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WORDS ONLY

Following are three short written descriptions of other client/employer work I've done where I have confidentiality agreements in place that prohibit any details or work samples to be made public.

While the descriptions are brief, these were by no means insignificant projects in terms of scope or time engagement.

Client A

Role: Lead Designer

Employment type: staff

Location type: On-site (until COVID), remote

Organization: stealth start-up

Industry: software development

Responsible for all UX and UI design for early-stage startup for a new digital service. Worked with executive team on articulating what the branded experience of this and potential future products would feel like. Developed early flows and wireframes that followed this experiential framework.

Client B

Role: Brand and Identity design

Employment type: Freelance

Location type: Remote

Organization: stealth start-up

Industry: web services

Worked with Founder/CEO at onset of new company on branding strategy and developed multiple logo concepts. Packaged all work into a comprehensive document that would be given to future CMO and staff designers to spur the final design and brand identity.

Client C

Role: Product Strategy

Employment type: Freelance

Location type: Remote

Organization: stealth start-up

Industry: automotive

Worked with serial entrepreneur on new automotive invention that needed technical research and product viability vetting. Collaborated with freelance engineers who were also a part of this ad-hoc team in exploring limits and potentials of the technology and how it could become a viable product within safety and regulatory requirements. Using 3-D models created by the engineering team, created short videos to illustrate concept. Modeled a five-year business plan outline of a practical product idea that resulted from this exploration.