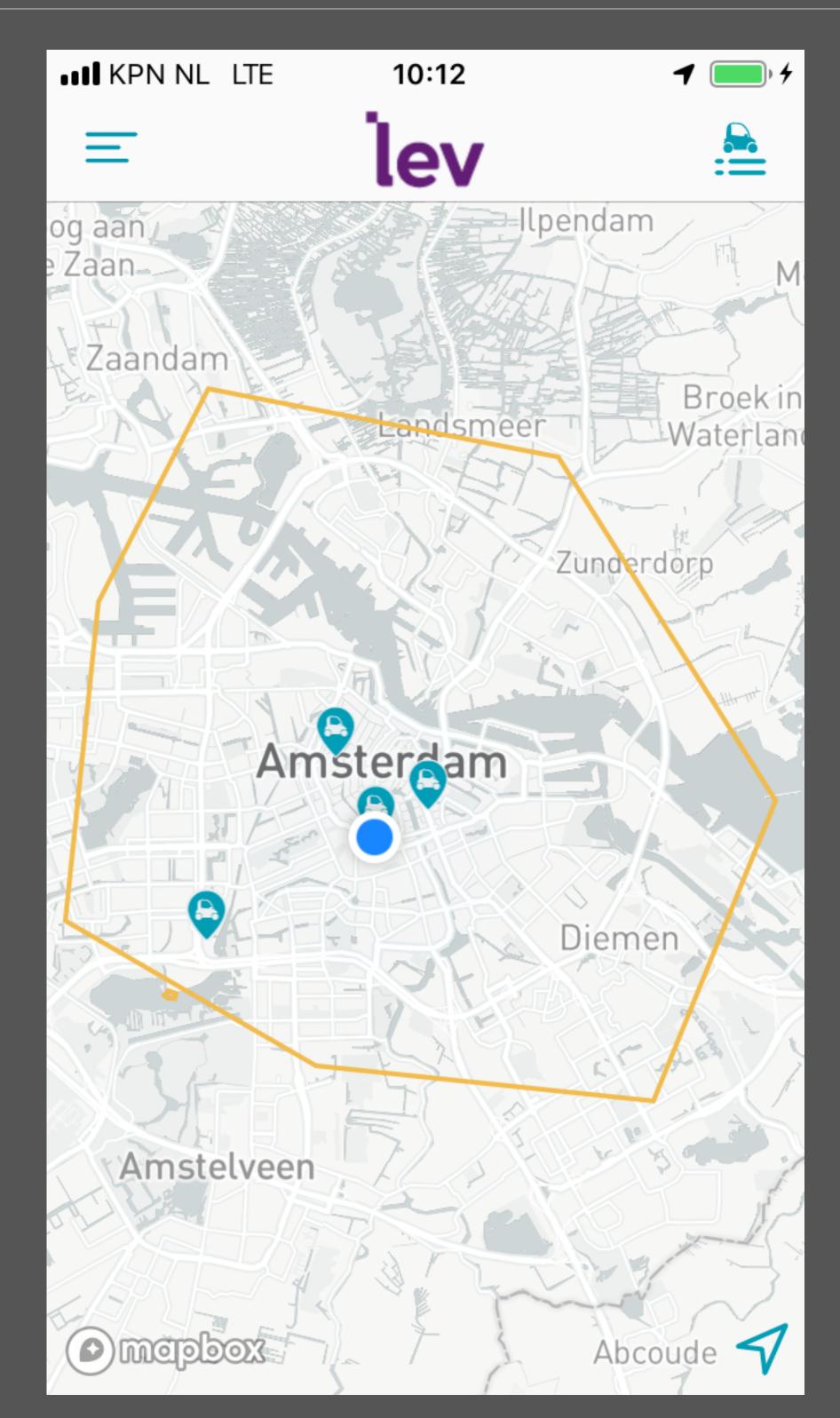
Summary: Frankly, the "End Trip" experience is a bit of a drag. There is no explicit confirmation that you have ended your trip, there is no indication of how much you paid.

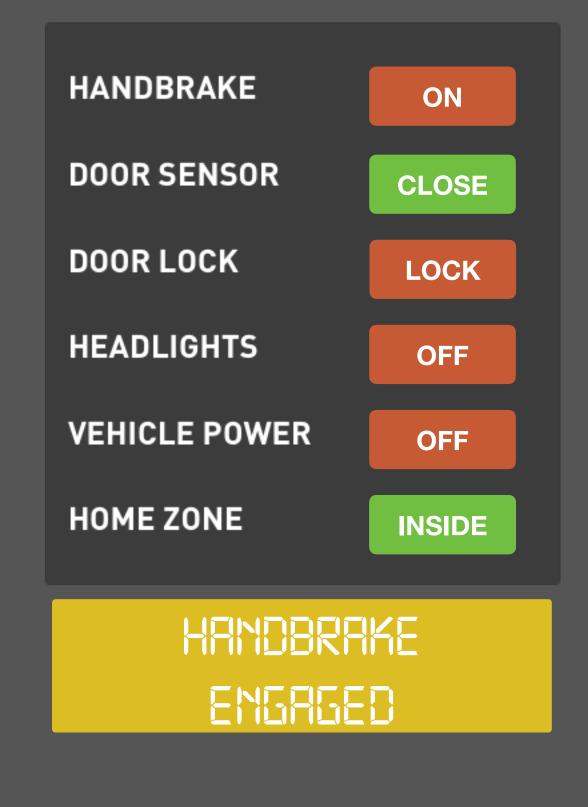
Solution: We would like to do both options below, but if only one is possible, still want to do #1:

- 1. Add a confirmation toast at successful end of trip to let the user know that the trip is indeed over and all conditions have been met.
- 2. Include a summary of the trip charges taken from the back office. If trip charges are not possible, is there any other data we could start with? Like # of minutes?

SECTION: ENDING TRIP PAGE: 40

MAP ANIMATES TO SHOW HOME ZONE





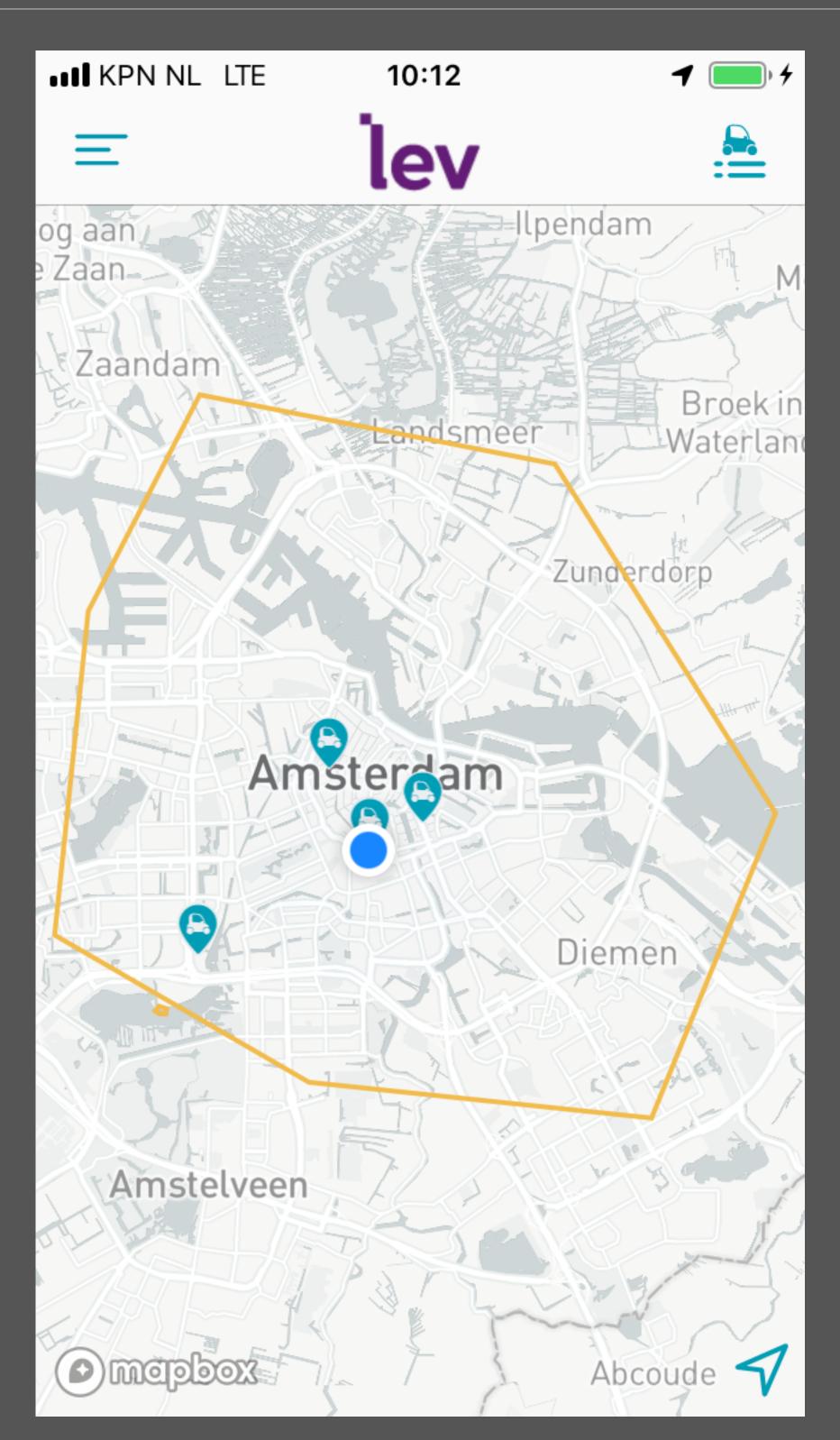
See <u>Pulse ID: 219908455</u>

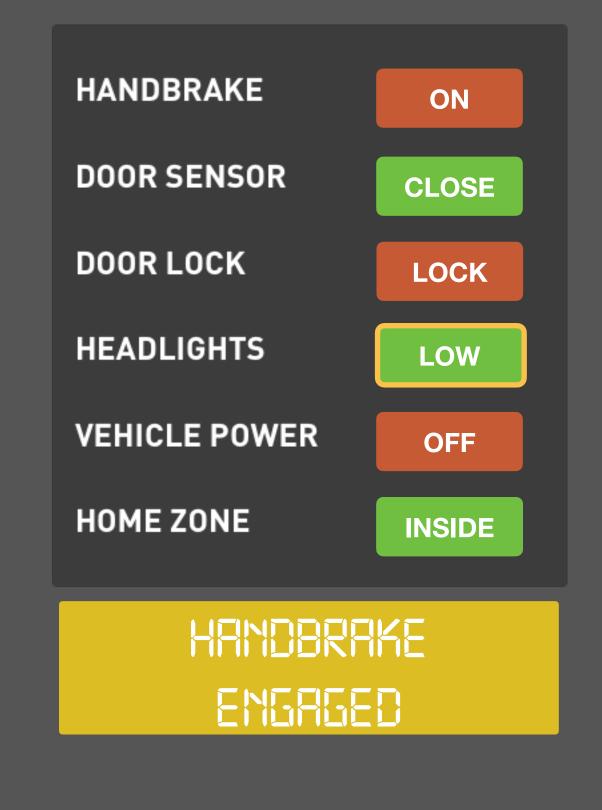
Summary: After a trip is ended, there is a brief screen showing a photo of Lev, then that disappears, and the user is left with a map that shows only the user's location and the vehicle pin. If the user backgrounds the app, and returns later, they see this empty view. It's a bad repeat experience, and inconsistent with the animation and pre-selected vehicle experience when app is freshly launched.

Solution: Return the map to a zoom level that shows the boundaries of the home zone, and the user's location (whether in or out of Home Zone) and all available vehicles in the home zone. This will give them perspective and a clear sense of what to do next.

SECTION: POST-TRIP PAGE: 41

HEADLIGHTS TURN
BACK ON TO LOW
MODE + DASHBOARD
REMAINS LIT WITH
DISPLAY





See <u>Pulse ID: 219756151</u>

Summary: Currently, at the successful end of a trip, the Biro does a sequence of lights flashing and beeping. Then there is a pause, and the headlights come on for 60 seconds.

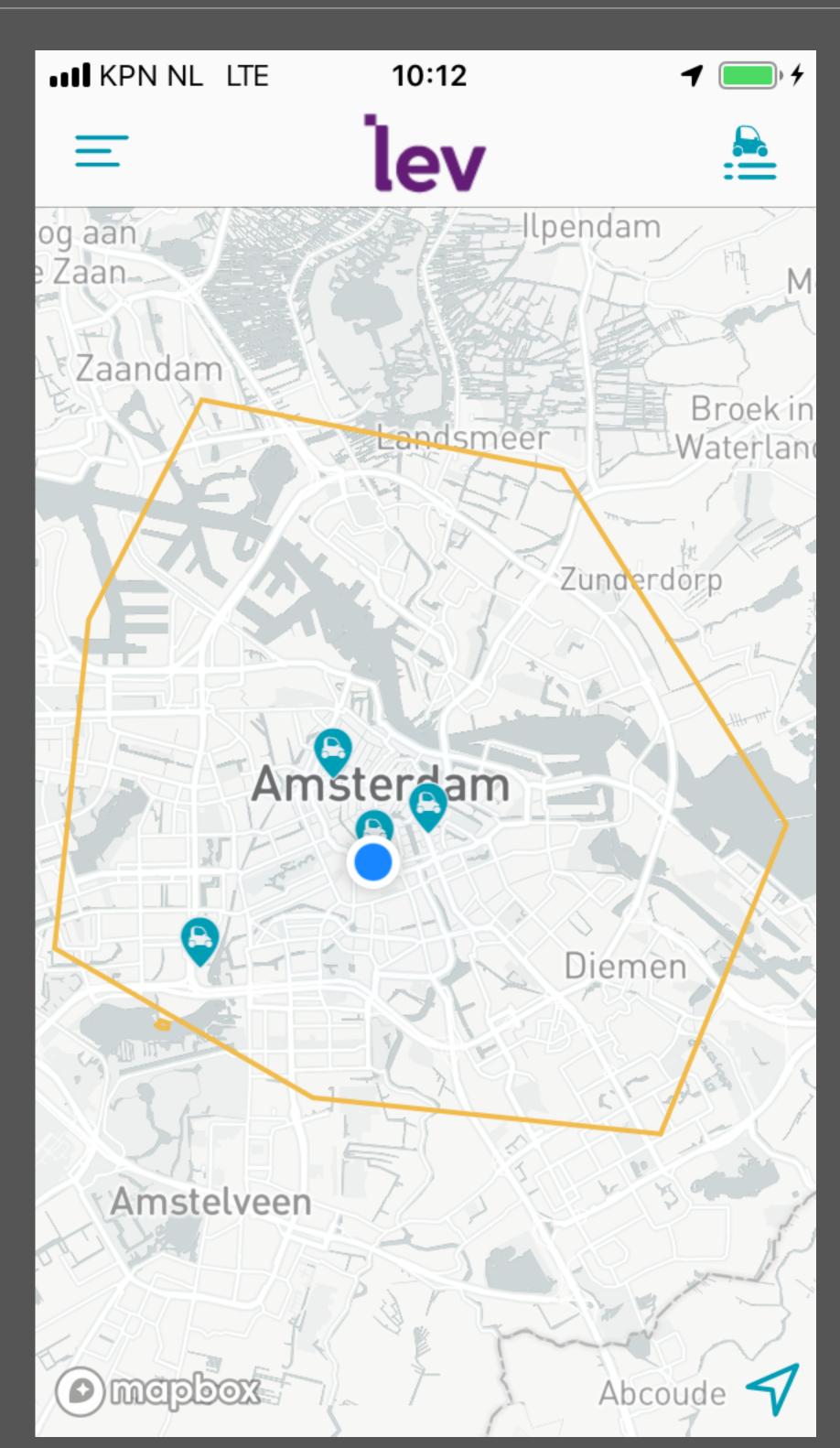
User Impact: At the end of the trip, the user sees the flashing, hears the beeping, and thinks they ended the trip, but now, because the headlights come back on, they are uncertain.

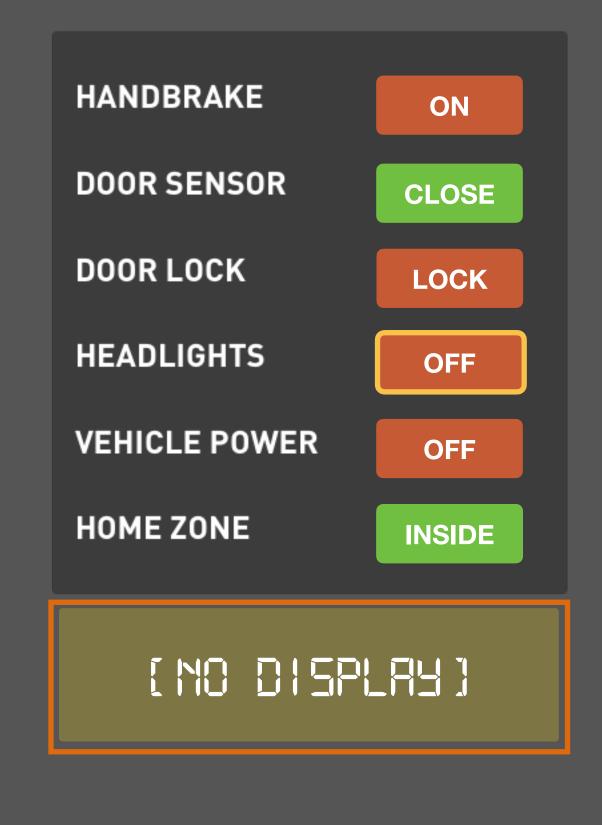
Solution: End the trip at the end of step 4 in the Pulse description. Skip step five (headlights come back on for 60 seconds) entirely.

SECTION: POST-TRIP PAGE: 42

HEADLIGHTS TURN
BACK ON TO LOW
MODE + DASHBOARD
REMAINS LIT WITH
DISPLAY

AFTER 60 SECONDS,
HEADLIGHTS TURN
OFF AND DASHBOARD
TURNS OFF





See <u>Pulse ID: 219756151</u>

Summary: Currently, at the successful end of a trip, the Biro does a sequence of lights flashing and beeping. Then there is a pause, and the headlights come on for 60 seconds.

User Impact: At the end of the trip, the user sees the flashing, hears the beeping, and thinks they ended the trip, but now, because the headlights come back on, they are uncertain.

Solution: End the trip at the end of step 4 in the Pulse description. Skip step five (headlights come back on for 60 seconds) entirely.