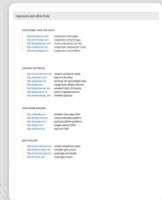




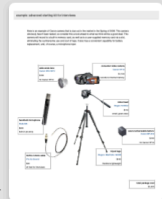
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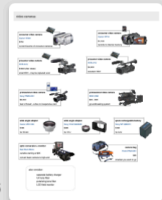
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New Media Group  
Video on the Web Seminar Series

Gear Guide v1.0

To all seminar participants and alums:

Attached is the first in an ever-evolving guide to the video and audio gear used in basic video production. This guide will continue to be updated as we add more detail and as newer products come on the market. One of the more challenging and time-consuming issues of getting started in video production is the research and price-comparison of all the different parts that are required to produce quality video. Our intent with this guide is to offer our years of experience of working with many different products to offer our distilled recommendations of what to consider.

A few caveats:

- 1) All of these items in the guide are things we own, have used, or have seen in real life.
- 2) We are providing a link for most products to B&H Photo and Video in New York for reference only. We have no reciprocal arrangement with B&H, so we are not requesting that you make your purchases through them. That being said, we buy 99% of our own gear through B&H because their service and selection is exemplary, and their prices are spot on. You might be tempted to save another few dollars elsewhere, but our experience has shown that it isn't worth the hassle, and usually ends up costing more.
- 3) Use this guide as a guide - in other words, look at the category of items we suggest and consider the equivalent item for your specific product. This is especially true with cameras, which tend to have specific types of connectors, media, batteries, etc. The other advantage of using B&H as a reference is that they will suggest complimentary products with each item, and we encourage you to look at their suggestions. In many cases, it's the little things that can make a big difference.

Thanks again for your participation in our seminar. We will continue to provide you with more support materials as we develop them.

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